JOHN BULL, MAY 12, 1928 Vol. XLIII. No. 1145.

JOHN BULL
TWOPENCE
OVER A MILLION CERTIFIED SALE

"Has anyone told you what's inside!"

THEY'RE BROAD CUT!

Bar One are broad cut for better smoking. They draw more freely, they're never tight—so they taste better. And you're sure of the best leaf, because that's the only sort that *can* be broad cut. First in Quality—Bar None.

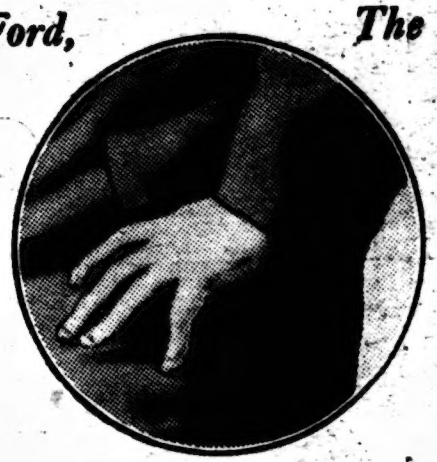
IT LOOKS AS THOUGH YOU OUGHT TO BE SMOKING

BAR ONE CIGARETTES

10 for 4D!

Duplicating Bank Notes!

More Confessions by Freddy Ford, The King of the Night Clubs.



The fingers of one of the cleverest crooks in town!

FREDDY FORD, arch confidence trickster and night-club king, whose life story has just commenced exclusively in "The People," tells next Sunday how he took up a new kind of criminal gamble—the duplicating of Bank of England notes. "It was a shifty-eyed Frenchman who showed me the trick," says Freddy. "By means of a black bag and a marvellous contraption, which looked like a two-valve wireless set, this fellow crook proceeded to duplicate a thousand pounds' worth of notes before my very eyes." How the notes were put into the patent machine—"the two bulbs glowing to the sound of a soft electric buzzer"—how they were baked dry—is all recorded next Sunday.

For sheer effrontery and daring the exploits of this Master Mind in crime have never been equalled. Don't miss next Sunday's sensational instalment.

The People

EXCLUSIVE NEXT SUNDAY

* Turn to page 36 and see the remarkable offer which is made to "John Bull" readers who will undertake to give "The People" a trial.

JOHN BULL'S GREAT FREE INSURANCE GIFT

SICKNESS

50 MORE £5-5-0 CHEQUES for Registered Readers

"John Bull" has also paid this week many cheques on account of Fire, Storm, Accident, etc.

£5 : 5 MOUNTAIN ASH—Mrs. G. Jones, Goleufryn, Beadon St.
£5 : 5 ABERDARE, GLAM.—Mrs. M. M. Thomas, 1, Dare St.
£5 : 5 GRAFHAM—Mr. R. C. Dorks, Station Rd.
£5 : 5 ARGOED, Nr. NEWPORT—Mr. H. W. Tapper, 3, James St.
£5 : 5 KEIGHLEY, YORKS—Mr. F. H. Middlebrook, 4, Buxton St.
£5 : 5 CLECKHEATON — Mr. F. Priestley, 10, Webster Lane.
£5 : 5 HECKMONDWYKE—Mr. G. A. Lockwood, 7, Back Lane.
£5 : 5 OAKDALE, MON.—Mr. E. A. Griffiths, 12, Aberconway Place.
£5 : 5 SOUTH SHIELDS.—Mrs. E. C. Yare, 40, Lord Nelson St.
£5 : 5 WELLINGTON, SOMERSET—Mr. W. Discombe, 11, Hope Terrace.
£5 : 5 S.E.4—Mr. E. G. Scates, 204, Brockley Rd.
£5 : 5 QUENDON, ESSEX—Mr. I. Andrews, High Rd.
£5 : 5 HULL—Mr. R. Kearns, 10, Wilberforce Terrace.
£5 : 5 FEATHERSTONE, YORKS—Mr. F. Tuffs, 41, Post Office Rd.
£5 : 5 MARAZION—Mrs. C. E. Gillett, North St.
£5 : 5 NEWBOLD MOOR—Mrs. E. Yeomans, 53, Mountcastle St.
£5 : 5 BRIDGEND, GLAM.—Mr. A. Hughes, 84, Pwllygarth St.
£5 : 5 WICKWAR, GLOS.—Mr. D. V. Lovell, The Buthay.
£5 : 5 LIVERPOOL—Mrs. E. F. Haigh, 89, Woodhall Rd., Stoneycroft.
£5 : 5 SALISBURY—Mr. W. J. Latham, 3, Middleton Rd.
£5 : 5 ABERDEEN—Mr. J. W. Bonner, 9, Jamaica St.
£5 : 5 ACTON VALE, W.3—Mr. S. E. Claydon, 75, Davis Rd.
£5 : 5 MANCHESTER—Mr. H. Travis, 13, Wood St., Gorton.
£5 : 5 PONTNEWYNYDD—Mr. A. Nicholl, Ty Mawr, Hanbury Rd.
£5 : 5 CILFYNYDD—Mr. W. Chinnock, 22, Ann St.
£5 : 5 BLÆNAVON—Mr. T. J. White, 47, James St.
£5 : 5 MOUNTAIN ASH—Mrs. B. Payne, 9, Oak Terrace.
£5 : 5 OLDHAM—Mr. Geo. Hilton, 74, Afghan St.
£5 : 5 NEW TREDEGAR—Mr. Thos. A. Trigg, 1, Brooklands View, Davies Town.
£5 : 5 EASTLEIGH—Mr. A. Jacobs, 41, Market St.
£5 : 5 NORBURY, S.W.16—Mrs. L. Rines, 2, D'Arcy Rd.
£5 : 5 BICESTER—Mrs. J. D. Tyrrell, 12, Blake Rd., Woodfield.
£5 : 5 BRIGHTON—Mr. Jas. Bishop, 9, George Street.
£5 : 5 CAMBERLEY—Mr. F. Ruffle, Council Houses, 29, Bristow Rd.
£5 : 5 CAMBERWELL, S.E.5—Mr. W. Woods, 13, Sears St.
£5 : 5 HUNTINGDON—Mr. A. K. Oldfield, 28, Hartford Rd., Newtown.
£5 : 5 ST. BOSWELLS—Mr. R. A. Suiel, 6, Langlands Place, Newtown.
£5 : 5 WALSALL—Mr. J. Malaband, 66, Beacon St.
£5 : 5 SEAHAM HARBOUR—Mr. T. N. Brown, 15, Mt. Stewart St., Dawden.
£5 : 5 BOLDON COLLIERY, DURHAM—Mrs. E. Jenkins, 17, Charles St.
£5 : 5 ST. AUSTELL—Mr. E. Mannell Sentry, St. Stephens.
£5 : 5 SHERBORNE—Mr. Geo. Woor, Charlton Horethorne.
£5 : 5 CRUMLIN—Mr. A. Whatley, 1, New Buildings, Gold Tops.
£5 : 5 RAINWORTH, Nr. MANSFIELD—Mrs. E. Piggs, 19, Little John.
£5 : 5 CAERAU, Nr. M'STEG—Mr. I. C. Webb, 21, Humphreys Terrace.
£5 : 5 ELTHAM, S.E.9—Miss G. M. Bradley, 54, Congreve Rd., Well Hall.
£5 : 5 YSTRAD MYNACH—Mr. A. E. Durrant, 43, Commercial St.
£5 : 5 QUEENSFERRY—Mr. G. G. Threlfall, 77, Station Rd.
£5 : 5 DARLINGTON—Mr. D. Jones, 6, Leyburn Rd.
£5 : 5 HULL—Mr. W. Thornham, 26, James St., Holderness Rd.

CUT HERE

POST THIS COUPON TO "JOHN BULL."

To "John Bull" Registration Department, Long Acre, London, W.C.2

I have sent an order form to my newsagent for the regular weekly delivery of JOHN BULL. Please register me as a regular reader.

Reader's Name ..... Age .....
in full (CAPITAL LETTERS.)

Address .....

.....

Reader's Signature .....

Name and Address of Newsagent .....

.....

Date ....

PLEASE WRITE CLEARLY

Use ½d. stamp. Don't seal envelope. A certificate setting out the full benefits and conditions and certifying registration will be sent if ½d. stamped addressed envelope is enclosed for return.

J.B., 12/5/28

CUT HERE

HAND THIS COUPON TO YOUR NEWSAGENT.

To (Name of Newsagent) .....

Address .....

.....

Please deliver or reserve JOHN BULL for me weekly until further notice.

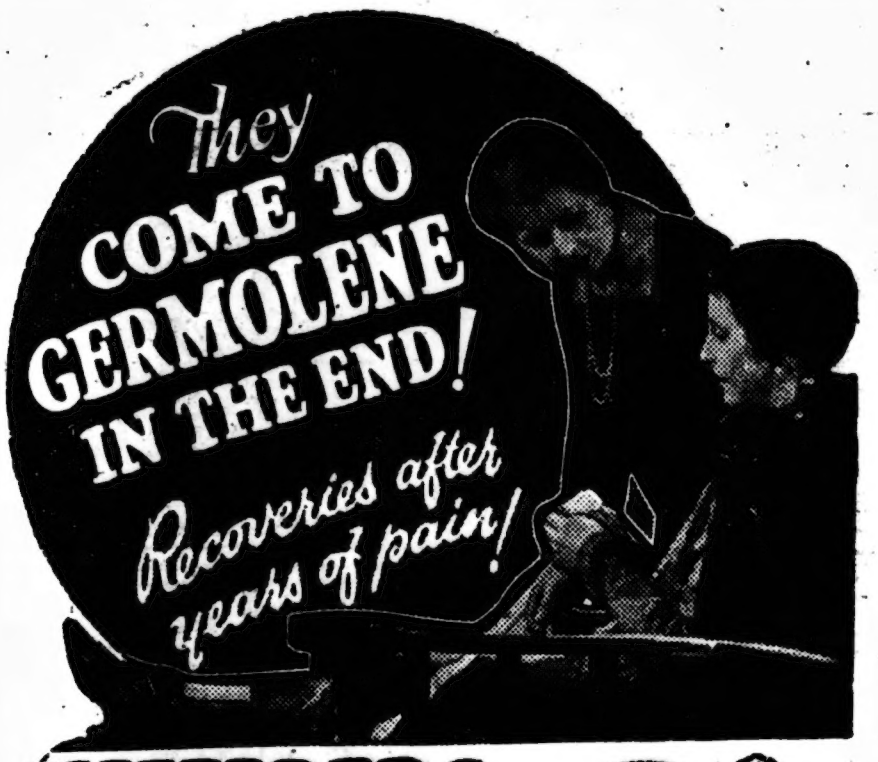
Signature .....

Address .....

Date ....

PLEASE WRITE CLEARLY

J.B., 12/5/28



SUFFERERS WHOM *only* GERMOLENE COULD CURE

Dozens of such letters as these tell how sufferers have used one ointment after the other *trying* to get healed; how hopes have been dashed to the ground time after time; but how, when almost driven to desperation, Germolene has healed them — sometimes after twenty years of pain!

There is nothing like Germolene for big or little skin troubles. Surely, stage by stage, the process of healing is built up until cure is accomplished.

Many serious skin wounds come about through the neglect of what seemed an insignificant scratch. Don't neglect the smallest cut or bruise—always keep a tin of Germolene handy.

"Forever 30 Years!"

Mrs. Kirby, 67, Sturgess Avenue, Hendon, N.4, writes: "I have suffered with Eczema on my hands for over 30 years. I spent pounds on all classes of treatment without result. Thanks to using Germolene during the last few weeks, I am now free from all traces of Eczema."

"In Awful Agony"

Mrs. Wm. Baines, 222, Littleworth Road, Hednesford, Stafford, writes: "For nearly six months I was in awful agony from Varicose Ulcers on the leg. I tried several remedies, but all to no avail. Then I saw Germolene advertised, and purchased one box and one package of Germolets. Before either of these were entirely used, my leg had completely healed."

Keep Germolene always handy for:—

CUTS — RINGWORM
BURNS — PSORIASIS
SCALDS — ECZEMA
RASHES — BAD LEG
ULCERS Etc.

GERMOLENE ASEPTIC SOAP
Use it instead of ordinary soap if your skin is ailing or complexion poor.

Germolene

ASEPTIC SKIN DRESSING

Get your tin TO-DAY! 1/3 or 3/- per tin

Corns Gone *after two soakings.*

Walk through the Summer with a Smile.

Banish tiredness, aches and corns from your feet. Go where you please, and still enjoy freedom from unpleasant burning and perspiration. There is one remedy that will keep your feet fresh and full of buoyancy, that will remove the worst of corns without pain or bother. Its name is Radox. You simply put it in a footbath and keep your feet there for twenty minutes. Read the result :—

"I think I should inform you of the very quick results I obtained through using your Radox Salts. I have had two dreadful corns for months, and I have tried without success a few of the so-called corn cures. As I was about to give up hope of ever finding a real corn cure, a friend asked me to give Radox a trial. You can just imagine how pleased I was when after a couple of soakings the two corns came right out. Now I find walking a pleasure.
14th April, 1928. M. McLean.

When you put your feet into a footbath containing Radox, the salts softens the hard outer layers of the corn, and the oxygen which Radox liberates enters the pores, opens them, and penetrates further and further, carrying the corn softening salts right to the root of the corn, which is thus loosened so that it can be lifted out bodily. The life-giving oxygen leaves the feet clean and healthy. Since it is the oxygen which carries the corn solvents to the roots of the corn, and since Radox liberates, by test, more oxygen than any other salts on the market, it is clear that Radox is more efficient in removing corns than any other salts. Ask for Radox at your chemist's. Price 1/6 per ½-lb. Pink Packet and 2/6 double quantity.

1/6 *Half-pound pink pkt.*

Radox Bath Salts

Give your feet that "Kruschen Feeling."

E. Griffiths Hughes, 68, Deansgate Arcade, Manchester.

Don't Wear a Truss!

After 30 Years' Experience an Appliance has been invented for Men, Women and Children that Cures Rupture.

From a photograph of Mr. C. E. Brooks, inventor of the Appliance, who Cured himself, and whose experience has since benefited thousands. If ruptured, write to-day.

Sent on Trial

If you have tried most everything else come to us. Where others fail is where we have our greatest success. Send attached coupon to-day and we will send you free our illustrated book on Rupture and its Cure, showing the Appliance, giving you prices and names of many people who have tried it and are extremely grateful. It is instant relief where all others fail. Remember we use no salves, no harness, no lies. We make it to your measure and send it to you on a strict guarantee of satisfaction or money refunded, and we have put our price so low that anybody, rich or poor, can buy it. We send it on trial to prove that what we say is true. You are the judge, and once having seen our illustrated book and read it you will be as enthusiastic as the thousands of patients whose letters are in the files in our office. Fill in the Free Coupon below and post to-day.

FREE INFORMATION COUPON.

BROOKS APPLIANCE CO., Ltd. (387S), 80, Chancery Lane, London, W.C.2.

Please send me by post in plain wrapper your Illustrated Book and full information about your Appliance for the cure of Rupture.

NAME .....

ADDRESS .....

Please write plainly. .....

WHEN SENDING
Write name and address in block letters. Give exact description of goods required. Send money and Treasury Notes by registered post. Always mention JOHN BULL

THE MAIL ORDER MARKET

A Perfect Postal Service for Bargain Hunters

PAY FOR YOUR WHITSUN SUIT AS YOU WEAR IT

Each Suit is Cut and Made to your OWN MEASUREMENTS from the new Season's Cloths. NO DEPOSIT. Delivered on payment of first instalment of 7/- and then pay 7/- monthly until you have paid in all **52/6**
RAINCOATS from 32/-.
Money refunded if unsatisfactory. Before placing your order elsewhere, call or write for Patterns, Style Book and Self Measurement Form to:—
Established 1901.

J.B. THORNE & CO.
36, Langham St., London, W.1.
NEW CITY BRANCH: Empire House (1st Floor), St. Martins-le-Grand (opp. G.P.O.).

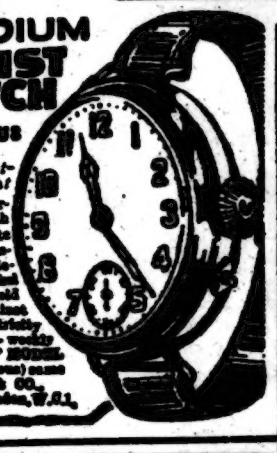
5-17-6

Carriage Paid U.K. or 6/- down and 11 monthly payments of 9/11. Model 8a. 40 ins. high. Beautifully Mahogany finished Cabinet, as illustrated (but not inlaid). Complete with DOUBLE SPRING, 3-record 'Outfaro' Motor and New Metal Sound Chamber. Full size tone & movement volume. Send NOW for FREE LIST or call.

FULLOTONE GRAMOPHONES
(Dept. J.B.40) LTD.
78, Camden Road, London, N.W.1.
Also 149, High St. (N.), East Ham, 41, George St., Croydon, and 561, High Rd., Tottenham.

The New Improved
FULLOTONE

1/- DOWN RADIUM WRIST WATCH



LUMINOUS DIAL
Just as Light by Day or Night

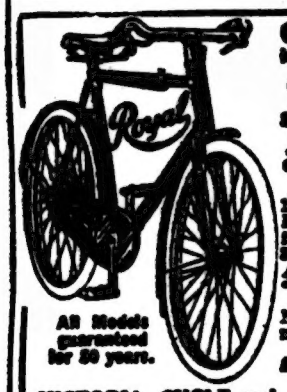
GENT'S superior, guaranteed wrist watch with strap. Solid 9in. plate movement, jewelled compensation balance, dustable case. Pure nickel (more durable than gold or silver), proof against heat, cold, damp, electricity. 1/- with order, then 1/- weekly (18/- in all). LADIES' MODEL (fancy dial, not luminous) same terms. (F.) HAID & CO., 30, New Oxford St., London, W.C.1.

THIS BEAUTIFUL RACKET WILL BE SENT TO YOU FOR

2/6 DOWN
AND 2/- WEEKLY
(22/6 in all)
or 21/- cash

Selected Ash Frame. Strong Red and White or Green and White Gut. Double Malse. Surgical Bound Shoulders. Perfectly Finished and Correctly Balanced.

SEND ONLY **2/6**
Don't Delay. Remit Now. Giving weight. OTHER GUARANTEED MODELS:
3/- down and 2/6 weekly.
5/- " " 2/6
All Rackets are guaranteed. "Your money is returned if not satisfied.
H. S. HIRST & CO., 22, Walbrook, London, E.C.4.



SALE!

of ROYAL Cycles.
A great opportunity.
3-Guinea Models at
£3:17:6
(or 7/ monthly)
20 GN. MODEL DE LUXE, fitted with Sturmey Archer 3-Speed Gear, etc., for
£4 : 17 : 6
or 8/6 monthly.
Numerous other models at similar reductions.
Send at once for Illustrated list.

All Models guaranteed for 50 years.

VICTORIA CYCLE and CARRIAGE CO.,
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Add to your Income

by devoting a few hours a week in your spare time in acting for us as Agents to sell Ladies' and Gents' Clothing, Drapery, Household Linen, Boots, Shoes, etc., etc., at a high rate of commission.

— NO OUTLAY —
CAPITAL NOT NEEDED.

All stationery, catalogues, etc., supplied free. Special knowledge or experience is not essential and money can be earned immediately the goods are sold. Only men in regular employment appointed.

GUARANTEED GENUINE OFFER.

Write to-day to Dept. "B" for full particulars.
JOHN PERCY & CO. (City), Ltd., 3, Pancras Lane, Queen Street, Cheapside, London, E.C.4.

WHIPCORD TROUSERS

made from our renowned
IRONCORD CLOTH
specially woven for us
FOR REAL HARD WEAR.

Testimonials reach us daily from customers delighted with their endless wear and smart appearance. In dark grey or neat stripes. Fully cut and well made. With P.T.U.'s special bargain price to "J.B." readers to advertise our famous GENT'S SUITS at 19/6 and 25/- Patterns free on request and many other bargains.

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POSTAGE 6d. extra
Money refunded if not satisfied.
Send waist and inside leg measurements. Over 40 in. waist 1/- extra.

J. WINGO LTD.,
Wholesale Clothiers,
25, Norton Folgate, LONDON.

SEND NO MONEY

GREAT OFFER of NEW 1928 SUITINGS
LONDON'S LATEST CUT.
NO EXTRA FOR EASY TERMS.
Over 150 different choices.
Send for FREE PATTERNS and self-measurement form. Fit guaranteed by expert cutters.
FREE OFFER for NEXT 14 DAYS
With seven pounds we include
ABSOLUTELY FREE one pair Grey Melton Flannel Trousers.
Satisfaction or money refunded
WRITE NOW.
SMITHS, Dept. J.S.1.
GEO. SMITH (Clapham Junc.) Ltd., LONDON, S.W. 11

WEST END TAILORED SUITS A 7/6 MONTH

We have devised THE MOST PERFECT TAILORING SERVICE in the world enabling you to enjoy fruitlessly designed West End Clothes and pay as you wear them. Each suit is cut and built with expert care to your own measurements and is sent to you on receipt of your order with first payment of 7/6. (Balance in 6 payments.)

Send for full range of free patterns in prices from 35/6 and simple self-measurement form NOW, or call at our Oxford St. Showrooms and be fitted by skilled cutters. Absolute satisfaction or money back. Write Dept. A.

"Wallingford's"
71, Oxford Street, W.1. "Look for the sign."

SEND NO MONEY

But write NOW for full particulars of this handsome high grade portable Gramophone, which can be yours for the very small deposit of 4/- and your promise of 2/6 on delivery, then 2/- weekly until 35/6 is paid. The glorious tone and clarity is equal to anything at double the price.
A special gift to "John Bull" readers of 6 popular tunes and a box of extra volume needles makes this an exceptional bargain. Don't delay, send a postcard now to:—

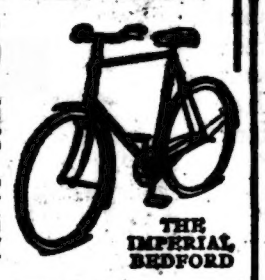
WALLINGFORD'S
(Musical Dept.),
71, Oxford St.,
London, W. 1.
"JOHN BULL" guarantees this advertisement and ensures for you satisfaction.

OWN THIS HIGH-GRADE CYCLE NOW on EASY TERMS

10 Monthly Payments of only **9/6**

First payment gets you a Catesby Imperial Bedford Roadster at once. This is a beautiful model. All British specification.

This high-grade cycle is backed by the Catesby guarantee and money back promise. Send for Cycle List and complete details how to order by post. Postcard gets it—SEND NOW!



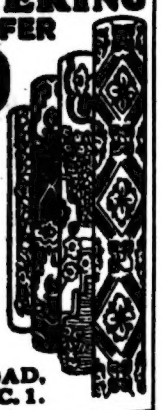
THE IMPERIAL BEDFORD

CATESBYS LTD. (Dept. M.19) LONDON, W.1.

FLOOR COVERING ROLLS GREAT OFFER

90 sq. ft. for **13/9**

Longer lengths at same rate.



PATTERNS FREE

The great demand enables us to make this big cut in price. The floor covering is Damp proof and Rot proof and suitable for any floor. All rolls 2 yards wide. Send for our Illustrated catalogue which contains large selection of LINOS and other household bargains. Money returned if not delighted.

ROLLS STORES,
86, GRAY'S INN ROAD, LONDON, W.C.1.

BEST VALUE EVER

FIRST PAYMENT ONLY— **2/-**
FAMOUS BRADSHAW CYCLE PRICE
£4/4/0
WRITE TO-DAY FOR CATALOGUE POST FREE.

BRADSHAW STORES LTD., DEPT. 4. NORTHAMPTON.

SAMPLES FREE

ASTOUNDING VALUE IN FLOOR COVERING

90 SQ FT for **15/-**

DAMP PROOF & ROT PROOF
THICKER than Lino. Specially suitable for damp stone or wood floor. Lies flat without fastening, no nails or paste required. 90 sq. ft. for 15/-. Longer lengths pro rata. All rolls two yards wide. Many pretty patterns to choose from.

J. B. ANDREWS & SONS,
30, Carter St., Walworth Rd., London, S.E.17.

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MAKE MONEY NOW TO SPEND WHEN HOLIDAYS COME.

Here is a profitable hobby for your leisure hours. Such a fascinating hobby, too, knitting beautiful things on the Imperia Knitter. You can make a pound or two pounds a week just in spare time.

We guarantee to buy your work or you can sell to private customers if you like. It is easy to sell, the work is so perfect and good. You can make jumpers, sports coats, hosiery and all sorts of underwear, and the Imperia Knitter is so simple you can begin earning at once. The Imperia Book tells all about the Imperia Knitter and shows in colour the lovely work you can make. Write for it (it is free), and see what a splendid opportunity it offers.

THE IMPERIA HOSIERY MFG. CO., LTD.
(Dept. J.B.) 97, Gray's Inn Rd., London, W.C.1

HOW TO SAVE WEAR WHILST YOU PAY.

Compare with Shop Prices.

Ladies'	Spring Tweeds	22/-
"	Poplin Macks	22/-
"	Art Silk	18/-
"	Leatherette	18/-
"	Wigan	18/-
"	Indiana	16/-
Gents'	Wigan	19/-
"	Indiana	18/-

Child's Wigans or L'ettes .. (Rising 6d. every 3 ins.)

All Coats can be bought for
1/- DEPOSIT 1/- WEEKLY

FREE.
Send postcard for beautifully illustrated Catalogue, with Patterns.
SALISBURY SERVICE CO., Ltd.
(Dept. J.B.), 12, SALISBURY SQUARE, LONDON, E.C.4

PAY 5/- COSTUME AS YOU WEAR IT

No. 6608. Good Quality Rayn Costume, cut on plain tailored lines. Coat lined and plain semi-fitting Skirt. Also similar styles with half belt in Gabardine and Tweed. Colours: Beige, Brown, Saxe, Grey, Rseeda, Green, and Rose. Sizes. S.W. and W. Delivered on payment of first instalment of 5/-, and then 4/- monthly until you have paid in all **29/6**
Money Returned if Unsatisfactory.
Coats and Coat Frocks from 29/6, on similar easy terms. Before placing your order elsewhere, write for beautifully NEW Illustrated Catalogue, post free, Irish and Colonial orders, cash only.

J. B. THORNE & CO.
36, LANGHAM ST., LONDON, W.1.

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Celebrated
SPARE TIME AGENCY
CASH OR CREDIT

Boots, Gent's and Ladies' Clothing, Suits, Coats, Costumes & Underwear, Carpets, Lino, Drapery, Gramophones, Blankets, Jewellery, Watches, Clocks, China, Toys, Baby Carriages, etc.
Men in regular employment appointed as Agents.
Largest stock in the trade. Liberal supply of samples. Highest Commission paid.
Illustrated Coloured Catalogue.
NO OUTLAY, ALL PROFIT.
Enquiries for Agency invited.

LAVENDER HILL, LONDON.

Build a Business by Mail

Let *John Bull's* Mail Order Expert help you to make it a success. Problems relating to every phase of mail order selling are answered without obligation. There is no charge; no question is too much trouble. Apply on Business letter-heading only, give brief summary of your proposition or state class of trade and lines available, to

IDEAS AND SALES DEVELOPMENT DEPT., (Room B.3.), *John Bull*, 87-93, Long Acre, London, W.C.2. Enquiries are only solicited from established shopkeepers, etc.

MAKE OR BUY A GRAMOPHONE. 100% cheaper than others. Mechanical parts of a first-class RIPAMOO-Phone a first-class RIPAMOO-Phone Double Spring Motor, 12-in. turntable, Swan Tonearm, superior Sound Box, Interior Horn, as fitted by other firms in £10, £20 gramophones. All bar the wood. 25/- Set. Best Cash. This set supplied with Jacobean Pedestal as shown, or with 4 Door Cabinet, Mahogany or Oak finish, £5 15s. or with a/c Motor £6 15s. Best Cash. Carriage paid in U.K. Other sets from 15/-. Machines sets from 15/6. Motors, 5/- New 216-1928 64-page Catalogue of all gramophones, with instructions How to Make Gramophones, 2d. Est. 94 yrs.

Regent Fittings Co., 6th 198, Old St., London, E.C.1.

1,000 testimonials.

FOR SMALL TRADERS, SHOPKEEPERS.

COCHRANE'S
NEW WAREHOUSE.
BIGGER and greater than ever. Best and Cheapest Wholesale House for Beginners, Drapers, Dealers and others. Hosiery, Linens, Readymades direct from the Makers. Come and see us or send to-day for Big Catalogue, first A.B.C. Guide Free. Note new address: Cochrane's Warehouse, 2, Thomas Street, Manchester.

MONEY-MAKING Bargains for Shopkeepers and Beginners.—Sell manufacturers' clearing lines and travellers' samples in General Drapery much below ordinary price. Big profit certain. Wholesale Catalogue free.—Wolfson's Warehouse, 48, Thomas Street, Manchester.

ADD TO YOUR INCOME.
By selling Drapery and Remnants, best qualities, cheapest prices (no rubbish). List Free. Clegg, Dept. B., Turner Street, Manchester (the old firm).

CHEAPEST Wholesale House for Beginners for drapery, hosiery, boots, etc. Write for free cat. —H. Marks, 65, Houndsditch, London, E.1.

DRAPERY remnants for money making. Wholesale lists free.—E. Lonsdale & Son, Dept. J.B., Textile Clearing House, Faulkner Street, Manchester.

CHEAP CHINA. — BEGINNERS, SHOPKEEPERS, ETC. Secs. Plates, Bowls, Cups, Teapots, etc., Asstd. Lots £1, £2, £5, £10. Teasets from 2/6. Lump Mugs 6d. dz. Lists Free. (Dept. 10). BRIDGE STREET POTTERY, BURSLEM, STAFFS.

AGENTS WANTED.

EARN £2 to £5 weekly. Run a Bed-clothing Club amongst friends. No outlay. Parties. free. —Carlisle Mills Co., Dept. 11, Birstall, Leeds.

EARN £2-£5 WEEKLY AND BONUS. Run Bedclothing and Drapery Clubs amongst friends. No outlay. All profit. Parties. free.—Grove Mills Co., Dept. M., Birstall, Leeds.

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THE free bargain catalogue offered in the large JAY'S advt. on this page should be in the hands of readers contemplating furnishing.

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THE Enefild Cycle Co. offer a free art list "D.2" on page 16.

A free coupon appears in the CATESBY corn line advt. on page 29 which, if forwarded, will bring samples and a new colour book of their famous designs

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A PORTABLE GRAMOPHONE & RECORDS FOR 4/- DOWN. If this offer tempts you read the advt. of Messrs. Wallingfords on page opposite.

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GRAMOPHONES, 24/-; motors, 9/-; accessories, Violins, Accordions, cheapest. 64-page list, 3d. How to make Gramos.—Regentbull, 120, Old Street, London, E.C.1.

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A free sample of ELASTO, for bad legs, together with full particulars is offered on page 28.

READERS sending the coupon, with 3½d. stamps, appearing in the ESMOLIN advt. on page 33, will receive a free bottle of this wonderful pain reliever.

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WANTED TO PURCHASE.

BEST prices paid for Jewellery, Diamonds, Platinum, Gold, Silver, Scrap, Antiques, Dental Plates (not vulcanite), Valuable Property, etc. Nothing too large nor too small. Cash per return. —Bentley & Co., 333, Oxford Street, London.

ANY kind old gold, silver, jewellery, diamonds, old false teeth, platinum scrap, bought. H. Spencer cash by return.—Bell's, Upperhead Road, Leeds.

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MISCELLANEOUS.

TWO free samples are offered in the GEM SHAVING CREAM advt. on page 16.

JOHN NOBLE'S spring fashion catalogue is offered on page 31.

A free sample stick of SPHAGNOL SHAVING SOAP is offered on page 33.

FREE.—£200 in prizes for "Limerick" last lines. The proprietors of "Diploma" Crustless Cheese offer a 1st prize of £50; 2nd prize £20; 3rd prize, £10; and other prizes for the best last line to the limerick appearing in the advt. on page 25. Write your last line on paper and attach the small label from a portion of "Diploma" Crustless Cheese or label from "Diploma" or "Coronet" Milk. Note the closing date, which is Wednesday, May 23rd, 1928. Send your attempt NOW! Be sure to mark your entry Wilts United Dairies, Ltd., Dept. 7, Trowbridge, Wilts.

FREE ENLARGEMENTS. To everyone purchasing a life-size Sepia Enlargement (20 in. x 16 in.), reproduced from any photo or snap, we will include FREE GIFT of black and white enlargement (12 in. x 10 in.) from same photo only. Send P.O. for 2/- (price of one enlargement) and stamped addressed envelope for return of original photograph and within a few days we will send you two beautiful enlargements. Accept this genuine offer NOW.—Regent Sepia Art Studio (Dept. J.B.1), 32, Shaftesbury Avenue, London, W.1.

READERS who are hard of hearing and who suffer from deafness should turn to the Fortiphone advt. on page 26. The coupon will bring full particulars.

YOUR NEW SUIT. Get it NOW and pay while you wear it, just as hundreds of well-dressed men do who send year after year to the measure-by-post specialists, Geo. Smith (Clapham Junc.), Ltd., J.B.1, London, S.W.11. Send to-day for free patterns and terms. Mention *John Bull*.

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JOHN BULL

For the People—the Right to Justice and Truth.

The Paper on which the Sun Never Sets.

The WORLD, the FLESH & the DEVIL

Not Rosy.

The Government is in for trouble during this Parliament's last year. The more the much-trumpeted plan for helping industry is looked into, the less it is liked.

Bigger and Better.

Ministers will have to face a rising cry that for the distressed areas their plan is not quick enough, and for the whole country is not good enough.

Dropping a Dud.

Churchill will be known as the "drop it and hop it" Chancellor. The kerosene tax was dropped in a week. More dropping and hopping will follow, till the time comes for the electors to give him the hop out of office.

A Bad Mix.

Winston is "advised" (not too soundly) that lamp-oil and petrol cannot be used for road propulsion without danger to the mechanism. We will "wait and see." Not for the first time will necessity be the mother of invention.

Not So Sheepish.

A healthy sign in Parliament is the new assertiveness of Conservative back-benchers. With the election so near, they fear their constituents much more than the Cabinet. The revolt against taxing cottagers' lights was one of the swiftest and most successful mutinies on record.

Points to Mend.

The proposed juggle with rates and taxes does nothing for the overcrowded "home" or the small shop. Industry is hurt as well as helped, and struggling industries will actually be taxed to relieve from rates works that make huge profits!

Now or Never.

The distressed areas and perishing industries cannot wait eighteen months for something to be done. Before the Budget relief reaches them they will have saved themselves or be derelict or dead.

Rising Men.

The younger members of the Ministry have shown themselves worth watching. Major Walter Elliot got more than a step up the political ladder when appointed to help Churchill to work his Budget through the House.

Sliding Down.

There are over 47,000 more unemployed in Great Britain to-day than a year ago. No heavier condemnation of the Government's policy is needed.

Folly.

Popular ignorance about "what is happening" in Egypt is sheerest stupidity. Five warships were sent and the man in the street must pay. Whether he will benefit or not is entirely another matter.

Blindness.

Sooner or later the Government must realise the impossibility of administering great countries of another blood with a handful of British officials. The choice is simple. It lies between co-operation or brutality and martial law.

The Way.

Entirely at variance with Christianity, rule by bayonet and bomb is unthinkable on any grounds. Education of all on right lines is the solvent, for that alone makes for understanding and respect.

Pointed.

"Points for fifty speeches" is the promise of a new political pamphlet. Electors who study John Bull will find points for five hundred, with damning details thrown in to drive them home.

Why Not?

A world framed on John Bull's plan would be a good world to live in, especially for children. It would also be very prosperous, so why not all help to bring it about? It is in the power of every human being with a will of his own.

Bit by Bit.

Land, houses, reorganisation of industry, playing-fields, education, all want attention, and the first to be tackled is land. We want it. We want all of it. We want all of it now.

Farm Labourers.

The efforts of the Labour Party to abolish the tied cottage system in agriculture is not without humanity. One need not be a Party politician to see the misery of one man having the power to turn another out of house and home at a minute's notice.

Sub-legal.

Many farm workers at present go short of full wages because terror of losing the tied cottage prevents them from claiming their rights. Such abuses of privilege must go.

Inch by Inch.

The Disarmament Commission at Geneva, in spite of every obstacle and hindrance, forges slowly but steadily ahead. Hindrances are shouted from housetops. Progress, to the country's shame, has little publicity.

Devil's Pence.

Swollen armaments that mean death for the many always mean fortunes for the few. Once the peoples of the world grasp the fact there will be a difference. Peace will be shod with swifter shoes.

Inheritance.

Fatalities from measles, alarmingly on the increase, declares the Medical Research Council, are induced by crowded tenements. Exactly. Children denied fresh air and sunshine are robbed of their common birthright.

Good for "Brum."

The children's death-rate from disease in Glasgow is three times that of Birmingham. Why? The latter city has a clean housing policy and sees that it is kept going.

* * *

Who Wants a Free Camera?

John Bull offers a Free Camera for yourself and one for a friend. Turn to page 36 now.

White Plague.

In this country 363,187 notified cases of tuberculosis stand as a terrible indictment of bad conditions. Consumption is a poverty disease, showing lack of pure air and nourishing food.

Vital Work.

Under the 1923 Housing Act, the Ministry of Health has power to make substantial Exchequer grants to local authorities engaged in slum clearance. The silly nibbles called for shows that the latter are not yet alive to the gnawing and terrible need.

Down Them!

Complete demolition, not "reconstruction," is the short, sharp way with slums. If too many interested parties sit on councils, who is to blame? After all, Dick, Tom, Harry, and their wives all have votes.

Young Limbs.

Three thousand cities in America will this summer celebrate "Boys' Week," with processions, "achievement exhibitions," and prizes for work. It is an idea worth copying, for only when boys are respected will they begin to respect themselves.

Civilisation.

London's census of homeless persons this year revealed none sheltering under arches and staircases, but children were found, with their parents, in many a common lodging-house, a most deplorable fact.

The Problem.

The Public Health Committee considers the atmosphere and associations of common lodging-houses as "bad for any child." Ranging in company from tramps to thieves and prostitutes, how could it be otherwise?

Solution.

Vagrancy, as wilful determination not to work nor conform to the usages of decent society, is a punishable offence. But the provision of work and ample decent housing for the honest poor are the only tests capable of separating the sheep from the goats.

Remedy.

The closing down of juvenile training centres, because parents are unwilling to send children is a nail in the coffin of a low school-leaving age. Only a nation content to go rotten is content to build empire with half-baked bricks.

Muddled Management.

Young boys and old men over seventy are still working in our coal-mines. School for one and adequate pensions for the other would handsomely repay the nation. Men in the height of their strength could then get more out of the industry.

Fishy.

Last year 1,408,960 crabs were landed on one stretch of Norfolk coast, a record only topped by three exceptional seasons. But prices kept up! Housewives got no cheap crab for tables.

The WORLD, the FLESH & the DEVIL

Woman Sense.
Led by Madame Maria Verone, Frenchwomen are bringing home to the Senate the fact that they mean to be enfranchised. "Give us the vote if you don't want to kill our sons" is their cry. It couldn't be bettered.

Two Hundred for One Job!
A Manchester theatre advertised for three attendants, and six hundred applied. Local relief committees would save the money spent on organising "test work" if they cared to take notice of such examples as this.

Postman's Record.
Much has changed in the fifty-six years since William Papworth, an Arlesey postman, delivered his first telegram. Yet so unchanging was his attitude to duty that, despite lameness, he has never missed a round. Good luck to him on retirement from such faithful public service.

Ugliness Within.
One out of every five children examined on admission to Cumberland schools has some physical defect, and two out of every five some mental departure from the normal. Local health authorities must bestir themselves. That so lovely a county should lag behind in the matter of healthy children is lamentable.

Safety First.
Last year 156,974 accidents in factories, of which 974 were fatal, were reported to the Home Office. The Home Secretary, in issuing a draft of further safety-first regulations, appeals for voluntary compliance. He is a poor employer, and one least likely to get the best out of his employees, who has to be compelled to keep them out of danger.

Flour that Will Rise.
We expect our flour to rise, but we like it to do so chiefly in the form of the baking loaf. Things are not so satisfactory when this vital commodity jumps up suddenly 1s. 6d. per 280 lb., especially as the reason for the increase is apparent to none but the millers. Perhaps the Food Council will oblige by enquiring into the matter. Or is it too busy considering the price of pepper?

Climber Caught.
Both athletes, George Hunt climbed a 20-ft. stack-pipe to break into a warehouse at Mortimer Street, W., and steal goods valued at £580, while a police-constable scrambled through a fanlight to bring him to task. During his twelve months' hard labour, Hunt, who has been bound over twice, may reflect on the advisability of using his agile limbs for, instead of against, the law.

Paying Yet.
Still the war takes its toll. Ten years after the last shot was fired, Francis William Naylor, a Camberwell insurance-agent, committed suicide because the wound of an old operation still troubled him sorely. His accounts were in perfect order, and there can be little doubt that he is but another victim to man's maddest vice. The young men who know not war will be wise to mark and digest.

Britain First.
One of the orders, totalling a million pounds, given from all parts of the world to the International Combustion, Ltd., power-station engineers, of London—the extension of The Hague municipal electricity works—was secured against German, Dutch and French competition. Good luck to the firm, not only for providing employment for 800 workmen for eighteen months, but for substantiating the slogan, "British and best!"

Banned Cities.
The Variety Artists' Federation is doing good work in stopping schemes such as that of a woman to take a theatrical girls' troupe to Athens at proposed salaries of £5 weekly, and that of a French agent to escort ten English girls to Bucharest. Bucharest, Sofia, Belgrade, Athens and Constantinople are all undesirable cities for English artists, and no engagement to go to them, however tempting the salary, should be considered.

Beneficent Butcher.
That he knew how to value faithful service is proved by Mr. George Blythe, late butcher of Leeds. Even more than his having left to each of two employees £1,000 to buy, if inclined, the respective branch businesses in which they worked, we admire his reputation of having never turned a deserving beggar from the door.

Poor Old Horse!
"Your conduct is really outrageous; you have been convicted of cruelty eight times," was said in court of Robert Tompkins, a Hampstead contractor, for allowing a starving horse, past work, to pull a heavy roller on Hampstead tennis-courts. Why, instead of being fined £22 5s. with costs, was he not sent to prison for a good long time?

C3 to A1.
Brighter, happier, taller, bigger and more efficient, the fifty pit-boys subjected to experiment by the New Health Society and the Sunlight League, throw down a challenge to the nation and the coalowners. The setting up of artificial sunlight clinics in industrial centres is one step towards increased production in the future.

Simply Amazing.
A well-known northern laundry-keeper, who spent his Easter holidays overhauling machinery to make room for a new instalment, writes: "I am very disquieted that the new machine is on its way from America because the English firms cannot yet supply this particular kind of machine." And, in the stagnant state of the home trade, we are disquieted, too.

The Tragedy.
When a passing policeman in Kensington heard an early morning revolver shot, he investigated and found the body of William Hillman, in London to seek employment, shot through the heart with a Service revolver. It points the moral that every one of such should be called in. It also emphasises the endless misery of the war. Before 1914 poor Hillman had a thriving business.

The Human Machine

Play the Game!

by E. R. THOMPSON, M.A.

I CAME across two quotations to-day which contain a world of meaning. There is the true philosophy of life in the schoolboy's prayer:

"Give me the power to win, if I may win;
But if not, Lord, make me a good loser."

I don't know who wrote it, but he knew life! He knew that the only secret of life that is worth while is "to go to it," as the Americans say, and play the game for the sake of the game—not caring whether you win or lose so long as you do your best.

The other quotation is also a complete little commentary on life:

"Build as thou wilt, unspoiled by praise or blame,
Build as thou wilt . . .
And let the structure fall, dissolve or vanish.
They fail, and they alone, that have not striven."

TO try, to strive, to play the game to the end—these are the real secrets of success that will carry any man a long way.

And I am not sure that the best of them all is not to "play the game." The man who can really "play the game," no matter how the game goes, is the man of real character.

He is the man who in the end is going to win out—even if he appears to lose!

Nobody ever yet gained anything by bad sportsmanship. Nobody ever yet got anywhere by being crooked even in thought.

Life is a good game to play if you play hard and play straight. Win if you can—but if you can't win be a good loser.

Park Patrols.
Salford has found it necessary to institute a force of six men, to be known as Park Rangers, to patrol two parks and safeguard little children from being molested by men. As they will have the power to arrest, perhaps the parks will be cleansed of these daylight prowlers. It is a wise step and other Corporations should follow Salford's example.

Looking Ahead.
Boy scouts of forty-two countries, numbering at least 30,000, are to come to England in the summer of 1929 for a fortnight's jamboree in camp at Birkenhead. Could a fine movement better celebrate its twenty-first birthday than by this international reunion? When the youth of the world fraternises, how shall its elders make war?

Britain's Disgrace.
The beauty of the famous Dunkery Beacon is likely to be lost for the nation as an historic monument because "no public funds are available for its purchase." Why should they be needed? The Government has power, the moment it wills, to lay down the law definitely against any such loveliness—the nation's birthright—being offered for private purchase.

Meeting Trouble Halfway.
Dread that he might be unemployed, though he was a competent sheet-metal worker in a regular job, added to the state of depression in which Charles Arthur Rix, of Norwich, drowned himself. Like tragedies might be avoided if only those oppressed by thoughts of the future would feed on the maxim, "Don't worry; it may never happen."

Duty Done.
While the premises of the Goswell Tyre Company, Goswell Road, E.C., were ablaze, Jack Hayter stuck to the 'phone to call assistance, while John Bonnie rushed upstairs to see that no tenants were left in danger. Well deserving their manager's praise, we predict success for two men who so thoroughly understand the meaning of the word "duty."

Packing-case Villa.
Houses to the number of forty-seven erected at Hockley are made partly of packing-case material, while one family of five lives in a corrugated iron hut. Deplorable conditions at Doddinghurst include large families crowded into tiny huts, with duck-pond water for culinary use. Savage tribes, with God's sunshine and wide hills for roaming, do better.

He's Worth It!
"You do these things before you realise what you are doing" was why Albert Robinson, a Camberwell printer, not a good swimmer, unhesitatingly leapt from Blackfriars Bridge to rescue an elderly man who had fallen in the Thames. What we say is that a man who acts thus on impulse is made of the right stuff, which is being pitifully wasted if by now he has not got the job he seeks.

Right Prescription.
The Minister of Health acted wisely when he removed the name of Dr. J. Hagard from the Worcester City Panel medical list, for irregularities on the part of Government physicians are not to be tolerated. Not only did he prescribe for patients not on his panel, but though unregistered as a dental surgeon he frequently acted as such. He has only himself to thank for the unpalatable medicine administered to him.

Driven to Death.
All through the long morning, even as he had done many days before, Edward James Smith, a sixty-two-year-old tinsmith's labourer, of Eltham, tramped about looking for work. Disheartened by the hopeless quest, he returned home, drank spirits of salts and died next day. "Suicide whilst of unsound mind" was the verdict. "Driven to despair by the callous incompetence of the powers that be" might have been nearer the mark.

Paltry Excuse.

It was of no use for Frederick Daniel Dennis, an Erpingham farmer, to shelter under the false doctrine of "other people's horses are just as bad" when fined £10 for allowing two mares in a poor and verminous condition, one of which had an inflamed sore, to be attached to the plough. Let him attend first to his own animals before criticising the neglect of others.

"Blackwall Funnel."

Containing five times more carbon dioxide, a poisonous gas, than normally clean air, so noisome with fumes that when two cars accidentally collide folk collapse before being able to stagger into the sunshine, the atmosphere of the Blackwall Tunnel, beneath the Thames, is a menace to public health. We predict that the L.C.C. will feel the draught if it cannot create one.

Asking For It.

Some people ask for trouble. Albert Francis Martin asked for it and got it. He had threatened to set fire to his home where he lived with his wife and six children, and did. He was sentenced at Nottingham Assizes to three years and appealed—and had his sentence increased by two years. The Lord Chief Justice pointed out that had not someone put out the fire, Martin would have burnt his wife and family to death. Exactly!

Afraid to Fight.

The only way for victims of blackmail to free themselves is to show fight. In a case at the Old Bailey, where two men were sentenced, it was revealed that certain bookmakers in Southampton have complained to the police, but are afraid to give evidence. Nothing can be done for them until they pluck up their courage. Blackmail must be put down and the law is eager to stamp it out, but victims have to do their part.

Public-spirited Women.

Two married women, annoyed by the disgusting behaviour of Henry Whiter, a Forest Gate blacksmith, in Epping Forest, were thanked by the Stratford magistrate for coming forward to give evidence against the fellow. It is easy to understand the reluctance of women to appear in such cases, and the two ladies in question are heartily to be congratulated on placing duty before inclination. Thanks to them, Whiter will commit no more indecencies for at least three months.

Two Fiends.

James Tomlinson, a Clitheroe quarryman, for knocking about his two children, one a little fellow of six, was fined £5, while for tieing a sheepdog to a fast-running cart, thus causing its pads to be cut to pieces, Louisa Smith, a Lingfield gipsy girl of eighteen, was sent to prison for fourteen days. Both crimes cause a shudder, yet if anyone deserves prison it is the man. It is idle to expect the young to be gentle to animals when parents exist who cannot treat their children decently.

Rest for Mothers.

Under present conditions, mothers often have to make the best of scanty, inadequate accommodation in their own homes, where rest is impossible. "It is in the national interest that the project should be furthered," pleads Miss Richards, the hon. sec. of the Federation of Maternity and Child Welfare Associations, in an estimable appeal for £10,000 to provide a Yorkshire convalescent home for mothers and babies. It is a national scandal to leave decent reception of the newly-born to private charity.

Unfortunate Unfortunates.

"If a woman goes off with a man you take it he is not annoyed?" asked Mr. Pope, the Clerkenwell magistrate, of a police officer, who acknowledged that this was so. "A pretty state of the law when only the unfortunate ones get into trouble," was his worship's grim comment. We hold that no policeman has the right to presume a man is annoyed by solicitation unless he says so plainly, and is willing to come to court to testify to this effect. The whole law in this respect is in a very unsatisfactory state, and the sooner it is amended the better.

Dancer and Diddler.

A professional dancer, Joseph Levy made his money by renting a shed at 5s. weekly and, by using smart stationery, induced manufacturers to send him goods valued at £450 for which he did not pay. One of a nest of untraced receivers, sentence of three years' penal servitude, passed at the Burton-on-Trent Sessions, is well merited. Commercial men must be protected from these pirates.

Benefits Unlimited.

A reader complains that a number of tickets was recently sold in South London for a Grand Benefit Concert that was to have been held in the Wandsworth Town Hall on April 25 last. The concert, ostensibly in aid of "the few remaining horse drivers," was "postponed through illness." The name "Arthur Williams" appears on the tickets as hon. sec., and this man has been selling his benefit tickets in one part or another for years past.

Another From Our Gallery!

Harold Claude Garrett Cosh, whose coups in the guise of an ex-Army officer were exposed in our issue for March 10, has at last been brought to book. He was sentenced to eighteen months' imprisonment at the Bristol Sessions the other day, and punishment was never more merited. In the course of his fraudulent activities, Cosh adopted the names of some of the most prominent people in the land, and he was one of the most polished tricksters in our Rogues' Gallery.

Impostor Bowled Out.

A forty-year-old rogue has just been bowled out at Swansea, in the person of Thomas Price, who has been in the habit of imposing upon good-natured souls in a shameless manner. He told tales of long Army service and sported many decorations on his breast; but he got his medal ribbons mixed and told his tales once too often. When his statements were tested, it was found that he must have joined the Army at the tender age of four and a half if his claims were true! Three months in jail will do him good!

Silk Stocking Snowball.

A woman has been canvassing in the Brighton area on behalf of a concern called the Silx Company, of South Street, Moorgate, London, which is offering gifts of silk stockings to people who pay 2s. 6d., and introduce other friends into the scheme. One reader complains that she paid 2s. 6d. to the canvasser, but when she wrote to the company at the address given, her letter was returned, marked "Gone away." Snowball schemes are always apt to melt away in this unsatisfactory manner.

"John Bull" First Again!

In our issue for April 7, we devoted three columns to a full exposure of the methods of a swindler calling himself Major Thornton, who was duping company officials all over the country. His practice is to raise loans on the alleged security of a sealed envelope containing valuable documents, which turn out to be of no value whatever when subsequently examined. Now, three weeks after our warning to the public, Scotland Yard has thought fit to issue a general notice to the Press, calling attention to this man's activities. Better late than never!

The Military Machine Moves.

On March 31, we championed the cause of Rodney William Symons, of Plymouth, who lost his job as a result of absurd bungling on the part of the military authorities. Enlisted in his home town, he was sent to Aldershot, after first being sent to Exeter in error, and, ten days later, was discharged for dental defects. Our article reached the eye of the War Office, and we are now pleased to report that Symons has been granted proper dental treatment by the Army authorities and re-enlisted, a speedy and gratifying sequel.

* * *

50 CHEQUES OF £5 5s.

"John Bull" has paid This Week 50 Cheques of £5 5s. each under its Great Free Insurance Gift. *(See page 2.)*

Problems of Life

Would We Do Differently?

by the Rev. R. J. CAMPBELL, D.D.

ONE seldom meets a man, however successful, who will admit that if he were beginning life again he would follow the same course. Nearly everyone thinks that he would have done better in some other calling, or at least found it more congenial than the one which has been his chief occupation.

Mr. Gordon Selfridge

Mr. Gordon Selfridge has a genius for business far surpassing that of most men in his own particular line, yet he says that if he had his time over again he would try to make good in journalism instead of commerce.

Sir William Arbuthnot Lane, the celebrated surgeon, says, on the contrary, that if he could have his youth back he would not be a professional man at all; he would go into business, because it seems to him that business furnishes more interest and greater opportunities than any profession whatever.

WHAT would Mr. Churchill say? His career has been an astonishing succession of audacious ventures. He was a soldier who took pains to understand military problems, and even as a junior officer got into hot water for criticising the strategy of his generals.

He was an excellent journalist and war correspondent, and (what is not so very common) he possesses a real literary gift as well. His biography of his father and his book on the war are both works of high literary merit. He is an artist, too, and paints fine pictures.

Yet he decided to be a statesman, and he has never swerved from that primary purpose, though he has changed his political allegiance more than once.

He does not conceal his ambition to set his mark deep on the future of this nation by proving himself a great Chancellor of the Exchequer.

If only he can pull us out of the morass of high taxation and bad trade we shall gladly concede his claim.

But I greatly wonder if in his heart he feels that he has planned his life well or that he might have done better with it.

WHAT about myself? Well, when I look back on my past in the light of my present I am sure that I could have ordered my life more wisely, but I would not choose a different kind of work.

I should do more with the pen and less with the tongue; I should avoid publicity like the plague—it does not suit me at all—but I should still be a preacher.

The majority of people have but a very limited power of choice in regard to the occupation they will follow. Does it matter? Not so very much.

Within limits life is what we make it; and the mode in which a man earns his bread is far less important than is commonly assumed.

The vital thing is to have as little as possible to regret.

A MILLIONAIRE TRAPPED

SOCIETY CROOK GANGS EXPOSED

"Mad Barney's" Bad Marks

THE International Police Force is being caused considerable trouble and anxiety by the activities of a gang of "swell mobsmen," which is operating extensively in London and on the Continent.

The world's worst society adventurers constitute this gang's rank and file, and they operate so cleverly that they have so far contrived to evade the punishment that they so richly merit.

The head of the gang is an individual who is known upon the records at Scotland Yard as "Mad Barney."

He is an Australian by birth and earned his extraordinary name on account of a persistent tendency to grow enraged over trifling incidents, at which times he is liable to be most erratic in his behaviour.

"Mad Barney" frequents the best hotels at home and abroad.

When staying in this country, as he does during several months of the year, he lives at a stylish flat in Mayfair, and never a night passes that does not find him a conspicuous figure in the best circles, radiantly attired in faultless evening-dress.

"Nursing" victims

On the question of personal appearance he is fastidious to a degree, and will often change his suits four or five times a day.

This has gained him another nickname amongst his more intimate associates, who often jestingly refer to him as "The Landmark."

"Barney" and his satellites, who operate mostly in card-sharping and betting spheres, "nurse" their prospective victims for months before finally fleecing them.

One of their recent dupes is a well-known millionaire, who was sought after for a very lengthy period before he was actually caught.

In this case a member of the gang went to the millionaire one day and informed him that he was a commission-agent with whom large bets were made by prominent people who wished to have their transactions kept secret.

He mentioned the names of several clients, including that of a well-known racing peer.

He was, he explained, shortly leaving for France at the request of a wealthy client, who had entrusted him with a considerable sum of money to invest with a reputable French bookmaker on an English horse that was to be run in a French race.

Implicit trust

The prices obtainable in France are, of course, much higher than in this country when large sums are involved and the form of a horse is not known there as here.

It so happened that the millionaire was himself interested in the particular horse named, and had already arranged to go to France to see the race run.

But he was quite unaware that his visitor was acquainted with these facts.

Moreover, the millionaire was personally satisfied that the horse in question could not lose, and any doubts he might have entertained as to his visitor's integrity were dispelled by the latter's polished manner and bearing and the indisputable evidence that he was accustomed to move in the highest circles.

He was also able to produce what appeared to be a genuine bookmaker's

Mr. Richard Enright ex-Commissioner of the New York Police and head of the International Police Conference

certificate, and there were many indications of his sincerity.

So, after satisfying himself on all points, the millionaire handed over a considerable sum for investment, and later, when his confidence had been even more firmly established, parted with further sums which, in the aggregate, ran into many thousands of pounds.

Losers preferred

As the millionaire had confidently anticipated, the horse won. The gang, of course, as they always do, had hoped that it would lose, for the money had never been invested at all.

And when the selected horses lose they are provided with a ready-made "get-away," for the victim, believing that he has lost honourably, says no more about the matter.

But, in this instance, when the millionaire found that he could not get his winnings, he employed a famous ex-detective of Scotland Yard, who is accustomed to act for people of high standing, to take the matter in hand.

Eventually the gangster was traced to Paris, where he brazenly refused to refund the money.

Later, however, when litigation had been commenced, he handed back a small proportion of the sum involved.

The millionaire did at one time in the proceedings seriously consider the possibility of prosecuting the "commission-agent" for fraud, but he ultimately dropped the case because of the unpleasant publicity it would entail.

Various members of the gang have, from time to time, come up against the police, and "Mad Barney," in fact, fell into the hands of detectives from Vine Street once after an assault upon the manager of a famous hotel.

The manager had asked "Barney" to leave the premises as his presence was undesirable.

"Barney" lived up to his nickname by flaring up and striking the manager, and as a result of a subsequent prosecution, he is supposed to be "on probation" at the present moment.

He is "barred" from other select hotels, and once, when he tried to land in Egypt, he was refused permission on account of his "confidence" record.

Permitted to win

Apart from the above gang there is another and separate set of society thieves who operate in a slightly different manner. The head of this second gang is a man known familiarly in the underworld as the "Jockey."

In a recent coup members of this gang got into touch with a well-to-do man who was known to be an expert billiard-player.

Private billiard tournaments, with tremendous cash stakes, are frequently staged in the West End, and the gang's sole object was to interest its dupe in a special contest.

The dupe was permitted to win the preliminary stages against "picked" players, and was eventually matched against a crack player of crook tendencies who had been specially summoned from Australia by the gang for the occasion.

The Australian confederate of the gang won easily, and the dupe, believing that he was dealing with honourable people and had lost fairly to a better man, handed over £7,000.

In this case, the "nursing" of the victim, during the long months needed to establish confidence, cost the gang more than £1,000. Yet, in view of their huge haul, this outlay was well worth while.

Studying form

During the recent Epsom meeting, particularly on the day of the City and Suburban, the principal members of these gangs were in the most expensive enclosures "studying form," not amongst the horses, but amongst the racegoers—in other words, they were looking out for future dupes.

Whether they spotted any "winners" or not, we cannot say; but if the public will bear in mind the warning carried by this article, the activities of these crooks, at least as far as this country is concerned, will be curbed for the first time.

Hubbard the Hoaxer

Cars, Cheques and Cheek

WHERE is Mr. A. A. Hubbard? Several people have lately approached us with this question, and while we must confess an inability to supply the answer, we can throw a little light upon his recent operations.

Until a little while ago Hubbard was employed with a motor company in the West End, but was dismissed.

After his dismissal the company received a bill for the hire of a car which Hubbard had apparently secured for his own use on the pretext that it was for his employers.

Anxious enquiries

As another instance of Hubbard's care-free methods we may cite the experience of a garage proprietor to whom Hubbard owed a few shillings. Hubbard turned up one day to settle the debt and tendered a cheque for £3.

He gave a private address in Croydon and a business address in Hammersmith, so the cheque was accepted and Hubbard departed with the change. A few days later, however, the cheque came back from the bank dishonoured!

The garage proprietor promptly wrote off to the Croydon address, but his letter eventually came back, bearing the sorry inscription, "No such street or road."

In the same way, the garage proprietor was unable to locate Hubbard at Hammersmith, and an enquiry put through the bank elicited only the discouraging information that his was not the sole cheque that it had been necessary to return recently.

Meanwhile, another anxious enquiry had arisen in Brighton, where Hubbard had succeeded in obtaining £5 from a firm of automobile engineers by misusing the name of the company with whom he had been employed in West London.

A. A. Hubbard

Now, this elusive Mr. Hubbard is the same Alfred Austin Hubbard mentioned by us in February last when we dealt with a venture of his known as the Greyhound Mutual Association (1928), operated from an address in Bayswater.

We then described his literature as a barefaced attempt to obtain money in an impudent ramp.

We have now discovered that Hubbard was actually attempting to establish himself in another office in the Hammersmith area at the time our article appeared, but, fortunately for the landlords, our publicity warned them in time.

Another point is the fact that Hubbard is the brother of that protean crook, Harold Maitland Hubbard, whose exploits we fully exposed some time ago.

JACOB'S LADDER OF GOLD!

A HARD CASE OF SOFT GOODS

The Chicksand Quicksand

IN the East End of London, at 35, Chicksand Street, to be precise, there resides a gentleman named Isaac Jack Jacobs.

He is an interesting individual and his affairs would appear to call for official investigation on the part of the authorities.

Mr. Jacobs conducts a soft-goods business at the above address, but his activities are by no means restricted to Chicksand Street, for, during the past year or so, he has been exceptionally busy in other quarters.

His history, as far as it concerns the public, begins with a company that was known as Benjamin Jackson, Ltd., and which was established in December, 1926, with headquarters in Duke Street, Aldgate.

This company was formed for the purpose of carrying on the business of manufacturers, merchants in shoes and ladies' and gentlemen's clothing, hosiery, gloves, and as general warehousemen.

Unsolved mysteries

Its subscribers and directors were Benjamin Jackson, described as a merchant, of Carysfort Road, Clissold Park, N., and P. Hauser, of Brondesbury Road, Kilburn, N.W., each of whom held a £1 share.

The company certainly lived up to its registered objects. It ordered goods on a grand scale from various traders, and lost little time in disposing of them.

Where they went or what was paid for them are puzzles to which the directors alone hold the solution. What *is* clear, however, is the fact that Benjamin Jackson, Ltd., was, so far as some of its clients were concerned, very soon engulfed in financial difficulties and could not, or would not, pay its creditors.

Within three months of trading, in fact, it was owing thousands of pounds.

Mr. Jacobs is shown in the books of Benjamin Jackson, Ltd., as a debenture-holder to the extent of £500.

He is also shown as the gentleman who, failing to get this debenture satisfied, appointed a receiver for the purpose of winding up the company voluntarily.

Short-lived concern

How he ever came to accept a £500 debenture in a company so heavily in debt, and whose recorded capital is exactly £2, is best known to himself.

In any case, following his action in appointing a receiver, the company was next wound up outside the jurisdiction of the Bankruptcy Court, and the various firms which had supplied it with goods on credit suffered irretrievably.

But one firm in the City which, acting as agents for a number of foreign firms, had been induced to supply goods worth a lot of money, and which had not been paid a penny in return, was not satisfied with this voluntary liquidation.

It therefore got several other creditors to join it in bringing pressure to bear in the High Court in order to secure a compulsory winding-up of the concern.

Their joint application was granted by Mr. Justice Romer, which means that a full investigation is now being made under the auspices of the court.

All this, strange as it may seem, took place within the brief span of three months, the concern being originally registered in December, and the compulsory winding-up order being finally made in the following March.

A few days after Mr. Justice Romer ordered the company to be wound up by the court, a new concern was registered by a Mr. Farley, of Kingston Road, Merton Park, S.W., called J. J. Jacobs, Ltd.

This was established to carry on business as manufacturers of ladies' and gentlemen's clothing—in fact, its objects were almost identical to those of the earlier company.

Jacobs and Farley became joint directors, and the registered offices of the concern were situated in Bayer Street, Golden Lane, E.C.

As in the previous case, too, goods were ordered lavishly and later disposed of.

Curiously enough, as was instanced in the earlier case, the new company was soon surrounded by similar financial difficulties, with quite a number of creditors pressing for long-overdue accounts.

Significant question

Apart from these trade creditors, a gentleman, described as of independent means, is shown on the official file of the company at Somerset House as holding debentures in J. J. Jacobs, Ltd., to the extent of £750.

Now, following in the footsteps of Benjamin Jackson, Ltd., the firm of J. J. Jacobs, Ltd., has just shut up shop, a meeting being held three weeks ago, at which a resolution was passed "that the company, by reason of its liabilities, cannot continue in business."

Mr. Justice Romer

It has consequently gone into voluntary liquidation.

Why did these two limited liability companies fail in this way?

This question is all the more significant when one learns that Mr. Jacobs himself, in his unlimited-liability capacity at Chicksand Street, is quite a successful merchant, selling goods at prices considerably below cost!

We would urge the Board of Trade to look fully into this matter without delay, and to leave no stone unturned in order to arrive at a satisfactory explanation of the disastrous failures here dealt with.

The details of this case certainly call for official investigation, and we trust enquiry will not long be delayed.

The information in our possession is at the free disposal of the authorities whenever they choose to ask for it.

A GENTLEMAN WHO PREFERS BONDS

THE DECORATIVE DOCUMENTS

A FEW months ago a Nottingham lady was attracted by an announcement in the Press which stated that an excellent opportunity was available in an established turf accountant's business for a partner able to invest £150 to £200.

In due course, she got into touch with a Mr. W. Thompson, of Ambleside Drive, Southend-on-Sea, and the matter was fully discussed at a meeting, subsequently arranged in Peterborough.

Quick slump

Later an agreement was drawn up, whereby each partner arranged to invest £150, and the lady came to Southend to take an active part in the business of turf and football accountants.

Mr. Thompson expressed the opinion that a lady in the business would be "likely to prove valuable," and, in the terms of the agreement, each partner was to draw equal profits weekly.

For the first two weeks all went well and the lady received £10 by way of salary for her services.

But, on the termination of the third week, the lady began to find to her dismay that the prospects of her investment were hardly as rosy as she had at first been led to suppose.

Persuasive persistence

Thus, after three short weeks, the bookmaking partnership fizzled out miserably, and the lady was at a loss to know where to turn.

But, after a brief interval, Mr. Thompson came forward with an alternative suggestion, and endeavoured to interest his former partner in certain American railway bonds that he wished to dispose of.

He mentioned the value of these bonds as £600, but when the Nottingham lady showed no eagerness to purchase them, he asked her if she would be willing to cash him an open cheque for £100 and hold all the bonds, meanwhile, as a security for her loan.

She was not willing, but with singular persistency Mr. Thompson suggested that perhaps she might advance him £20 and still retain the bonds as a safeguard.

The lady said she would consider the matter and she wisely took the bonds to her bank manager, who put an enquiry through a firm of brokers.

The latter's report was not altogether reassuring, for it began by stating that it was not understood how such bonds were on sale in this country and ended with a request that a specimen should be sent for examination.

Commendable anxiety

This request was complied with, and all the brokers could say was that no trace could be found of these bonds being marketable.

Nevertheless, Mr. Thompson signed a memorandum asking the lady's bankers to sell the bonds and to credit his own account with the proceedings after first deducting £150 to be credited to the lady herself.

He intimated that as the lady had lost that amount in his betting business he was anxious to reimburse her.

As the stock was not marketable in this country, the bankers put through an enquiry, through their brokers, to New York.

All hope gone

But when a reply was received it conveyed no more hope, for no trace of these particular bonds could be found there, nor was there any record that there had ever been any dealings in such stock!

So the bankers could only return the elaborately printed bonds to the disillusioned lady, who, needless to say, has given up all hope of ever recovering the money she has lost in her unfortunate partnership transaction.

THE HAIL BLAST

LONG-DISTANCE PLOTS

The Soured Investors

TEMPTING propositions are not confined to the homeland. They also come from overseas. But even though they are far away, information regarding them can generally be obtained. Make enquiry first

ABOUT eight years ago numerous people were invited to invest in a company called the East Rand Orchards, Ltd.

To-day they do not appear to be any nearer to the realisation of their fortune-making expectations.

This concern is not amenable to the British company laws, as it is not registered in this country, being formed in 1919 at Johannesburg.

With a board which then contained some imposing names, the company's work on this side of the dividing seas was undertaken by a sales manager, who was appointed with a London office.

Promises that failed

This gentleman advertised that he had an interesting proposition to place before investors, and applicants were presented with an attractive brochure.

This intimated that by investing £75 each year for a period of five years, investors could acquire a five-acre orchard in South Africa, which would bring in a net income of £200 per year from apples grown there.

It was further intimated that as the trees grew older the returns would grow also, until they reached something like £500 a year.

Let us see, then, how these promises have been borne out in actual fact.

One gentleman, anxious to make a fortune quickly, purchased five acres in 1920, and, in the five years that followed, paid by instalments the sum of £330.

He was told that his plot had been planted with apples and pears, and, at the expiration of the five years, he looked forward to the yearly income of £200, rising to £500, that his fruit-growing venture was to bring him.

How much has he had? Based upon the lowest estimated return, he would be entitled by now to at least £600 by way of profits. He is, therefore, more than a little saddened at the sorry £2 which is all that has come his way.

Discouraging tidings

And, against this, he has been called upon to pay £40 a year maintenance expenses since 1925!

Things do not seem to improve for him either, for a letter recently received from the company in far-away South Africa contains the discouraging tidings that, owing to disastrous hailstorms, he must expect little or nothing during the current year.

Yet, when the proposition was first mooted, the company stated most explicitly that the plots did not lie in the hail zone.

Several people are in the same boat, and the fact that the promises of the East Rand Orchards, Ltd., are mere piecrust is clear when one learns that in previous years, when hailstorms had not occurred to provide the company with an excuse for the non-payment of anticipated profits, little or no return has been made.

Another fortune-seeker, whose case is of interest, paid £370 for a certain plot in 1921. He, too, has been forced to pay maintenance charges throughout the years instead of receiving the hoped-for profits.

Lately, he was wise enough to discard the optimistic stories of the directors and to seek for a little independent information on the spot.

The report which he has received from an impartial expert discloses the distressing fact that he has been very foolish indeed in sinking his money in this venture, his own particular plot being situate on land that is absolutely unsuitable for profitable apple-growing.

Mr. J. S. Smit, High Commissioner for South Africa, whose department has constantly warned people not to invest money in propositions of this kind

All kinds of statements have been made by the company and its agents from time to time to induce fresh clients to participate in this scheme. On one occasion it was stated quite emphatically that the plots would provide a "guaranteed" income.

Course to pursue

How much reliance can be placed on this majestic promise is shown by the fact that so far the profits have been of a most trifling nature, never exceeding 2 or 3 per cent.

We would urge readers who may be inspired by the possibility of staying at home and leading an easy life while money is being made for them hand-over-fist abroad, to give careful consideration to propositions of this kind before committing themselves.

Although investors are too often content to accept all that they are told in such cases, they are asking for trouble when they plunge blindly.

The only sane policy to adopt in all overseas ventures of this nature is to lay brief particulars of the proposition before the London Administrative Office of the Colony in question, where advice can readily be obtained.

If, however, no specific information is available, it is infinitely safer to let the proposition slide altogether, a decision at which many disillusioned investors sincerely wish they had arrived in the present venture.

BITTEN BY "BONZO"

A FEATHERY TALE

Preston the Plunderer

JOB-SEEKERS by reason of long unemployment are ready to jump at chances. But they cannot be too careful, especially when guarantees are demanded. Too often money is parted with and no job obtained

SOME crooks contrive to flourish simply because there are always people who will ignore repeated warnings and rush into any venture that promises profits, without making preliminary enquiries.

One of these opportunists is a smart, well-dressed gentleman of forty, who boasts the name of Ernest Taylor Jones.

A week or two ago Jones was very busily engaged in penning hopeful letters to members of the unemployed, offering them the chance of remunerative work.

A young job-seeker whom he had singled out was a man who had undergone a great many hardships, and who had finally advertised his readiness to take up any kind of work.

Mr. Ernest Taylor Jones asked him to call for an interview at an address in Preston, and when the youth called he was impressed by the other's prosperous appearance.

The first essential

Jones explained that he was a poultry-farmer who employed a number of men, and they did extremely well under his personal supervision.

He owned a prosperous poultry-farm at Tunstead Milton, he continued, and could give the applicant an immediate job at £2 5s. a week.

Being an ex-Service man himself, he liked to encourage others who were less fortunate than he had been. That was why he had taken the trouble of writing to the applicant.

The out-of-work youth was intrigued by Mr. Jones' engaging manner and sympathetic conversation, but when he readily announced his acceptance of the offer his prospective employer raised certain other topics.

He never accepted any employee, he declared, without a financial guarantee of his integrity, but in the present case, in view of all the circumstances, he would be prepared to take on the man if he deposited only £25.

As a general rule, he added, he insisted upon a much larger deposit, but in any case the money thus paid in was returnable on the expiration of the employee's service.

Distressing discovery

The unemployed man managed to get together £25 and was instructed to report at Tunstead Milton to take up his duties on a certain date.

When the appointed day came, however, he found that no such farm existed and that Mr. Ernest Taylor Jones was unknown in the neighbourhood.

Realising that he had been duped, he went to the Preston police, from whom he learned that Jones was an impostor, who had cruelly duped him, and was a person also known in the underworld as "Bonzo."

Foolish practice

That the Preston investor, like so many others, had acted foolishly cannot be disputed. He made no enquiries before handing over his money, but followed the far too common practice of accepting all he was told without verification.

The least investigation on his part would have saved him.

Hundreds of complaints of a similar character are made every week by men who are wise after instead of before the event.

A typical instance is that of a man who recently answered an advertisement in a provincial paper to the effect that an excellent opening was available, for an investing partner, and who received a reply from a Mr. Jack Preston.

The latter wrote from Liverpool intimating that he would be pleased to meet the applicant to discuss matters at any time that might be convenient.

An appointment was made and Mr. Preston proved to be a most affable gentleman.

He said that he was a famous bookmaker with years of turf experience behind him, and, with the approach of the big events of the season, could guarantee success to anyone wise enough to go into business with him.

Obvious lesson

What he really desired now, he confided, was a partner who could be trusted to look after the office interests while he himself attended race-meetings in an official capacity.

In view of the nature of the partnership, he was asking for a deposit of £100 by way of security. The formality could not be waived as the partner would have the handling of large sums of money in his absence.

The applicant had only £75 available at the time, and Mr. Preston finally agreed to accept this sum. In tendering his receipt he requested his new partner to turn up early at the office on the following morning.

The new partner turned up punctually, but the old partner was late. So late, in fact, that the investor soon began to entertain grave fears that he would never see Mr. Preston or his £75 again.

These fears were confirmed when he reported his experience to the local police and discovered that his affable "partner" was a man who had set out deliberately to deceive. A warrant was thereupon issued for his arrest.

The lesson to be derived from these stories, which are typical of many, needs no emphasis.

AMAZING MOTOR ACCIDENT SWINDLE

A MAN WHO SUES HIMSELF

The "Mrs. Harris" Hoax

THE other day a smartly dressed gentleman of forty-five, betraying many outward signs of distress, called upon a reputable firm of South London solicitors and unfolded a harrowing story.

He introduced himself as Mr. C. H. Newton, of Old Kent Road, London, and stated that he was greatly upset as the result of a nasty motoring accident, the responsibility for which, he feared, rested entirely upon his shoulders.

Asking if the solicitors would be prepared to act for him in the matter, he declared that money was no object as all he desired was a speedy and amicable settlement.

The solicitors agreed and proceeded to urge the distressed Mr. Newton to let them have the fullest possible facts of the case.

Mr. Newton was only too pleased to unburden his harassed mind.

Shrinking from publicity

A few evenings previously, he explained, he had been driving a car along the Petersham Road, Richmond, when he had the misfortune to knock down a woman.

This lady, a Mrs. Harris, had been badly injured and it had been necessary to remove her to hospital. He was greatly relieved, however, to learn that she was improving steadily.

But a firm of solicitors in Richmond had taken up the matter on the injured lady's behalf and, holding him responsible for the accident, was going to bring an action against him for compensation.

Mr. Newton shrank from publicity and tiresome court proceedings and was anxious to dispose of the matter as soon as possible.

He therefore instructed the South London solicitors to get into touch with the Richmond lady's lawyers without delay, to extend his sincere regrets and to offer a certain sum in full settlement of her claim.

It was agreed that Mr. Newton should restrict his offer to start with to a sum in the neighbourhood of £50.

Sympathetic advances

After Mr. Newton left the office—looking a little more cheerful than when he had entered—a letter was dictated and despatched to the lawyers acting for Mrs. Harris, which embodied the instructions he had given.

Thus it was that when Mr. Harris, husband of the injured woman, called upon his wife's solicitors to discuss the situation he found that the man responsible for her injuries had made an offer of redress.

But when he learnt the extent of the offer he expressed dissatisfaction and urged that the South London firm should be pressed to ask its clients to agree to a higher rate of compensation.

The matter, therefore, rested with the solicitors of both sides, but the delay was a little too much for Mr. Harris, who urgently needed money to give his wife the special nourishment and attention for which her condition called.

He asked if anything could be paid on account, and as the correspondence from Mr. Newton's solicitors clearly showed that their client was anxious to arrive at an amicable settlement at all costs, this request seemed not unreasonable.

So, out of sympathy for the victim, the Richmond lawyers made several small advance payments to Mr. Harris on account, pending a final settlement.

Then matters took a surprising turn. Mr. Harris disappeared, and, singularly enough, Mr. Newton was also reported to be missing!

Enquiries on the part of the rival firms of solicitors proved fruitless, for neither could trace its client at the addresses given.

The mystery was then probed a little further, and it transpired that no accident had occurred in Petersham Road, Richmond, on the date given by Newton and by the husband of Mrs. Harris.

And, finally, no trace could be found of the injured woman in the hospital to which she was supposed to have been taken!

What is the key to this amazing puzzle?

We are in a position to reveal the fact that Mr. C. H. Newton and Mr. Harris are one and the same person, while "Mrs. Harris" is merely a figment of this remarkable trickster's vivid imagination.

Polished artist

Although the whole story is a fabrication from beginning to end, the uncanny cleverness of the rogue who conceived it can be gauged from the case with which he deceived two firms of wideawake solicitors. It is a remarkable example of superb "showmanship."

But Newton, alias Harris, is a

C. H. Newton

polished artist in this connection, and might almost be described as the car-crash king.

The above story is typical of his recent activities, and many complaints have reached the authorities.

In the course of his activities he has duped many people by similar stories, posing, at one time or another, as Charles Edward Baker, Albert Warren, Richard Pellett, Ernest Carter and Arthur Fellatt.

He has not always been entirely successful, for more than one conviction has been recorded against him for various forms of fraud.

But, since he was released from jail on licence a few months ago, he has embarked upon the above enterprises, which most people will concede to be a most ingenious campaign of fraud.

The rough sketch reproduced above should convey some idea of this rogue's appearance to our readers, and we sincerely trust that his activities will soon receive an official check.

Talisman Twaddle

Charms for the Credulous

A PERSON named K. Lawson, of 57, Victoria Street, Bradford, Yorks, is apparently conducting a widespread campaign under the mystic cognomen of "Cabalano," and information now before us suggests that his agents have lately been busy in the Bolton area.

Lawson, or "Cabalano," to give him his chosen name, is one of the many enterprising souls who have sprung up in recent years with a message of cheer for the credulous.

Salt of life

According to circulars which agents stuff through letter-boxes prior to making a personal call, Luck is "the salt of life," and a "golden opportunity" awaits those who will pay the sum of sixpence to the agents.

Those who prefer to send 9d. to "Cabalano" himself can have the salt of life sent to them by post.

The offer takes the form of a "mysterious and powerful talisman of prosperity and abundance, whose origin has been lost in the mists of time."

It is known as the "Cabalistic Hand," and the circulars declare that it can be traced back nearly 3,000 years. "Any thinking man or woman," we are told, "must own that a talisman that keeps its influence for so long a time must bear the stamp of proven truth."

Extravagant claims

The "Lucky Hand" is being distributed for the first time in this country by a gentleman returned from Egypt and the "mysterious countries East of Suez," after "seeing and hearing the marvellous luck that has followed friends to whom he originally gave the hands as curios."

All this would be very amusing were it not for the extravagant claims made, such as "many have even obtained employment following the acquirement of what might well be termed the helping hand."

To promise good luck in order to secure the sale of a worthless trinket is taking advantage of the credulous and can lead to nothing but false hopes and disappointment.

Hard on Householders

Don't Pay Fees First!

A BALHAM lady got into touch with Messrs. Alexandra and Co., house, land, and estate agents, of 32, Victoria Street, Westminster, S.W., and paid a fee of 10s., in return for which the agents undertook to supply particulars of addresses until the client was suited.

Being handed an envelope bearing an address in South London, together with an order to view, the lady lost no time in following it up.

She was advised to write to the householder to make an appointment.

Money first

She followed this advice, but after some delay her letter came back bearing many different stamps and inscriptions, one of the latter being to the effect that the name was unknown and that the premises were now unoccupied.

Another lady, who resides in West London, was attracted by certain advertised particulars relating to a vacant flat; but when she called upon Alexandra and Co., she was informed that the address could not be given to her until she first paid 10s.

Ominous request

In another instance, a gentleman answered an advertisement stating that a house was to be let, and complied with Alexandra and Company's demand for a 10s. fee.

Hearing nothing further, he called upon the agents, who maintained that the address in question had been posted on to him, but he has heard nothing more to this day, and is wondering what he is going to get for his 10s.

Alexandra and Co. is a business the questionable house-agency operations of which have come under our notice before.

House-hunters should bear in mind that any reputable agent will furnish addresses on request, together with orders to view, free of all charge. A preliminary request for a fee should be taken as denoting that the services offered are of a doubtful character.

Gay Kitchens make good Cooks

YOU will always do better cooking in a kitchen which is gay, well arranged and well lighted. White paint and walls—an unobstructed window—and everything washable—there is the secret.

And the washing should be done with Sunlight Soap, the pure soap that cleans so quickly and well and leaves everything sweet and fresh. It costs no more to buy this best of soaps and in actual use Sunlight is specially economical owing to its splendid cleansing powers.

Here is a delightful kitchen, with special points to notice. Handy arrangement of fitments and appliances saves needless steps. A canopy over cooking stove carries off fumes and protects paint on ceiling and walls.

Porcelain-topped table and porcelain taps for easy cleaning. An enclosed dresser with sliding doors below, and glass ones above, is dustproof.

SUNLIGHT SOAP

In London alone Sunlight is used regularly in more than half the homes.

LEVER BROTHERS LIMITED, PORT SUNLIGHT

INDUSTRY has become the plaything of politicians, and while this continues industry generally will suffer. Party politics have too often played the nation false; their incorporation into industrial affairs will only lead to bitterness and strife among employers and employed

Get Off Bill's Back!

by **The Rt. Hon. the MARQUESS OF LONDONDERRY, K.G.**

I HAVE always dreaded the introduction of politics into industry, although it has been inevitable. The condition of present-day industry in our country is far too grave to allow it to become purely of Party conflict.

Industrial revival is a great national concern and claims the dispassionate consideration of all patriotic men, irrespective of their Party politics.

At the present moment there is as much danger to our national stability through persistent industrial conflicts as in any international complications possible to envisage.

The chief reason for this is the fact that industry has become the plaything of politicians, especially of the Labour Party, who, in capturing the trade unions and using the levy for obtaining fighting funds for politics, deliberately undermined the essential spirit of all industrial revival and success—namely, the harmonious co-operation between employers and employed.

It is imperative for both these sections of the community to recognise at once that industrial revival in our country can come only by co-operative enterprise. But the realisation of this is impossible so long as we allow political bias to interfere with reasonable, well-informed discussion on matters urgent to our industrial needs.

Disastrous folly

Both sides must agree upon this immediately, and realise further that interdependence upon each other's best efforts for industrial peace will mean a new state in industrial relationships.

Mr. George Hicks, in his presidential address to the last Trade Union Congress, eloquently advocated the direct negotiation with employers to determine how far co-operation is possible to secure industrial efficiency and the raising of the social standard of the workers' life.

This is a hopeful sign and one suggestive of trade union statesmanship as against direct political action, which has ever been destructive and abortive in result.

Unhappily, the trade unions have been the chief offenders in bringing politics into industry, which folly was aggravated tenfold by alliance with one particular Party—namely, the Labour Party.

Trade unions would have shown wisdom had they allowed perfect freedom to their members in the matter of joining any of the political Parties, and by supporting any of their leaders as Parliamentary candidates for the Liberal and the Conservative Parties as well as the Labour Party.

Besides, trade unions would have gained far more by having Parliamentary representatives in each of these Parties. The omission of this was a grave error in tactics and the beginning of political partisanship in industrial life.

I regard the trade union movement as one of the greatest forces in modern social evolution, a movement which has remedied abuses which the nation has agreed should be remedied. Indeed, I have always been a friend to trade unions. But what distresses me is that there has been no repudiation by moderate Labour of the general strike.

Sowing wild oats

That strike was a sinister reminder of the capacity of a section, highly controlled and disciplined, to challenge the authority of the State as representing the community, and to leave the mass of its members, the loyal citizens of the country, perplexed and bewildered as to the direction in which their main duty lay.

The history of the political influence in the trade union movement is not encouraging. The general strike was a bitter experience. It reflected the fact that the adolescence of trade unionism has been marked by the sowing of an immense harvest of wild oats.

But I have had far too many dealings with trade unions, and am far too cognisant of the benefits which trade unionism has brought to the country, to join in any wholesale attack upon their legitimate functions. It is only when the political element dominates that I see a permanent danger to industry and industrial revival.

Half-truths and untruths

Political propaganda in industry has been responsible for the too easily believed half-truths about hours and wages and the untruths about capitalists.

Trade union leaders would have been better employed in getting their followers to put their best endeavours into their work and to safeguard jealously their particular trade and stimulate all its branches into increased efficiency. This the trade union politician has overlooked.

Had trade union leaders thought less about politics and more along the lines of education and propaganda in the real purpose and work of a trade union we should have been saved much of the indignity and misery of strikes and lock-outs.

The legitimate work of a trade union was to increase the general welfare and efficiency, mentally, morally and physically, of its members. This is a question of economics, not politics.

This would have given a new and constructive view to trade unionism; the utility and essential dignity of manual labour would have been recognised and work of all kinds would have been viewed as communal service.

Politics in the trade union movement, unhappily, have done much to foment and keep alive the illusion that work, manual work, is servile. It must not be forgotten, however, that the head-worker is as important as the hand-worker.

Cancer of industry

Each has a special function in economics and industry, especially in re-establishing economic security, and nothing less than hearty co-operation with each other will solve our industrial problems.

Industrial unrest is caused by lack of good will, confidence and humanity on both sides. Strikes and lock-outs are the cancer of industry, unhappily fostered and kept alive by Party politics.

Yet I am certain that the causes of the various irritants and grievances can be speedily removed by mutual agreement in friendly conference, and not by calling a fellow-worker a "black-leg" when he happens to hold an opinion politically different from one's own.

Neither is intimidation consistent with human freedom, for it substitutes terrorism for reason, and is the negation of all accepted ideas of modern democracy, which, curiously enough, the Labour Party claim as its special preserve.

To-day there is so much spoken of the need for a new spirit in industry. Legislation cannot bring about this spirit, but the will to work harder to increase production, which alone can put our industry on a footing of competitive bargaining with other nations.

Unhappily, politics have induced the "go slow" spirit into industry, with its dire consequences to employment and its tale of lost overseas markets.

The secret of success in industry is never to encourage anything which is but a second-best.

The Rt. Hon. the Marquess of Londonderry, K.G.

"Going slow" *is* a second-best effort! An artisan should be encouraged to be an artist at his job, to *work out* all the time and to realise the creative joy in work.

The political poison of asking men to "go slow" is inducing slipshodiness in work, a crime against self, and gives occasion for men to become familiar with inferiority.

The team spirit

Without political interference I am sure it is possible to bring about harmony in industry. Both sides would naturally be led to visualise the other's part in the co-operative enterprise. This is not mere lip-service to impossible ideals, but hard practical fact, gained by years of experience in dealing with trade unions.

An industrial revival requires the statesmanship of industrialists willing to apply all their energies to economics and not to politics. No law made by politicians can guarantee good wages or freedom from the fear of unemployment.

The only safeguard is wholehearted enterprise, intelligent work, market research, readjustment and reconstruction of industrial conditions and method to accomplish.

Industry is the game by which the nation secures its living, and to win the game both employers and employed must come together and play as a team. Success along this path will mean that the million unemployed looking on at the moment will come into the play themselves.

All-round benefit

The present indefinite situation in industry will end as soon as both sides think as hard and as passionately about economics as they do about politics.

There are whisperings abroad about Britain's "being done" industrially. This is far from being the case, bad as things are at present. Of course, it could happen if industry is going to allow itself to be poisoned by politics; but there is evidence now from the recent Trade Union Congress and industrial conferences that sanity and economics will prevail.

Given the economic outlook, there could exist no limit to the possibilities of success for British industry at home and abroad. The world needs British goods, and we have the resources in our artisans to deliver these.

Economics alone will show the need for higher wages and devise some means whereby the men who make the goods shall have a fair share of the additional prosperity resulting from the industrial revival.

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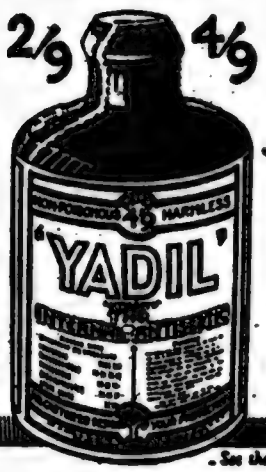

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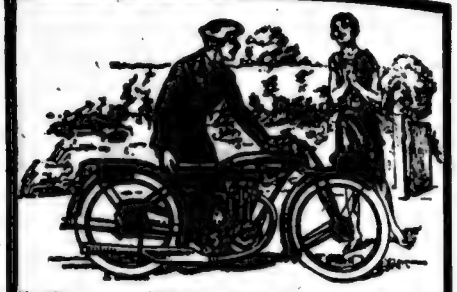

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Candid Communications

Outspoken Messages to Celebrities, Notorieties and, occasionally, Nonentities

To Rt. Hon. Sir AUSTEN CHAMBERLAIN, M.P., Foreign Secretary.

DEAR SIR,—In reply to Mr. Ramsay MacDonald, you stated that the Government warmly welcomed Mr. Kellogg's proposal for the outlawry of war. Both France and Germany are ready to conclude a pact, hence I see no reason why negotiations should not immediately be entered upon. Delays are doubly dangerous, since any moment might see an outbreak which will blow all our designs sky-high. For heaven's sake cease talking and get a real move on. JOHN BULL.

To the Rt. Hon. WINSTON CHURCHILL, M.P., Chancellor of the Exchequer.

DEAR SIR,—When your time is less occupied with the cares of the Budget, perhaps you would spare a few moments for the consideration of an anomaly which strikes me as a grave injustice. With respect to insurance, a rebate is rightly allowed; yet one who is uninsurable owing to some physical defect, to whom the saving of money is of even more vital importance, is deprived of the like concession. Is it right that the weaker should be thus penalised? JOHN BULL.

To the Rt. Hon. Sir W. JOYNSON-HICKS, M.P., Home Secretary.

DEAR SIR,—In the same newspaper I read of a man and a woman, residents of different towns, who died through an overdose of medinal. This is a new narcotic, and is safe and sure when taken in correct proportions. The worst of it is that, like most drugs, it is habit-forming, hence the patient is tempted to increase the dose. It is time to regulate the sale of such preparations, and they should be procurable only by means of a doctor's certificate. JOHN BULL.

To the Rt. Hon. NEVILLE CHAMBERLAIN, M.P., Minister of Health.

DEAR SIR,—Though the House Committee of the Barnet Workhouse is indignant at the publicity given to the case of a ship's steward who lost his savings, I venture to accord it a little more. The man is quartered in one of the lodges of the institution, and can come and go at pleasure; his wife is accommodated with the nurses, and the children have been placed in homes. Why, other inmates ask, shouldn't they be given like privileges? I have the utmost sympathy with this unfortunate family, yet I hold that it is quite unjust to make fish of one and flesh of another. JOHN BULL.

To the Rt. Hon. Sir A. STEEL-MAITLAND, M.P. Minister of Labour.'

DEAR SIR,—Following upon a protracted period of unemployment, a woman weaver of Lancashire was told she could begin work on a certain date. She spent the previous day preparing her looms, so anxious was she to lose no time. For this the employment exchange stopped her "dole," and though the Court of Referees decided to grant it, the Umpire gave the final decision against her. Such cheeseparing meanness is a disgrace to the authorities, and is a penalty upon diligent enterprise. JOHN BULL.

To Sir DUNCAN WATSON, M.I.E.E., Chairman, Electricity Board.

DEAR SIR,—Referring to those who are complaining about the cost of electricity in certain districts, you venture to dub them "irresponsible critics," and arrogantly cry, "Hands off!" If to protest against barefaced profiteering be a sign of irresponsibility, long shall I deserve the epithet; nor shall I cease to open the eyes of the public to cases of rank extortion wherever and whenever I find it. It is too late in the day to seek to muzzle an enlightened Press. JOHN BULL.

To Sir WILLIAM BEACH THOMAS, K.B.E., Wheathampstead Place, Herts.

DEAR SIR,—Your experience of Protective tariffs in Australia bears out forcibly all that I have said about them in the past. You have found the process of administering them one of endless irritation. As many as six weeks may be spent in ascertaining what the duty on certain imports is likely to be, photographs of machine parts must be presented and assessed, while local products, after taxation are harder, not more easy, to sell. And no one of ordinary common-sense can wonder much why this is the case. You do well to call "Protection" a microbe to be purged! JOHN BULL.

To Mr. WILLIAM I. HULL, Swarthmore, Pa., U.S.A.

DEAR SIR,—America and Canada disarmed the Great Lakes and Canadian border in 1818, and since then have settled every difference, and there have been many, by arbitration. If the two greatest nations in the world, your own and ours, cannot make a similar pact of peace, then it is a day of total darkness and eclipse for the world. All lies in the hands of the peoples. Let them say Peace and mean it, and insist that both nations begin, as you suggest, by having "a naval holiday." JOHN BULL.

To Dr. NESTA H. WELLS, M.B., Ch.B., Woman Police Surgeon to the City of Manchester.

DEAR MADAM,—Brought into almost daily contact with cases of immorality and indecent assault, you ask, "Where parents and growing boys and girls are all sleeping in one room, several in one bed, how can one hope to preserve any natural decency?" The thing is, of course, impossible. In such conditions, self-respect and ordinary moral standards dwindle away, and while it is no excuse for vileness, it points to others, besides the subjects of prosecution, being the real criminals. The present condition of housing is a national scandal, and needs a concerted, national attack. It is the business of the Government to see that the attack is made. JOHN BULL.

To the Rev. M. E. AUBREY, Baptist Union.

REV. SIR,—When more clergymen reach the conclusion to which you have arrived, that modern youth is splendid, then will the Church succeed in grasping the young. Why should they be blamed for preferring healthy outdoor games to uninteresting church-going? It is the superior attitude of so many spiritual leaders which alienates the youth of the country, but now that some are beginning to realise this truth there is hope for all. JOHN BULL.

To Mr. C. T. CRAMP, National Union of Railwaymen.

DEAR SIR,—You are right in contending that until there is more collective responsibility on the part of the people for the industries of the country we shall never regain our former proud position. Now, the people of a country are of no one class, hence it follows that prosperity is dependent upon agreement between Capital and Labour. To insist that the interests of the two must always clash is the height of folly. JOHN BULL.

Straight from the Shoulder

MR. CHURCHILL:—"Let us tax the profits, not the tools, of industry."

Then in heaven's name why persistently tax the tools?

* * *

SIR JOHN SIMON:—"England needs the devotion of its youth to public service."

And should prepare youth for public service by better attention to its education.

* * *

LORD HORNE:—"The deep-sea fisherman is a splendid fellow."

Seldom remembered as such when arrangements for remuneration are afloat.

* * *

LORD GAINFORD:—"Markets are secure only when price and quality are right."

Plus the ability of the people to purchase.

* * *

MR. C. W. BOWERMAN, M.P.:—"Life would hardly be worth living if there were not idealists in our midst."

And as it is, is hardly worth living for the lack of putting ideals into practice.

THE OLD BUDGET GAME

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Without Fear or Favour—by the Editor

WINSTON'S DEAD RABBIT

DANGLES AND WANGLES

All the Carrots for Croesus

THE more we examine the Budget the less we like it. It is full from end to end of all the old Churchill tricks. The gentleman who raided the Road Fund, who instituted the ill-conceived Bets Tax, who borrowed revenue from next year to make this year's accounts balance, was obviously suspect from the start.

In so far as he accepted the principle of reorganising our antiquated rating system he certainly got hold of the right end of the stick. But to reorganise the rating system is one thing; to tax one section of the community in order to relieve another, to collect money for relief and defer that relief for eighteen months, while admitting the pressing nature of the need, is quite another.

In any case, to tax petrol is to tax something which has ceased to be a luxury and has become as much a basic fuel as coal itself. The repercussions of the petrol tax will be felt in every direction. Petrol is becoming as important for transport as coal. If it is taxed it is going to mean, eventually an all-round increase in the cost of living, since traders are inevitably going to pass on the tax to the consumer.

NOTHING more vicious than the inclusion of paraffin in the petrol tax has ever been seen in a Budget. This was hitting hardest those who could least afford to pay. It was hitting the very poor, and we do not wonder that the storm of indignation that promptly arose forced Mr. Churchill to drop his paraffin tax with ignominious haste.

And the cynicism of politics was never better displayed than in the patent fact that the tax was dropped, not primarily because of its unjust nature, nor because of its distressing effects, but because it was so patently going to cost its proposers more votes than they dared contemplate.

What we object to particularly in Mr. Churchill's notion of rating relief is that he does not appear to be going to make any discrimination between the industries that need relief and those that do not.

The taxpayer is to be bled, and bled heavily, in order to provide relief for coal, which needs it, and for artificial silk, which most decidedly does not need it.

IT is all very well for Mr. Churchill to talk of "coming to the relief of industry with every horse, man and gun we can muster," but however picturesque this may be, it does not carry much comfort to the taxpayer, who sees his hard-earned money taken from him to be given to firms who are already prosperous beyond most people's wildest dreams.

If Mr. Churchill is going to satisfy the country with his proposals they will have to undergo a drastic reorganisation. He has a habit of talking in rosy language, with a knack of making glowing promises that with startling rapidity prove to be entirely unfounded on fact.

If his grandiose scheme of rating relief has as little substance as most of his schemes have been proved to have, there is precious little to be hoped for from it.

So far as railways are concerned, he has apparently made it a condition that the rating relief given to them shall be passed on in the form of lower freights. What guarantee has he obtained from the other industries which he is going to put "on the dole"?

If the taxpayer could really be assured that the ultimate result of Mr. Churchill's schemes was going to be prosperity and cheaper living, he would be more inclined to listen to the Chancellor's silver-tongued words.

As it is, he is promised precisely nothing, and even those who are promised millions will not get any of them until 1929. In our opinion, they will be lucky if they get them then.

The Rt. Hon. Winston Churchill, M.P., Chancellor of the Exchequer

THE GREAT WHITE WAY

Experiment that Startled Doctors

DAIRYING exhibitions have a fascination all their own. The nature-loving side of the most hardened city dweller is stirred by the sight of rows of sleek-sided cows being milked by rosy-cheeked dairymaids and by the glistening purity of the finished products arranged on ice-cold marble slabs.

Unhappily, this quality of positive purity has in the past been notoriously absent from dairy products in this country. Milk has been both dear and dirty.

That may be one reason why in most dairying exhibitions charts and diagrams are staged showing the terribly low consumption of milk per head in this country compared with others.

The law, partly owing to our constant and urgent representations on the subject, has been strengthened and amended with regard to the production and distribution of milk.

To sell contaminated milk is an offence. If a vendor purveys milk in dirty vessels, touches it with unclean hands or stores it in doubtful circumstances, he breaks the law. Clean milk is now a possibility which gives point to the great experiment carried out in an educational institution by the Medical Research Council.

This institution housed a colony of boys in perfectly healthy and happy conditions just outside London. They were all "well fed," all growing up to take jobs needing physical fitness and mental alertness. Illness among them was rare.

These were the lads chosen by highly qualified doctors for the great milk experiment, a careful, prolonged experiment extending over four years.

It was a simple experiment. It merely consisted of taking one group of the boys, who were already well fed, and adding one pint of fresh milk each to their daily diet.

The result has been staggering. It has absolutely startled the doctors. The boys with the added ration of milk have grown at double the rate of the others, and when sickness in the form of influenza entered the school the milk-drinkers were immune.

We congratulate the Empire Marketing Board on embodying the details of this experiment in an excellent pamphlet which every British householder should read. For it is certain that if milk-drinking again becomes a habit in this country it will speedily bring the nation's health up to par.

That is if the milk is pure. Our contention is and always has been that there is only one grade of milk that human beings should be permitted to drink—the best and purest.

READ THIS!

About Ourselves

IT is not unreasonable that a paper with the huge circulation of JOHN BULL should, now and again, take a few lines of space to talk of its home affairs.

The word is used advisedly, for, in recent years, the atmosphere that has gathered about the paper has been exactly that of a home in the best sense.

The readers are one great family; and, knowing the benefits they themselves enjoy, they are always trying loyally to widen the circle.

It was to help readers and make it easier for them to do this that the offer of "A camera for you and one for your friend" was made.

The response has been magnificent. The offer was just the sort that appealed to JOHN BULL readers. A camera was just what they had always wanted to take with them on their summer holidays.

But JOHN BULL knew that, in addition to the keen desire to secure this useful gift, readers would be swayed even more by their unswerving loyalty to what they affectionately term "Our paper."

For the truth is, we have never yet asked readers to take a hand in helping to create a still better JOHN BULL without meeting with a response that astonishes even ourselves.

Our readers know what those who are not regular readers of JOHN BULL are missing—and they are always anxious and willing to share their pleasures with others.

That is why we now give one word of warning. We set aside only one hundred thousand cameras for free distribution to our readers. These are being rapidly eaten into. *Make sure your application does not come too late.*

Readers are given a further opportunity this week of sharing in this gigantic distribution, and, if they do not want to be disappointed, they should at once read the particulars of our offer given on page 36.

A Duel of Giants

by A. G. GARDINER

SIR AUSTEN CHAMBERLAIN has the greatest opportunity of his life. By a wise move he can for ever end the possibilities of war and gather the nations together on the side of peace. There is no doubt on which side are the people. Will Sir Austen fail?

The Rt. Hon. Sir Austen Chamberlain, K.G., M.P., Foreign Secretary

M. POINCARÉ has got his new lease of power and the moment is opportune to ask what he wants. It is a question that concerns us acutely and about which this country must speak very plainly. Our turn for speaking has come. Mr. Kellogg has submitted his scheme for the outlawry of war to Sir Austen Chamberlain and upon our reply to that proposal great issues hang.

Mr. Kellogg and M. Briand have been exchanging notes on the outlawry of war for a year, and to-day they are more remote from agreement than when they began. They are more remote because the more they discuss, the more it is apparent that they mean different things and have different goals.

(Let me digress at this point to explain that when I say M. Briand I mean M. Poincaré. M. Briand, as Foreign Minister, has conducted the negotiations, but the will behind him is M. Poincaré. If M. Briand were a free agent the course of the struggle would have been different, for he is a wise and reasonable man.)

On which side?

Now in this disagreement between the United States and France we are the third party. We are as deeply involved as either, and we must come down on one side or the other. We cannot sit on the fence, and we ought not to sit on the fence. Nor can there be a shred of doubt as to which side of the fence we should choose.

In order to make this clear, let us see what is at stake. Ever since America deserted the League of Nations she has been unhappy about it. She knew she had done a shabby thing.

She could not openly confess that she had been wrong; but her responsible statesmen were worried and ashamed. They knew that America had missed the greatest opportunity in history of putting the world on a peace basis. They wanted to repair the wrong without eating their words.

So they began discussing a peace policy of their own, that all the nations should agree with the United States to sign a declaration outlawing war as an instrument of policy.

The hope of peace

This was criticised at first as a vague and impracticable idea—a magnificent gesture and nothing more. I never took that view. If you have a warlike atmosphere in the world you will have war; if you have a pacific atmosphere you will have peace.

Secondly, I want to see America brought into collaboration with Europe. Till that is accomplished the world is not safe. If and when it is accomplished, the victory of peace will be in sight. The outlawry proposal was America's way of getting back into touch with Europe.

The first country with which Mr. Kellogg discussed his idea was France. At first M. Briand was enthusiastic, but he wanted America and France to agree to outlaw war as between themselves. But this, of course, was not what Mr. Kellogg meant. He was concerned with war in the abstract. He wanted an agreement which every country could sign.

This was the first phase of the conflict. Mr. Kellogg pressed his point and M. Briand was forced to yield. He could not afford to antagonise America and present France before the world as the defender of war in the abstract.

But as he retreated from his first position, he began to fortify his next. He began to water down the idea of outlawry, to explain it away.

In his last note to Mr. Kellogg (in which the will of M. Poincaré was more than ever apparent) he left so many loopholes for making war that the scheme as a defence against war would be about as effective as a breakwater of sand would be against the tide.

In all these manœuvres M. Briand has affected to be standing for the League of Nations as against the Kellogg proposals. That is entirely insincere. There is nothing in Mr. Kellogg's proposals that runs counter to the League. They are consistent with the League.

Game of pretence

This brings me to the root of the struggle. Mr. Kellogg, in inviting the world to sign his outlawry of war, has incidentally exposed the real conflict raging behind the scenes in the League itself. We have turned a blind eye to that conflict hitherto. We have pretended there is no conflict. But the pretence is no longer possible. The Kellogg-Briand wrangle has left it naked to the world.

The ground of conflict within the League has been summed up by an eminent Frenchman, M. Jacques Bainville, who is opposed to the French policy and in his newspaper warns his country against the perilous course it is taking.

The issue, he says, is whether the League is to be regarded as an instrument for the abolition of war, or merely as a machine for organising collective war in defence of existing treaties.

Tremendous chance

France says it is the latter, and in pursuance of this view she has entered into alliances with Belgium, Poland, Czecho-Slovakia, Rumania and other Powers with the object of preserving her military dominance on the Continent. It is because the Kellogg proposals are inconsistent with the French military policy that France insists on watering them down.

But this country has never accepted and will never accept the French view of the League. That institution was not set up to make one Power master in Europe. It was set up to organise peace, to bring all the Powers into co-operation to that end, and to establish the reign of law.

The time has come to say this decisively. The Kellogg proposals are before us. They are entirely consistent with our obligations under the League, with our view of what the League stands for and with the interests and desires of this country in regard to peace.

In accepting the proposals, Sir Austen Chamberlain can warn France politely of the perilous path she is treading, can save the League from disruption, and can bring America back into the orbit of world pacification.

The country looks to him to act wisely and courageously in this great matter.

A Shameful

Are our children of no more value to us than sacks of potatoes? Why should we allow them to be exported?

CHILD emigration is absolutely wrong in principle—wrong to the child already gone, wrong to the one going. Looking at it from the most casual and superficial standpoint, the dangers of child emigration should be obvious enough, since, under the guise of philanthropy, the little victims are thrust into an unknown land to meet the supply for cheap labour and to undermine standards already existing.

Miss Jessie Stephen

It is well known that the sending of children abroad first originated in the minds of poor law authorities anxious to save the rates and rid themselves of the responsibility of providing for the children in their charge. From their point of view this may have seemed a very desirable thing to do, but from the stories one hears about the treatment of the child emigrant one may beg leave to doubt it.

Tragic tales of suicides of scarce more than mere children are common in Canada. Usually the victims are employed on farms and in sweat-shop industries, in cheap restaurants and domestic service.

In the case of those on farms often isolated by many miles from other habitations, it is easy enough for the employer to have his way with the children.

WAGES are practically nil, and even where wages are paid, they are taken in payment of passage-money which keeps the child emigrant in the grip of the exploiter for many years. South Australia has already set a good example by putting a stop to the business, but Canada has still to follow.

One lad of fourteen was compelled to work on a farm such long hours and received such brutal treatment that he hid himself away and when found was frozen to death.

A little girl in Alberta had both hands and feet frozen and had to have her toes amputated. In weather below zero she had cold water thrown on her and was left half-dressed out in the cold. To add to her miseries her mistress would make her put out her tongue and then hit her under the chin so that she bit her tongue.

Is it not strange that such a wealthy country as

A Great Fraud Nailed

by E. ROFFE THOMPSON

WHEN Sir Thomas Inskip was Solicitor-General in 1923 he gave a specific pledge to the House of Commons on behalf of the industrial assurance companies. The companies have not fulfilled the pledge he gave. Clearly it is up to Sir Thomas Inskip!

A CERTAIN man was going from Jerusalem to Jericho, and he fell among thieves. Mrs. Husk, a widow, of 84, Mitre Street, Waterloo, was not going from Jerusalem to Jericho, but she fell among thieves nevertheless.

In the month of April, 1919, she was induced to take out a £5 National War Bond at a monthly contribution of 6s. On May 10, 1920, she was again visited by two representatives of the insurance companies who informed her that she was one of a chosen few who would be allowed to purchase "war stock."

She was led to believe that by the payment of a monthly contribution of 10s. she would be entering into a contract which would carry with it far greater interest than if she invested the money in the Post Office or any other savings bank.

She agreed to pay an additional 10s. a month for herself, and her two daughters were also persuaded to enter into similar contracts at monthly contributions of 10s. and 6s. respectively.

Tissue of lies

Believing the stories told them by the canvassers to be true, they paid their money cheerfully. Month by month these three women continued to pay among them £1 6s. each month for seven years.

Then they got a shock. They discovered that the whole story told to them was a tissue of lies from beginning to end. They found that they were not being supplied with war stock at all.

They found that all they had got were industrial assurance policies, and that in the event of their continuing their payments to the end of the stated period they would not only not receive interest on the money paid, but they would actually receive in return a sum far less than they had paid in.

They came to JOHN BULL and we applied to the companies for the return of the moneys paid. Our application was without result, so we immediately took the case before the Industrial Assurance Court.

Proof and promises

In court, five people swore on oath as to the statements made to these women by the canvassers, and the evidence that they had been completely misled and deceived was so overwhelming that the Industrial Assurance Commissioner had no hesitation in making an award in favour of Mrs. Husk and her two daughters *for the return of the whole of the money paid on the contract in question, amounting in all to* £118 6s.

This is a simple tale of fact. I defy the companies or their agents to dispute the story.

The proof of the pudding is in the eating, and Mrs. Husk and her two daughters are now in possession of £118 6s. *wrongfully obtained from them and wrongfully withheld from them.*

If this had been a case decided in the High Court there would have been a public prosecution. Somebody would unquestionably have gone to prison for obtaining money by false pretences.

The case of Mrs. Husk interests me intensely, because not so long ago when in conversation with some Members of Parliament I raised the question of these outrageous "war bond" policies.

I was told that in 1923 Sir Thomas Inskip, the then Solicitor-General, had given a pledge when the Government itself stopped the issue of these fraudulent policies that the companies had promised to return to the deluded policyholders the money that had been paid out.

I turned up "Hansard" for the year in question. I do not find any specific pledges. I do find, however, that on more than one occasion Sir Thomas Inskip said that the companies which issued these war bond policies had promised to consider all these cases and—these are his own words—"to return some portion of the premiums."

Sir Thomas Inskip, C.B.E., M.P., Attorney-General

I will quote some more of Sir Thomas Inskip's words in 1923: "The Government introduced a Bill which is shortly to become law in consequence of the recommendations of a Commission with which we are all familiar. They recommended that special provision should be made to persons who were interested in policies of this kind, and who were not in a position to fulfil the obligations into which they had entered. . . .

"I am in a position to say that the companies concerned are now preparing to consider the application of any person who has an interest in a lapsed policy or any application from the personal representative of these people."

Damning indictment

The case of Mrs. Husk shows how far the companies have fulfilled their promise and how far the pious hopes of Sir Thomas Inskip have been fulfilled.

These war bond policies which were such an open and obvious swindle that the Government itself could not do other than step in and stop their issue were, of course, nothing to do with war bonds. They were even damned out of the mouth of one of the insurance companies' witnesses at the Board of Trade enquiry in 1919.

The question was put as follows:—

"A so-called war loan policy was produced before us which on the face of it did not appear to be an insurance policy contract at all. What really has been done as regards these war loan policies? Are these policies?"

"Oh, yes."

"They are the ordinary industrial assurance policies?"

"Absolutely. They are both ordinary and industrial."

What bigger indictment could be asked?

Drop from the ocean

The £118 6s. that JOHN BULL has been enabled to recover for Mrs. Husk and her two daughters is merely a drop out of the ocean of 20 million pounds gained by these fraudulent policies. How was it ever permitted for any company to pretend to sell Government investments in the form of an assurance contract? Why has no prosecution ever been undertaken against those responsible for such an impudent trick?

From enquiries I have made, there seems to be no doubt whatever that Sir Thomas Inskip in 1923 really believed what he said, when he assured Members of the House of Commons that the money filched from these poor people would be returned to them. He knows now that nothing of the sort has happened.

In 1923 Sir Thomas Inskip was only Solicitor-General. He is now Attorney-General. What is he going to do about it?

lxport Trade

by JESSIE STEPHEN

England should treat its little orphans as if they were sacks of potatoes or bales of cotton and export them abroad.

PENSIONS for widows may make a deal of difference now, because one found that many of the children who were sent had mothers who had been left destitute. Even so, it is scandalous that one may see lists of these prospective child emigrants hanging outside public institutions, sometimes as many as fifty names on the list.

The women of Canada are not waiting with outstretched arms for British waifs and strays to adopt. If they are so anxious to care for some motherless child, they can find thousands of them right at their very doorsteps.

The word "adoption" is used to cover a multitude of sins. According to the report of the supervisor of juvenile immigration in Canada:

"The exportation of thousands of boys and girls from fourteen to eighteen years of age will, in a large measure, meet the demands of Canada in respect to farm and domestic labour. . . . The most suitable ages to send a child out to Canada are from five to fourteen years for boys, and from thirteen to sixteen for girls."

Thus we see there is a deliberate policy of helping the exploiter of child labour.

At an inquest in Toronto on a boy of sixteen it was stated, "Work began at four in the morning and ended about ten at night." No wonder he committed suicide!

Dr. Eric Clarke, of the Canadian Committee on Mental Hygiene, says:

"It is a well-established fact that 73.5 per cent. of the mentally defective children found in our public schools are there as a result of our lack of immigration inspectors. 27.9 per cent. of these children were born outside Canada, and the remaining 47.4 per cent. were born in Canada of parents who arrived here since the beginning of the present century. Only 24.7 per cent. of our mentally defectives can be fully classed as coming from Canadian stock."

In a report of the Social Workers of Canada one reads:

"Within the past two years, in one Ontario hospital, in a survey of unmarried mothers, it was discovered that of 266 cases, 22.75 per cent. of the British-born mothers were brought to Canada by one home said to have unloaded an immense number of defectives on Canada."

THIS is the kind of thing that happens because of the anxiety of Bumbledom to pass on its responsibilities to others. Is it too much to hope that this sort of thing will stop and some real safeguards be demanded before little children are sent to the other side?

5 for 10D.

Buy a packet of MANIKINS and discover for yourself, as thousands of other good fellows have done before you, that they are the best of smokes.

A smoke that's different, more satisfying than a cigarette and a very welcome change to old man pipe.

Ripe Tobacco — Mild as a May morning—Economical enough to please an English Taxpayer—Good enough to delight the Prince of Wales.

N.B.—Buy a packet to-day and you will be delighted with their fragrance and value.

MANIKIN
·CIGARS·
MILD HAVANA FLAVOUR
5 FOR 10D.
All Tobacconists Sell Manikins

THE LUCKIEST CROOK ALIVE

CLUE OF THE PINK TEDDY-BEAR

Lily the Crocodile

SOME wrongdoers seem to be singularly favoured, and one of the luckiest individuals we have encountered for many a day is James Weale, whose remarkable career is here unfolded for the first time.

Weale, who has passed by many names, was born at Highgate twenty-seven years ago, and eventually adopted the trade of a mechanic.

But he soon found that occupation not sufficiently remunerative to satisfy his desires, and about five years ago he set out to establish himself in less worthy but more profitable pursuits.

One of the worst aspects of his lapse from the paths of honesty lies in the fact that he has been instrumental in dragging an honest girl down into the depths of his own degradation.

Inspiring effort

When only twenty-one, he opened a business in the Strand called the International Typewriting Corporation, and in this connection he obtained a number of typewriters and other office effects from various sources.

After several creditors had pressed him in vain for moneys due, Weale suddenly departed from his office, leaving the rent unpaid.

It subsequently transpired that he had sold the various office effects for cash, but had never paid the people from whom he had first obtained them.

Inspired by this initial effort, Weale decided to live by his wits in real earnest. He next appeared in the name of Matthews, at an office in Newgate Street, where he posed as a traveller for certain business firms.

Prior to taking this office he advertised for men of good appearance, and offered them positions under him as canvassers.

"Mr. Matthews" told these applicants that they would be required to deposit £1 as security against samples that would be issued to them, and that, having paid their deposits, they would be able to start work on the very next day.

Several poor fellows, anxious to secure the canvassing jobs offered by the dapper Matthews, drew upon their slender savings in order to comply with his condition.

But when they presented themselves for duty on the following morning, they found that Mr. Matthews was missing. He had occupied his office for exactly one day!

Bigger fish

About this time Weale made the acquaintance of a young woman named Lily Chalmers, and eventually persuaded her to live with him as his wife.

But he never made her a proper home, and took her from boarding-house to boarding-house, departing in most instances without paying his bill.

Many complaints were eventually made to the provincial police about this touring swindler, and although Weale changed his name in almost every case, he was soon identified by the police in the various areas involved by the simple but betraying fact that

Inspector Steel, Divisional Inspector E Division, in whose area this crook first operated

the woman's three-year-old child always carried a pink teddy-bear.

Weale's object in touring the country in this fashion was not confined to defrauding landladies. He had a far deeper scheme than that, the main feature of which was to obtain expensive goods by false pretences.

In this connection he showed a marked preference for typewriters.

Series of frauds

At Harringay, for instance, Weale and Chalmers took furnished apartments with a widow. Then, armed with a faked visiting-card, Weale went to a local firm and obtained two typewriters.

The cheque he gave for them was returned dishonoured, and when the firm's manager enquired at the Harringay boarding-house he found that Weale and the goods had disappeared and that the landlady was also lamenting the loss of several articles of value.

A little later, in the name of Harvey, Weale duped a Holborn firm in the same way; then, in the name of Stanwell, while staying at Ilford, he obtained goods from several local firms and from firms in London, most of which received worthless cheques.

From Ilford Weale went to Southend, and giving the name of Hughes, visited a local dealer and obtained two machines by means of a forged cheque.

He gave the dealer in this case no chance of enquiring into his *bona-fides*, but drove away with the typewriters to London, where he immediately sold them for cash.

So persistently did Weale work that one protection society actually warned all typewriter distributors throughout the country because of the numerous complaints received.

That Chalmers was a great help to Weale in his frauds may be gauged from the fact that it was left to her to deal with the landladies.

Feigned despair

The pair would invariably take a front room on the pretext that "Mrs. Weale" liked to look out upon the bustle of the street; actually this was a precaution to enable watch to be kept for any unwelcome visitor.

While Weale was duping local firms in the manner described, the woman would take out the landlady on some pretext and keep her away long enough to allow Weale to return and collect whatever valuables on which he could lay his hands.

When "Mrs. Weale" and the landlady got back and discovered the burglary the former would wring her hands in despair and pretend that her husband had left her stranded.

Then, leaving the house in feigned grief, she would rejoin Weale at another town, where rooms had previously been taken.

In one instance Weale got two pianos, valued at £75 and £45 respectively, in a single afternoon. He "paid" for them with worthless cheques and disposed of them immediately for cash.

In another case, he took a money-lender into the house of one of his landladies during her absence, and by pretending that the furniture was his obtained £45 on the strength of a bill of sale.

Once he varied his practice, too, by conducting a wireless swindle in City Road, E.C. After obtaining more than £1,000 by fraud he decamped.

Thanks to the circulation of a general warning, together with his description, he was recently recognised by a shopkeeper at Stoke, and both he and the woman Chalmers were taken into custody.

Still in luck!

But the wonderful luck that had stood by him so long still attended him, for he came before a bench of lay magistrates who let him off with six months' imprisonment and gave the woman two.

Had Weale been sent for trial before a judge and jury it is safe to say that he would not have escaped so leniently, but would have been appropriately dealt with for his long series of frauds.

To our knowledge there are at least a hundred cases of fraud actually recorded against him, so in view of the trifling penalty he is being called upon to pay, he may well consider himself one of the luckiest crooks alive.

* * *

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by reading the wonderful new Derby feature in "The Sporting Life," daily 2d.

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BARRY SUITS

TO MEASURE AT **£2:0:0 & £2:5:0**

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Neither has the standard of workmanship for such priced suits ever been higher.

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THE FAMOUS BARRICO

(THE ABSOLUTELY GENUINE OFFICER'S 4-in-1 MODEL)

Original Price ~~45/-~~ Special Offer **30/-** POST PAID

Everybody should invest in a Barrico, the new and improved raincoat which may be relied on in every climatic emergency. Why not seize this special offer and procure yours at this advantageous price? Every coat is fitted with detachable wool lining, and the famous Norsark oilskin, which renders the garment impervious to rain, sleet or hail. Ideal in all weathers. Free of all rubber, hygienic and odourless.

Post us your remittance for 30/- for this ideal Coat, giving us your height and size round chest, over waistcoat, stating whether BLUE or FAWN SHADE is PREFERRED.

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(Near Moorgate Tram and Tube Terminus.)

Mr. EVERYMAN

'I have come back to the good old furnishing firm, Mr. Drage'

Mr. Drage: I'm really glad to see you again. Why, it must be ten years since you came here first.

Mr. Everyman : You've a good memory—it was just after the War. Well, you must do as well by us as you did then. I don't ask any more.

Mr. Drage: But you're going to get something better. Now you can have four years' credit without deposit. How does that suit you?

Mr. Everyman: You mean, then, on my order for £72 I need only pay 30/- now and 30/- a month afterwards.

Mr. Drage: That's the New Drage Way, and you're heartily welcome to it.

Mr. Everyman: That's great. And I suppose you've still your old way of never wanting references.

Mr. Drage: We never go back here—always forward. No references and no extra charges are still our rule. Now here is your Drage Protection—that's new to you.

Mr. Everyman: Yes. You hadn't this when I first furnished here. I see it gives me the right if I can't pay because I'm ill or out of work to keep what I've paid for.

Mr. Drage: Yes, less an agreed reasonable deduction for use and cartage.

Mr. Everyman: Well, such a protection is less necessary here than at any firm I have heard of, but I'm glad to have it. And I get a new Free Fire and Life Policy, I hope.

Mr. Drage: That will be issued by the Eagle Star and British Dominions Insurance Company and sent you at once.

Mr. Everyman: It's like old times to be here again, to have the same hearty welcome. I'm glad, Mr. Drage, you keep to the old-fashioned way of seeing your customers yourself. We like it just as much as you do.

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The Greatest Book on Furnishing ever written

COUPON J.B.

Please send me free and post free the New Drage Book, and all particulars of your "No Deposit" System for approved accounts.

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Try a pair to-day.

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Prizes Value £12,000

Write for the '232' Flannel Booklet and the name of your nearest retailer. These will be sent post free together with details of the great '232' Competition offering prizes value £12,000. Write to-day to '232' Manager of Sales, 38 Wood Street, London, E.C. 2.

14/11
PER PAIR
Outsizes Slightly Extra.

LIGHT - DARK
SILVER TONE
64 FITTINGS

"232" FLANNELS

Obtainable Everywhere

WOMAN'S SUICIDE: Dramatic Disclosures

A STARTLING CRIME PARTNERSHIP

Absent Inquest Witness

A FEW weeks ago the general Press reported a sensational story regarding the tragic end of a beautiful, middle-aged woman, who took her life by inhaling gas at the Embassy Hotel, Bayswater Hill.

The fact that she had been in prison for fraud on more than one occasion was made known at the inquest, and there was more than a suggestion that a "mystery man," whose identity was not divulged, had played a sinister part in her destiny.

The woman has paid the penalty of death for her sins, but the unnamed man has remained in obscurity, and in order that he should not escape his just dues we have thought fit to carry out certain investigations on our own account.

As a result, we are now able to disclose certain vital facts which show that the dead woman was aided and abetted in many of her crimes by a sinister scoundrel, whose movement should be subjected to special attention.

Crook versus crook

He is an international crook who often poses as a captain, and who is well known to the police of many countries.

It is said that he first met the woman in question some years ago, and, believing her to be an heiress, his first thought was to victimise her.

She, in turn, was hoping to victimise the "Captain," for he was posing then as a wealthy London stockbroker.

The woman was then known in the name of Edwards, and when the "Captain" discovered that her romantic tales were false, he was naturally furious. Later, on learning something of her past, he terrified her by threatening to expose her.

Thereafter, at intervals, they resided together in various parts of the world, adopting one name after another, and living largely by their wits.

In many of their dual exploits the woman was made the cat's-paw. She it was who actually perpetrated the frauds engineered by the "Captain."

Behind the scenes

For instance, she turned up at a south coast town a few months ago and engaged an expensive flat in the name of Lady Nowell. She was accompanied by a delicate young man, who was introduced as her son by a former husband.

She gained much sympathy locally because her son was mentally unstable and subject to chronic epileptic seizures.

Mother and son were always most fashionably attired, and shortly after their arrival they were joined by a middle-aged gentleman, who was ostensibly there in the capacity of male nurse and companion to the invalid son.

In reality, it was the "Captain" directing the woman in her operations all the time, yet thus keeping "behind the scenes."

Goods of all kinds were obtained from several traders by various pretexts, and, after living for some time in the lap of luxury, the trio suddenly disappeared.

With this unexpected departure, several unsuspecting victims found themselves in difficulties, having been

Mrs. Moxon

left with cheques that were drawn on banks where no account existed.

An interesting sidelight on the manner in which they lived is shown by the fact that during the term of their residence a barber was called in every day to render assistance with the son's toilet.

The cheque game

A little later, in another southern resort, Mrs. Nowell presented herself at a fashionable hotel. Since the previous exploit her hair had been heavily dyed, and she was now resplendently arrayed in a beautiful fur coat, which had been obtained by false pretences in the interval.

Although she was very nervous in her manner, and behaved somewhat curiously at times, her charm dispelled all suspicion.

The "Captain," as before, again stayed with mother and son, and, as in the former case, goods were obtained extensively by false pretences.

Worthless cheques were also distributed with impunity, and when the trio finally disappeared the victims were simply left to carry their sorry stories to the police.

The next move was in a town further north, where the woman engaged rooms at ten guineas a week, once more posing as a lady of title.

She paid her first bill with a cheque that was duly honoured, but subsequently succeeded in cashing two others, for £65 and £30 respectively, both of which were returned by the bankers "R.D."

It subsequently transpired that she had opened an account locally by depositing the sum of £70; but as she withdrew practically the whole of this sum immediately, there was scarcely anything left to meet the various cheques she later handed to traders in "payment" for goods.

One day, after pressure had been brought to bear upon her, the "Captain" called in a car for the ostensible purpose of taking her and the invalid son for a drive to a neighbouring resort.

Plausible stories

Actually they all went to London, and once more vanished into obscurity.

When they next became active the woman appeared as "Mrs. Moxon" and rented a house in a Sussex town. The "Captain," who, to all outward appearance, gave the impression of being a successful man of business, resided there with her in opulence.

Again goods were obtained from various people, and the "Captain," who drank very heavily, drove about constantly in a car that he had obtained on the hire-purchase system.

No one was paid and, when they finally disappeared as usual, the car was found abandoned in a local ditch. Even the servants were left unpaid!

Often the woman, in one name or another, imposed upon solicitors and instructed them to negotiate for her in taking over certain estates, said to have been left by rich relatives residing abroad.

Of course, the estates were non-existent, but she frequently obtained money by her plausible stories, in one instance netting no less than £200.

Where is the man?

In another instance, armed with a cheque signed "B. Redman," and made out in favour of "H. E. V. Nowell," she obtained a large "loan" from a gentleman who was induced to believe that her son was shortly to receive a huge sum of money from a wealthy uncle in America.

These examples, selected at random from a long career of crime, are typical, and, as time went on, several warrants were issued for her arrest in various names.

It was when she feared that prison was imminent that she decided to take her life at the Bayswater hotel, where she obtained rooms by producing printed testimony to the effect that she was the wife of a man whose address was given as somewhere in Paris.

Where is this man?

If, as some people might imagine, the woman perpetrated the many frauds without his knowledge or collusion, why did he not come forward to help in elucidating the mystery of her sad end?

• • •

WHICH PRIZE FOR YOU?

A handsome Clock, a £4 4s. Gramophone, a Canteen of Cutlery, or a big Bale of Blankets? We offer you £300 and 100 of these "Bullets" "Super-Gifts" on page 39.

'Things was very different then, Mum!'

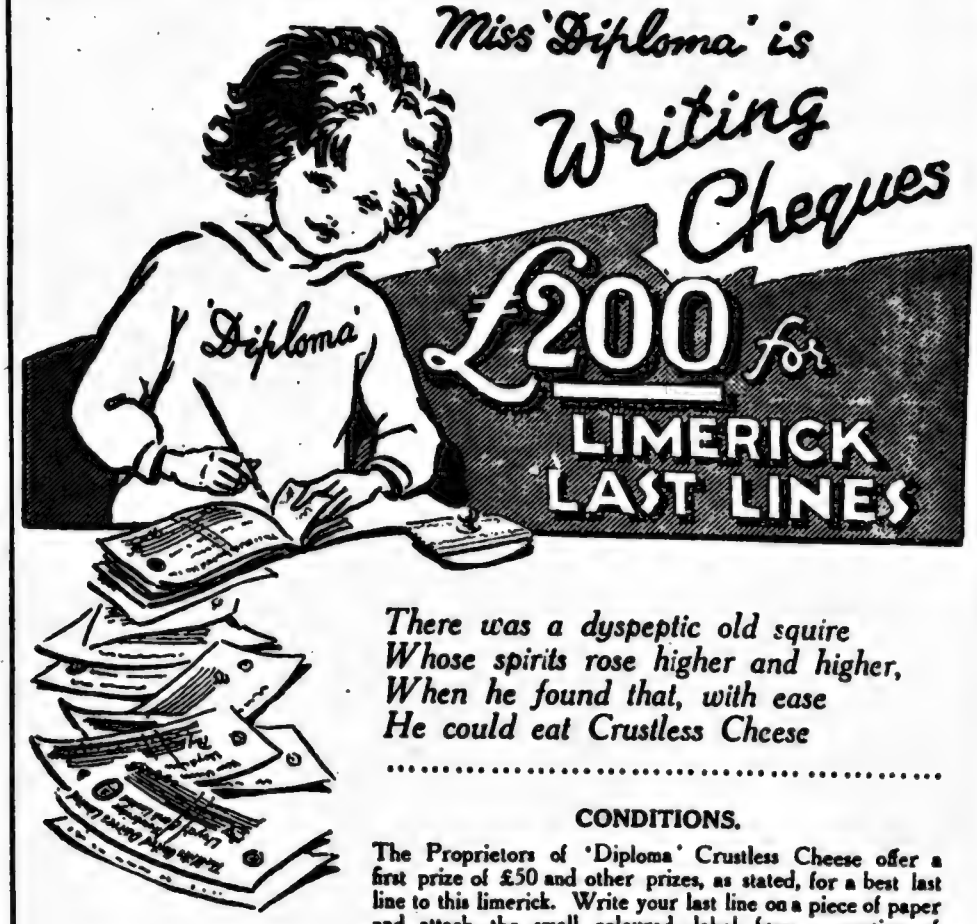
"Very different everything was when I learned starching and ironing. You never saw such frills and furbelows as there used to be in the wash, and I used to blue them a snowy white with Reckitt's Blue. We still use Reckitt's Blue, Mum. There's some things you can't improve. But Robin Starch has been a great blessing. I was only saying to Mr. Rawlins the other day—anyone who uses Robin begins where the old folks used to leave off. It's full, as you might say, of hints and helps, and it gives a lovely finish. Robin is the real way to a fine finish, Mum, just as Reckitt's Blue is the right way to keep white things white."

ROBIN TESTED JB

Starch

RECKITT & SONS, LTD., HULL & LONDON

Miss 'Diploma' is Writing Cheques



There was a dyspeptic old squire
Whose spirits rose higher and higher,
When he found that, with ease
He could eat Crustless Cheese

.....

1st PRIZE £50
2nd PRIZE £20
3rd PRIZE £10
4th PRIZE £10
200 PRIZES OF 10/-
200 BOXES OF CHEESE
EACH CONTAINING SIX 3d PORTIONS
200 TINS of 'CORONET' Milk

CONDITIONS.

The Proprietors of 'Diploma' Crustless Cheese offer a first prize of £50 and other prizes, as stated, for a best last line to this limerick. Write your last line on a piece of paper and attach the small coloured label from a portion of 'Diploma' Crustless Cheese (either Cheddar or Cheshire) or label from 'Diploma' Milk or 'Coronet' Milk. Send as many attempts as you like, but to each must be attached a label. The Managing Director's decision is final and legally binding. Address to:

Competition: WILTS UNITED DAIRIES LTD. (Dept. 7), TROWBRIDGE, WILTS.

Closing Date: Entries must reach us not later than Wednesday, May 23rd, 1928.

Result: A complete list of winners will be forwarded by post to every competitor.

Some Winning Last Lines
More than £3,500 distributed already

£50 WINNER.
Said a young married husband named Bill,
"I don't want to grumble, but still,
If you don't get 'Diploma'
You'll find me a roamer"
Her reply saved her house—Keeping Bill

£50 WINNER.
Said a charming young maiden of Kent
"On a Leap Year proposal I'm bent."
On a Crustless box cover
She wrote "To my lover"
Now she mends and he pays—"the rent."

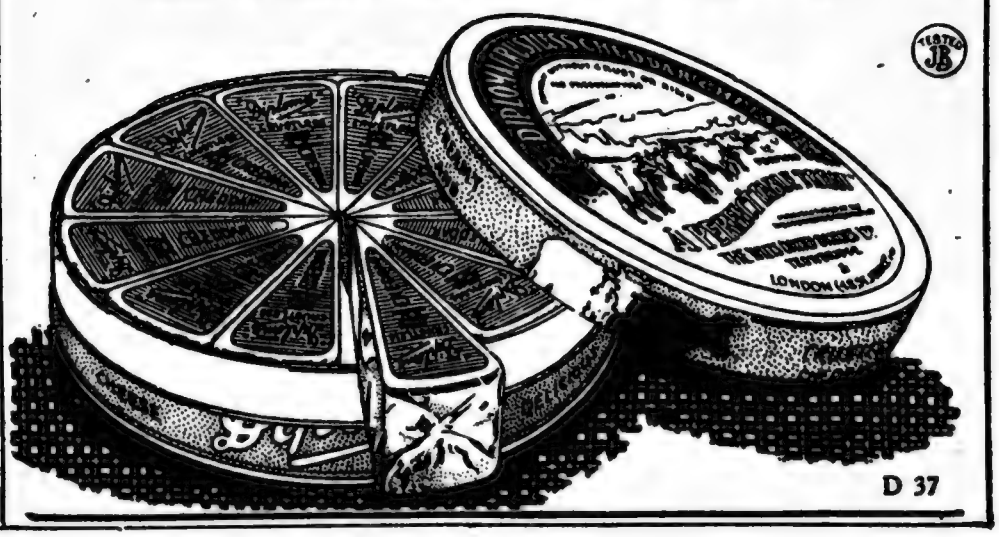
£5 WINNER.
Said an ex-toreador from Vigo,
"I lived on 'Diploma,' you know;
For sinew and muscle
And red blood corpuscle
It's the *last word*—and then the *echo*."

£20 WINNER.
Said an ex-toreador from Vigo,
"I lived on 'Diploma,' you know;
For sinew and muscle
And red blood corpuscle
Eat Crustless—exit Medico."

DIPLOMA

The ENGLISH CRUSTLESS CHEESE

Cheddar or Cheshire. Box of 6, 8 or 12 portions 1/4½.



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Even the 90% Deaf can now Hear!

No need now to wear clumsy and uncomfortable devices for the relief of deafness. Practically invisible and weighing but a few ounces, the Sonomax Fortiphone is yet the most powerful and effective Hearing Aid the world has ever seen! It is the latest discovery of three eminent scientists who have devoted their lives to the relief of deafness. It is so powerful, so exquisitely pure in tone, so entirely free from extraneous noises, that it enables even the 90% Deaf to enjoy conversation immediately and to hear every word and note in Church, Theatre and Concert Hall at 5, 50 or even 150 feet, comfortably and without embarrassment. Undoubtedly one of the greatest marvels of modern times.

Thousands now use it!

During the last two years thousands of Fortiphones have been sold and every day more and more deaf people are discarding old-fashioned, less efficient aids for this new discovery, which has amazed the scientific world and brought new hope to all deaf people.

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"It's wonderful, really wonderful..... hearing so well after ten long years made me cry with joy." Mrs. B.

A Doctor's praise

"The Fortiphone has proved very satisfactory and my patient is very pleased." G.H.E. (M.B.)

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"There has never been the slightest buzzing, crackling or whistling—is there any other make which can boast that?—I very much doubt it." B.H.

Will you test the FORTIPHONE at home—30 days?

Call, send Coupon, or write to-day!

Our unique 30-days Home Trial Plan enables you to test the FORTIPHONE in your own home, in street, Church, theatre, and concert hall before you buy and without obligation to purchase. Call at FORTIPHONE Ltd. (Third floor) Langham House, 308 Regent Street, W.1 (Above Oxford Circus, opposite the Regent Street Polytechnic). Take lift in entrance, 308 Regent St., or 29 30 Margaret St., to Third floor. If unable to call, send this coupon or a postcard. Do it NOW before this newspaper becomes mislaid. Or telephone LANGHAM 1034.

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Langham House, 308 Regent St., London, W.1

Please send full particulars of the Fortiphone and of 30 days Home Trial Plan, without obligation, to

Name .....

Address .....

98 .....

We employ NO Travelling Salesmen

THE dangers to children in the streets and even in public places are more serious than is generally realised. It is the duty of parents to warn those old enough to understand, and to keep a vigilant eye on those who are too young

THIEVES OF INNOCENCE

by Commandant MARY S. ALLEN *(Chief of the Women's Auxiliary Service)*

HOW many mothers, I wonder, realise the hideous dangers to which their children are exposed if allowed to wander unattended in certain of the streets and public places of our great cities? Incredible as it seems, harpies lurk in our midst whose sole aim is to prey upon the helpless innocence of little children.

Early one morning in a London park a woman constable passed a small girl wheeling a baby in a perambulator.

Suddenly she was startled by the cries of the elder child who ran after her screaming, "Quick, quick! lady! A man has taken my baby!" Running to the spot, the officer arrived just in time to save the child.

This is typical of many similar cases happening almost every day.

A little girl recently returned home from school very excited. She told her mother gleefully that she had met a delightful man who had given her sweets and taken her out to tea. Later, it transpired that the man had asked the child to meet him again next day.

Realising that it would be useless to scold, and that a refusal to allow the child to go would be met with storms of protest, the mother asked my advice.

Beyond understanding

We arranged that the mother should accompany her daughter to the spot arranged and that a policewoman in plain clothes should follow to watch results.

Arrived at the place of meeting, the little girl pointed out her acquaintance. But immediately the latter saw that the child was not alone he disappeared.

Available figures indicate that great caution is necessary in deciding the prevalence of insanity or mental deficiency amongst offenders of this class. Out of 108 men remanded to prison in the three years ended March, 1924, only eight were certified as mentally deficient.

In the light of these statistics, the prevalence of crimes against children is amazing, and the mentality of the offenders utterly incomprehensible.

Compelled to leave home with her husband for a single night, a young mother recently left her two-year-old baby in charge of next-door neighbours.

Parents' duties

When she returned she was puzzled by the child's fretfulness. The poor mite seemed to have lost the power to talk, and could only repeat, "Man, man, hurt." And after several days the mother decided to consult a doctor.

When told the true nature of the child's trouble and that it would become affected mentally, the distracted parents furiously charged the people in whose charge the little one had been left.

But these people were respectable folk and unable to account for the tragedy. They confessed, however, that they had left the child alone for about an hour in the afternoon.

In this connection it is alarming to note that there are many homes in different parts of the country used solely for cases similar to the one just quoted, and that a large number of the inmates are totally incurable.

When playing in a London park a little ten-year-old girl was addressed recently by a man well over seventy years of age. He asked her to come to children's parties he held every Friday afternoon. And for some weeks this child visited the old man's house in company with five other little ones.

Later, the parents discovered the real nature of the tea-parties, and the abominable old villain was punished as severely as the law allows. But this could not right the terrible wrong which had been done.

Commandant Mary S. Allen

It is unreasonable to expect the police to do everything in respect of the protection of children. They already do their utmost, and they look for the whole-hearted co-operation of every honest man and woman in stamping out the evil.

And the best method of attaining this end is for parents to tell children who are old enough something of the dangers, at the same time redoubling their care of little ones too young to understand.

Only thus, with the added assistance of more rigorous laws, can we hope to crush permanently this hideous evil which we have allowed to gain so firm a hold.

The Sentence of the Court

HOW HICKS IS HOAXED

Guns and Garages

IF he had been detected leaving a night club with a magnum of champagne Sir William Joynson-Hicks could not have looked more shocked than when charged with aiding and abetting William Sikes in pursuit of his booty. On regaining his customary more than ample power of speech, Sir William pleaded "Not guilty."

"This prosecution has been rendered necessary," said Mr. Watchdog, K.C., "by the disturbing growth of the use of firearms by the criminal fraternity.

"The picture, conjured up by the charge, of our immaculate Jix, his cherubic countenance concealed by a mask and with a jemmy in his hand, accompanying desperadoes on nocturnal excursions, is, admittedly, fantastic. But crooks can be abetted by failure to take proper precautions to frustrate their knavish tricks.

"The discovery of a miniature arsenal in the garage owned by one of the murderers of P.C. Gutteridge shows how inadequate are the regulations relating to the sale and importation of firearms. While Customs officials are searching female trippers for contraband silk stockings, crooks are getting through with revolvers and automatics.

"So profound is the innocence of the accused that he does not even appear to be aware that potentially deadly weapons can actually be bought in toy-shops, in the form of pistols with barrels solid at the end. It is, however, easy to saw off the solid part and substitute real cartridges for the blanks the toy is supposed to fire.

"If Jix were less concerned with harassing motorists and making sure that unwanted ham sandwiches are ordered by thirsty citizens he might have found time to devote his august attention to an evil which may yet turn London into a Chicago-on-Thames."

* * *

Mr. Strawsplitter invited the jury to gaze upon his client, wearing the high collar of unblemished rectitude, and ask themselves if he looked like the boon companion of criminals.

It might (counsel continued) be advisable to curtail the issue of firearms certificates and provide more severe penalties for the unauthorised possession of firearms, and the Home Secretary would doubtless attend to these matters *after he had grappled with the more urgent problem of post-curfew cigarettes.*

* * *

NO SUNSHINE THIS YEAR——

will be half so bright as the jokes in "The Passing Show." Every Friday—Twopence.

Meanwhile, Sir William had come to the conclusion that the present prosecution had been inspired from Moscow.

* * *

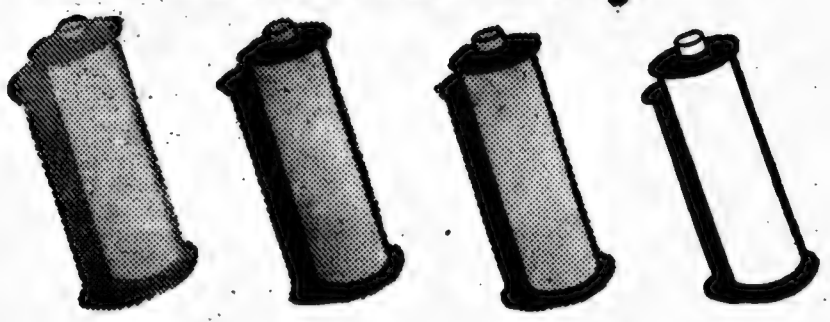
"It was only to be expected that the prisoner would seek to draw his favourite 'Red' herring across the trail," said Mr. Justice Bull; "but I wish he could be made to realise that while he is brooding over mythical Bolshies real criminals are messing about with guns and garages.

"Facts disclosed during the Browne-Kennedy trial emphasise the need for registering motor-garages. At present a convicted criminal can become a garage proprietor without even going through the formalities imposed upon a coster who wants to sell rabbits.

"As for the revolver menace, it is high time disarmament were enforced. Not one citizen in a million can have a legitimate reason for owning a revolver, seeing that the weapon is not even used in such gentlemanly pastimes as the slaughtering of pheasants.

"Were it not that our Jix is a jay, he would long ago have put an end to the trade in 'toy' pistols and the smuggling of automatics from the Continent. As he has not done so, I must bind him over to be of good behaviour for six months, during which period he must not visit a night club or allow a drop of intoxicating oratory to pass his lips."

WHAT IS GRADATION IN FILM?



Do you know what "gradation" means in a film? Well, of course, a photograph is made up of tones and half tones and semi tones and demi-semi tones between white and black.

If a film has good "gradation" your pictures will have these beautifully soft and luminous tones. If it hasn't, the dark parts will be like soot and the light parts like whitewash and there won't be much in-between. But under exposure also leads to this uncompromising harshness, so do not judge too hastily. Kodak Film has "gradation" combined with "speed" and "latitude." The "speed" makes under-exposure unlikely. The "latitude," which is another word for good temper in a film, preserves the gradation as far as possible when you over-expose. So with Kodak Film you may always be quite certain of friendliness and helpfulness.

KODAK FILM

THE DEPENDABLE FILM IN THE YELLOW CARTON

"EAT MORE MILK IN CADBURY'S"

½ lb.

1/-

1½ glasses English full-cream milk in every ½lb.

CADBURY'S

MILK CHOCOLATE

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"Burlington" Regd.

16'9

Patent one-bar Imitation Lizard trimmed. 1⅞ in. LXV heel. Sizes 2-7. Half sizes 2½-6½.

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F.H.W. can always give you a **larger** range of styles at **less** cost—because they supply 520 shops direct from their own factories.

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Order a pair of Burlingtons. Simply state shoe number and size and send a pencil outline of your foot, with remittance. (Foreign orders must include enough for postage.) We send goods post free in U.K., **and guarantee to satisfy you.**

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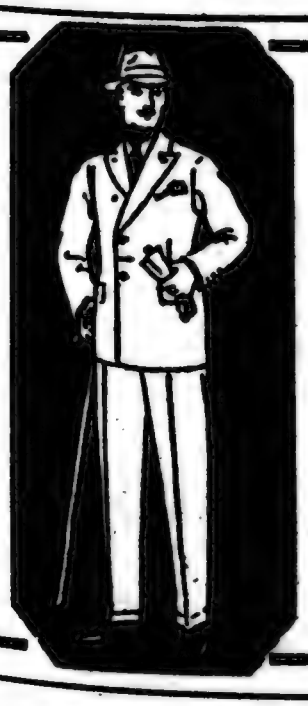

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"I have much pleasure in reporting "that the course of Elasto Treatment, "which I recently had, has proved most "successful.

"Some time ago I gave up dancing "—indeed, I scarcely liked to go out of "doors, my legs were so disfigured by "Varicose Veins.

"I enclose a photograph which speaks "for itself, and is an unassailable proof "of the complete success of your Elasto "Treatment."

The original of this letter with many others, equally enthusiastic, can be seen at our offices by any bona-fide inquirer.

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ELASTO CURES THROUGH THE BLOOD.

Words Winged to Women

CHILD HOTEL SLAVES

by **MABEL HORNER**

"WHOSOEVER compelleth thee to go with him a mile go with him twain" is not a principle sufficently in evidence where employment of labour is concerned. Law is needed to compel some folk to go even half a mile

UNLESS humanity laboured it would starve. Labour is necessary for the maintenance of life, and it is a pleasant, cheerful thing when conditions are right. But there are those who, if left to themselves, would always render it a misery by imposing upon their fellow-creatures conditions akin to slavery. Then the law must be invoked.

Regulation of labour in one form or another is as old as civilisation. It has been regulated by custom, by royal command, and by the interest and intervention of the Church.

Best of all is the present-day method where labour is regulated by law, in the making of which both employed and employer have equal rights of decision. But for this modern kind of law-making, children would still be employed in mill and factory, or sent to toil in coal-mines.

The Factory Acts have put an end to that particular form of cruelty, but they need reinforcing. Even now, where children of fourteen and upwards are employed in factories, stringent regulations are needed for their safety.

Worked to death

A list of eighteen classes of works has been brought under the factory law to safeguard young workers, but it ought to include others, as I shall show.

The regulations, for instance, which safeguard cleaning operations and use of dangerous material does not appear to apply where the place of employment is outside this list. Nor does sanitation, purity of air, drainage, rest periods and the provision of proper holidays and regulations of hours.

It seems altogether abominable that while factory owners can no longer take unfortunate youngsters out of workhouses and overwork them, it is perfectly legal for private houses, hotels, and boarding-houses to take young boys who are on probation from police-courts, and work these unfortunate children to death.

One fashionable boarding-house in the heart of London has entirely settled its servant problem in this way. It calls itself a private house that takes in "paying guests," but to run it many hands are needed. These hands are supplied by young boys, white-faced and miserable, and utterly cowed by the conditions of their life.

Sir William Joynson-Hicks, M.P., Home Secretary, to whose attention these abuses of child labour are drawn

I know one such private hotel where all the work, beginning at six, and sometimes five, in the morning, and only ending when dinner is served and cleared and washed up at nine at night, is done by four young boys of this class. They sleep in a small basement room. This "bedroom" has only space for two beds and no provision of any sort for making a toilet or for cleanliness.

From morning to night the hapless youngsters whose sleep is taken in this unwholesome spot are running up and down steep stairs, scrubbing steps and floors, turning out rooms, making other people's beds, filling jugs, emptying slops, brushing boots, and serving and clearing meals and answering bells.

They clean silver with petrol, most inflammable stuff, but nobody cares. Yet if similar conditions obtained in any factory open to inspection, there would be a prosecution inside of two ticks.

Another thing that the factory owner cannot escape is the proper and regular stamping of insurance cards. Yet in establishments such as I have detailed, the insurance cards are mostly "lost."

Where employers have been fined for neglecting to stamp cards it is only where the illness of some employee has betrayed the fact. The case is then "done with" and the abuse, with other employees, continues.

"I have been caned for telling a lie," writes one little, pale-faced lad employed in one of these underground kitchens, "but please keep my name a secret or I shall be discharged."

Exploiting helplessness

This pathetic plea shows the terrible fix of this child, for he is little more. He had a very wretched home, as the children's magistrate realised when he was caught in naughtiness and brought up in the children's court.

So he was placed on probation on condition that he took sensible employment if it were found. This was done through the intervention of a society for friendless children. If he loses his place "without a character" Borstal may be the next step, and what boy of even fourteen does not dread that?

It is easy to blame magistrates for not seeing that their probationers have proper billets, it is easy to blame societies for not following up their charges, but it is best to remember that these pitiful cases come before the children's courts thick and fast.

That there are unscrupulous employers willing to take cruel advantage of the youngsters' helplessness is only too evident and the thing to blame is the law.

All places where young persons are employed, even though they call themselves "private houses taking in a few paying guests," must be brought within the scope of the Factory Acts.

It is long since they were amended. The time for doing it is now.

WEDDING BELLS IF—

A Mascot for the Newly Married

THE poet who wrote "In spring a young man's fancy lightly turns to thoughts of love" knew what he was talking about. When spring returns, and flowers open and trees burst into all their glory of bloom, even the older folk revive from the wilting blasts of winter and find life full of beauty.

So what wonder if the young ones think especially at this season of setting up homes of their own? The very birds are joyously building, only they have this advantage: they can, with nothing more than Providence and their own exertions, collect materials and create for themselves a home.

"Man's inhumanity to man" has robbed the majority of humans of this privilege. They may not build, they cannot buy. They must use every ingenuity in order to hire. That is why the wedding bells of "Merrie England" and all parts of Great Britain are slowing down just now. Whenever houses can be secured, they will chime as thrillingly as ever and as often.

Nearly a tragedy

Mr. W. T. Jones, of 6, High Street, Mountain Ash, Glam, was one of the fortunate ones. He and his bride secured a house. They laid out all their savings to make it into a comfortable little home.

The pride with which they arranged the furnishings and the plans they laid for nice additions whenever means allowed are easy to imagine. Every pair of new home-makers has done the same, and will do so to the end of time.

What Mr. and Mrs. Jones did not foresee was that almost as soon as the little home was set up it was to be ravaged by fire. The unhappy accident, however, occurred and then it was that the couple had occasion to thank JOHN BULL.

Being registered readers they were able to claim compensation under the Free Insurance Scheme.

* * *

MOTHER'S SECRET

Women have won the last two "Bullets" Firsts. No wonder mother's trying for this week's £300.

Mr. Jones writes: "I have always derived great pleasure from reading JOHN BULL, and trying my hand at the competitions. I shall be more interested than ever from now on, after what JOHN BULL has done for me, and I shall always advertise JOHN BULL to the best of my ability, for, as I have only just been married, I couldn't very well afford to lose anything."

Free security

There Mr. Jones scores a point. The newly married cannot afford to lose. They should lay up against a possible rainy day, not lose the rainy day provision. Yet loss may come.

It may come, as in the case of Mr. and Mrs. Jones, by a chance spark of fire, by a mishap in the home, a sudden accident at play, or even by an invasion of infectious illness.

The JOHN BULL Free Insurance Scheme has been purposely designed to make ordinary, everyday home life secure. In spite of housing difficulties, there will be many marriages this coming Whitsuntide.

If all contracting parties became registered readers of JOHN BULL, it would bring them more good luck than any number of old shoes tied to the carriage.

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Wise clubmen ride on these famous tyres — all made by Dunlop and renowned wherever cycling is known.

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CLIPPER SPEED

Your dealer sells and recommends these famous grades.

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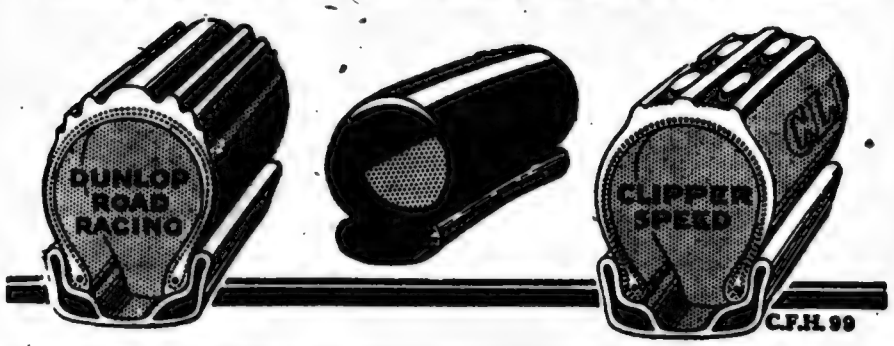

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To get this Special Set of Patterns please send this Coupon.
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Tottenham Court Road, London, W.1.

Please send me the K19 Set of Samples and New Colour Book of Lino Designs, as advertised.

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YOU WOULD GET RID OF THAT SHINY NOSE—

IF YOU COULD SEE YOURSELF AS OTHERS SEE YOU

"The Mousse of Cream in Poudre Tokalon makes it cling to your skin all day in spite of wind or rainy weather. Into your favourite face powder mix a little mousse of cream" says Dr. Grosmand, the Paris complexion specialist, "and then your face powder will stay on all day in spite of windy, rainy weather or perspiration while dancing, and you'll never be bothered any more with a shiny nose or a greasy-looking skin." The mousse of cream also prevents the powder from absorbing the natural moisture from the skin, drying it up and thereby causing wrinkles, a coarse rough skin and other unsightly blemishes. You obtain mousse of cream face powder scientifically blended in just the right proportions and combined with other valuable complexion beautifying ingredients in Poudre Tokalon. Smooth just a touch of this dainty powder over your face. Instantly the shine disappears and in its place there is a delightful soft loveliness which lasts for hours and hours. Poudre Tokalon may be obtained in all shades for 1/- a box at all chemists, hairdressers and stores. "Refill" type compacts, with mirror and puff for 1/6. Refills 9d. Large size Luxe Compacts, 2/3, Refills, 1/.

Poudre Tokalon

A Shilling a box.—Compacts 1/6. Refills 9p

IT IS QUITE TRUE

and I state most emphatically that there are thousands of men earning less than half of what they could earn simply because they do not know where the demand exceeds the supply.

THE MOST SUCCESSFUL AND MOST PROGRESSIVE CORRESPONDENCE COLLEGE IN THE WORLD.

Thousands of people think they are in a rut simply because they cannot see the way to progress. This applies particularly to Clerks, Book-keepers, Engineers, Electricians, Builders, Joiners, etc. They do not realise that in these particular departments the demand for the well trained exceeds the supply, also they do not realise that about 1/- per week will pay for all necessary books and tuition, and that by studying in spare time they can qualify for the higher and better paid positions. In Technical trades and in the professions employers are frequently asking us if we can put them in touch with well trained men. Of course, we never act as an employment agency, but it shows us where the shortage is. In nearly every trade or profession there is some qualifying examination, some hall-mark of efficiency.

If you have any desire to make progress, to make a success of your career, my advice is free; simply tell me your age, your employment, and what you are interested in, and I will advise you free of charge. If you do not wish to take that advice you are under no obligation whatever. We teach all the professions and trades by post in all parts of the world, and specialise in preparation for the examinations. Our fees are payable monthly. Write to me privately at this address, The Bennett College, Dept. 31, Sheffield.

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We make Clothes for British Men
6 gns. value for 4 gns.
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Human Documents

A Chorus Girl's Great Heart

Hindered Marriage—Disastrous Plunge—Dangerous Sympathy

PROBLEMS that may be yours are dealt with by "Humanist." The names and addresses of all correspondents are suppressed so that the writers may not be identified. Letters that are too intimate or are not sufficiently general to be helpful to others are answered by post. All correspondents must send stamped, addressed envelopes. Ten shillings is being sent to each of the writers of the first four letters printed.

"UNTIL last January, I was a poorly paid chorus girl. Then my luck changed for the better, and an actor in the company courted me. Later on he told me he was retiring from the stage: that he would like to marry me, but that he was already married, though separated from his wife.

"He told me a very plausible story of his having left his wife because she was 'on the streets.'

"I believed his story, and I am now living with him. I was happy up to a few months ago, when I found a letter from his wife, who was ill, pleading him to return to her for the sake of the kiddies.

"Well, my heart bled for the wife, because I have found out that she was a good, hard-working woman, who had met an old sweetheart of hers, and that her husband made this an excuse for deserting her and the children.

"I made it my business to find the children—two bonny little girls—in a convent, and I tried, unknown to their father, to make atonement to them by visiting them and sending them presents.

"THOUGH I have done wrong, I am not a hardened criminal, and I wanted to do the right thing by his wife and children. But my good resolutions have been dashed to the ground, as I am expecting to become a mother at Christmas.

"If I left him he might return to his wife. But what would become of my own child? I do not worry for myself, because I am only eighteen, and I could return to the stage, but I could not earn enough to support the baby too, and a mother's love is as great in a single girl as in a married woman.

"I love this man and he loves me, and says he is looking forward to the birth of our little one. So will you please advise me what I should do? Shall I stay with this man for the sake of my child, or leave him in the hope that he will return to his wife and children?

"If I made that sacrifice, it would be all in vain if he did not return to his wife, and my little one will be the sufferer."

"HUMANIST" says: *Make the sacrifice. It is his duty to return to his wife who is ill, and the children who need him, unless she has given him good grounds for divorcing her, and he feels he cannot forgive her. In that case, he should divorce her and marry you. If he loves you, he will make provision for your child when it is born. You are too good for this man.*

* * *

"IN 1914, my sister, a young school-teacher, became engaged to a steady young fellow with excellent prospects. Then the war came and he was called up. His firm promised to keep his job open for him, but it went bankrupt, and when he returned, with impaired nerve and health, he found himself one of the unemployed.

Teacher's Plight

"But he was a trier, and made a precarious living with temporary jobs. Year after year passed until all hope vanished of his ever being able to keep a wife in addition to himself.

"Meanwhile, my sister was earning a good salary, and this, added to his earnings, would have enabled them to marry.

"After years of patient waiting, they had decided on this course when the Education Committee decreed that women teachers who marry must resign their position.

"My sister was now over thirty and the man frankly middle-aged. She had hitherto resisted temptation, but now, in her despair, invited it. She dare not marry, even secretly, for the authorities have ways of finding these things out.

"Her friend had come as a lodger to her mother's house—who had been deluded by a tale of a secret marriage—and for the last few years these two have lived as man and wife in the mother's home.

"My sister feels a hypocrite before her pupils and in her church. If her mother dies, she and the man must separate again. She is debarred from motherhood, which she would dearly like, and ever there is the dread of exposure."

"HUMANIST" says: *There is only one course open to your sister. She must marry the man, and put up with the consequences. If she is made to resign her school appointment, she will probably be able to maintain herself by taking private pupils, or secure an appointment in some other school. If she is a capable teacher, the authorities would perhaps make an exception in her case, and let her continue her school work, though married.*

* * *

"MY husband has deserted me, and left me with four young children to support. Time after time he has done this, and come back penniless and in rags. I have forgiven him again and again. But he was born lazy and only throws up his jobs, and then clears off.

A Lazy Cad

"There appears to be only one way out. I cannot go to work, because my baby is only eighteen months old, and all the children have suffered through lack of nourishment, and need care.

"I have a friend who has loved me for years, and he would like to make me happy and provide us with a home. He would be a good father to the children. I have no grounds for getting a divorce from my husband, and he is too cute to give me a chance to bring this about.

"Were I to go and live with my friend, my husband would not divorce me, because though he does not want me himself, he does not want another man to have the right to call himself my husband.

"If I took the plunge, could I not force my husband to divorce me? He has never provided me and the children with a home. I am very tired of it all. Am I to have no comfort or happiness in my life? Am I to be for ever tied to a cad like this?"

"HUMANIST" says: *I am afraid you would not be happy if you "took the plunge," as you could not force your husband to divorce you. You should apply for a maintenance order against him, which might bring him to his senses. Your friend will think all the more of you for keeping him as a friend only. The time may come when you will be free to marry him, and this will be your great reward.*

* * *

CASH THE COUPONS!
Are you cutting out the "John Bull" Pen Coupons every week? By so doing you can pocket a shilling and get a 2/6 Everpointed Pencil FREE!

(Turn to page 34.)

"I AM in the terribly unfortunate position, although married, of being pursued by the pressing advances of three different married women. In two cases, I know their husbands are guilty of gross cruelty; in the other of desertion. They are very attractive, and I have sympathised with them.

Far Too Attractive

"In one case, in reply to hosts of amorous letters, I was foolish enough to send one or two letters in reply, and they have fallen into the husband's hands, who threatens an action for divorce. I really forget what I said in the letters, but there has never been anything wrong. He says, however, that a solicitor has advised him that he has good grounds for action.

"Would you advise me to fight it, or endeavour to settle by some payment out of court?"

"HUMANIST" says: *Whatever you do, do not be drawn into paying blackmail. Fight the whole three cases, if necessary, in court. Your conscience is free, and the publicity could do you no real harm, though it would certainly expose the brutality of the respective husbands. But you will have to think of some way of curbing your sympathies, and showing the ladies politely, but firmly, that you prefer not being made a confidant, or else I shall think you are a bit of a humbug.*

* * *

Heartbreaking Problem

"My husband has contracted 'sleepy sickness' and is now in hospital. He is quite altered and is hardly recognisable. He keeps entreating me to bring our little daughter—a nervous, highly strung child of seven—to see him. I know that the sight of him would terrify her. Am I right to deny the poor fellow?"

"Humanist" says: *Yes. The kindest thing you can do for your husband is to make excuses for the child's absence. Were he in his normal state, he would be the last to wish the child to have a lasting impression of him in such a condition.*

An Evil Cur

"As my husband's work keeps him from home a good deal, I was glad to visit a friend. But her husband wants to be too friendly with me, and one night, escorting me home, tried to assault me. My husband now forbids me to go to my friend's house, and she keeps asking me why I have stopped visiting them. How can I explain? I can't tell her of her husband's conduct."

"Humanist" says: *He richly deserves to be shown up in his true colours, but, as this would probably bring more suffering to his wife than to himself, your husband should threaten him with exposure if he can't behave properly. Surely you might arrange for your friend to come to your house.*

Unwanted Babe

"Four years ago a baby boy was left in my care. The mother has failed to pay for him as arranged, and I have brought him up with my three children. My husband's earnings are very small. I do not want to send the little chap to the workhouse, but we cannot provide for him, and his mother has deserted him."

"Humanist" says: *You should communicate with the National Children Adoption Association, Incorporated, 19, Sloane Street, S.W.1. Your having fed and sheltered the child for four years, at a sacrifice, will be made up to you a thousandfold in some way or another.*

For your throat

Allenburys
Glycerine & Black Currant **PASTILLES**

Your Chemist sells them

8d & 1/3 Per Box

If you want the CREAMIEST CUSTARD_ *say*

Foster Clark's please!

JOHN NOBLES
A STYLISH COAT at a Bargain Price!

Model 23808. Note the smart side panels with pointed tabs and the perfect fit of the revers and collar. The style itself is tastefully elegant, imagine it enhanced by the material—a beautifully fine Navy, Black, Cocoa, Dark Fox-glove, Fawn, Grey, or Dull Rose Repp neatly lined throughout with Artificial Silk. In stock sizes to fit 34, 36, 38 in. Busts; 40, 42, and 44 in. lengths.

PRICE ONLY **20/-** POST PAID

Also in Matron's sizes to fit 40, 42, and 44 in. Busts: 46, 48, and 50 in. lengths. Price **25/9**

Model 23825. A Charming Choice in Stone Marten, Hare or very attractive shade of Grey. Lined with silk to tone. Price only **8/11**

Model 23678. Chic little Felt, as sketch, with new crown and a brim which turns coyly up all round. The motif trimming forms a very attractive side finish. In pretty shades of Champagne, Rosewood, Cedar, Red, Navy, Beige or Black. Size 22 ins. head. Price **5/6**

FREE! *Write TO-DAY for John Noble's Spring Fashion Catalogue—84 illustrated pages of the Dress Ideas of the Day.*

JOHN NOBLE Ltd.
(Dept. 55), Brook Street Mills, MANCHESTER.

£10 FOR £6

WORLD'S GREATEST 3-SPEED CYCLE OFFER

This advertisement really means what it says. It is the actual unchallengeable fact that the Graves 'Speed King' sold on Easy Terms at **£6** is in all essentials equal to the handsome, high-grade cycles sold at **£10**, and not overpriced at that. We spread the payments over 14 months, so that you more than get your money back in the first 12 months out of saving in Tram and 'Bus fares, without counting the many hundreds of miles of joy-riding all over the countryside which costs you nothing.

THE GRAVES 30-YEARS REPUTATION

for honest, straightforward trading stands behind this advertisement. Our terms are plainly advertised to all the world, so that you know exactly what you are doing, what the machine is, what it costs, and how to pay for it. You will receive the cycle, entirely subject to your approval, with carriage and packing charges paid right to your address. If not completely satisfied send the bike back, carriage forward, and every penny you have paid will be immediately refunded.

Read the Specification and form your own judgment as to the HIGH VALUE and unprecedented LOW BARGAIN PRICE of this magnificent machine.

DUNLOP Roadster Reinforced Cord Tyres, and Dunlop Inner Tubes. The Dunlop list price for this quality of Tyres and Tubes is £1:18:6 the set.

WILLIAMS Flanged Chain Wheel and Cranks accurately pitched & in perfect alignment to ensure smoothest running

MIDDLEMORE genuine Coventry-made English leather three-coil Spring Saddle. Middlemore's are the oldest saddle-makers in the trade. They were making Hunting and Cavalry saddles as far back as 1830

STURMEY-ARCHER World-famed 3-speed Gear—the Gear which levels the hills and gives maximum power and speed on the road.

HANS RENOLD CHAIN The finest cycle chain ever produced by any chain makers in the world. Diminishes friction & increases driving Power

The Frame is triple rust-proofed, enamelled Black, and Coach-lined. With every machine we supply the necessary Outfit of Tee's, comprising Pump and Pump-clips, Set of Spanners, Oilcan, and Leather Tool Bag. Delivered Carriage Paid. PRICE (LADY'S or GENTS) **£6:0:0**

TERMS: Our Bargain Price is for Deferred Payments. Send 8/- now and complete purchase in 14 monthly payments of 8/- Discount for cash, Five per cent. Money refunded in full if you are not entirely satisfied with the machine after trial.

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This Phenomenal Offer is made to the readers of *John Bull*. On receipt of P.O. for (carr. 1/- extra) we will forward direct from our looms to your address, one of our "Prudential" Bracelette REAL SEAMLESS WOVEN BORDERED **CARPETS** (GUARANTEED GENUINE BARGAINS)

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"JOHN BULL'S" GUARANTEE.

EVERY article advertised in "John Bull" carries with it a "money-back" guarantee. Naturally this guarantee applies only to manufactured articles, but every care is taken to satisfy ourselves as to the bona-fides of all advertisements in "John Bull." All foods, food products, toilet preparations, medicines and drugs, and other articles capable of a laboratory test which have been approved by our experts are marked— . . . . . (TESTED JB)

In the case of medicines and drugs we guarantee that if they are taken or applied according to the directions they will have no injurious effects. Any complaint must reach us within one month from the appearance of the advertisement in "John Bull," and in the case of dispute the decision of our Managing Director shall be final.

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make shoes wear longer... Easily fixed.

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Nail-on Soles. Ladies' 1/3 pr. Men's 1/11 pr.

A typical Dr. Cassell's recovery

Mrs. N. F. Kerrison, 22 Spencer Road, East Ham, E.6, writes:—

"*I used to be troubled constantly with my nerves. After my two children came, my nerves became so bad that I could not bear to hear people talking. I suffered from head pains. My digestion got bad and I had fits of sickness and shivering. Then I read about Dr. Cassell's Tablets. I really must say they have put new nerves in my body and have cured me.*"

nerves affect digestion

Mrs. Kerrison's case is common. Dr. Cassell's Tablets were equal to the task. Her bad nerves and impaired digestion were soon repaired by the Hypophosphites, Digestive Enzymes, Stomachics, and Blood Nutrients, which go to form the wonderful four-fold action of Dr. Cassell's Tablets. *Famous for all nerve and digestive troubles. Start a course to-day.*

Dr. Cassell's TABLETS

1/3 & 3/- PER BOX.

A VENO PRODUCT

PASSED TWO HUNDRED TO THREE HUNDRED STONES.

Mr. Gleave, of Macclesfield, suffered for 2½ years before giving up work. He was totally incapacitated for 20 months.

Read what happened when he started to take Parkers Fluid Remedy. This is the story in Mr. J. T. Gleave's own words.

Dec. 9, 1927. "Have not been able to work for 20 months. I am now feeling much better."

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Mar. 2, 1928. Mr. Gleave wrote thanking Parkers Fluid Remedy for improvement and stating that he had passed 200 to 300 stones.

Because Parkers Remedy is given in fluid form and not in pills it is swiftly assimilated by the system. Pills are not to be compared with it either for quickness of action or effective medicinal value.

These are reasons why Parkers Fluid Remedy succeeds where pills fail in cases of weakness of the bladder, inflammation of the kidneys, stone and gravel, broken sleep, scalding pains, dropsy, rheumatism, lumbago, sciatica, and all distressing conditions due to bladder weakness and kidney trouble.

Parkers Fluid Remedy is obtainable from Boots, Taylors, Timothy Whites, and all principal chemists and stores, or from the proprietors, 1/3 and 3/- bottle. (Postage on 1/3 size, 2d.; 3/- size post free). The 3/- size contains three times as much as the smaller size. None genuine without "KYDNOS" Registered Trade Mark. Parkers Remedy Limited 49A Renshaw Street, Liverpool.

Fill your pipe the AG way — AG PIPE PAPERS

NEURITIS BANISHED.

Neuritis is one of the most painful complaints, and is caused through the nerves not receiving sufficient nourishment. The nerves then become inflamed, and the agonising pains of neuritis follow. Most sufferers know how obstinate neuritis is in yielding to treatment, and those who have tried many remedies in vain will read with hope the experience of Miss J. Turvey, a parlourmaid, in service at 16 Lansdowne Road, London. She states:—

"For over three years I was a sufferer from neuritis. The complaint attacked me in my right hand, elbow and shoulder, and I found it almost impossible to do my work. The pain was so severe that I couldn't sleep at night. Doctor's treatment seemed of no avail.

"I had often read about Dr. Williams' pink pills, and thought I would try them. After a few days the pain became less severe, and soon it left my shoulder entirely. I continued with the pills, and by the time I had taken three boxes the pain in my elbow and hand disappeared. Now I am quite cured."

You, too, can banish your neuritis by taking Dr. Williams' pink pills. All chemists sell them, 3s. 0d. box.

FREE.—Every victim of neuritis should read "The Nerves and Their Needs," sent free to all who write to C.G. Dept., 36, Fitzroy Square, London, W.1.

Our Letter Parliament

A Staggering Challenge

Dangerous Time-tables—Health Too Dear!—Puzzling Acts

MR. E. ROFFE THOMPSON'S article, "Why Be Murdered?" (JOHN BULL, April 28), is wonderful propaganda for a great and holy cause, the outlawry of war. Were this article to be read by every household into which JOHN BULL goes, and then passed on to as many more as possible, there would be a potential army of millions in this country in favour of America's plan to outlaw war.—*Pax, London.*

Vote! Vote!

It is obvious that the mass of JOHN BULL readers is more truly representative of public opinion than many other bodies. Therefore I suggest that a census of readers for or against war should be taken by means of a form published in JOHN BULL, a form similar to that used for election purposes.—*Orion, S. Norwood.*

Sign!

Now that America has declared herself on the side of peace, statesmen and politicians must not be allowed to interfere by petty quibblings. The civilised world has had enough war for all time. France will have to come into line. I am writing to my local M.P. saying that Great Britain must sign this treaty.—*R. E., Birmingham.*

Challenging Call

If civilisation cannot avert wholesale murder in the settlement of international differences, how far have we advanced from the beast? The gesture of America will be welcomed by every soldier who went through the horrors and bestiality of the late war. It is a challenging call to statesmanship and to Christian Churches everywhere.—*A., Birmingham.*

The People's Power

If only we let our Members of Parliament know that we insist on peace, the Government will hardly dare to refuse to sign the treaty placed before it by Mr. Kellogg. The people to-day are beginning to realise that they have power—power to impress upon their representatives what they want. If they refuse to become interested, then send those who will.—*J. H., Longton.*

Blood Profits

Only a maniac would desire war simply for the sake of fighting and bloodshed, but there is no blinking the fact that certain men can and do pile up their private coffers during war time. Until it is made impossible for people to make war a profitable venture there will never be a united pull for peace.—*C. W. M., Birkenhead.*

Empty Words

Washington suggests the outlawry of war, and boasts that she will soon possess the biggest navy in the world. France pays lip service to the League of Nations, and gets busy increasing her submarines and aeroplanes. Britain persists that she wants peace, and plasters the hoardings with invitations to join the Army. The ordinary man can be forgiven if he places no reliance on the sincerity of the respective statesmen.—*T. M., Castletown.*

Unfortunate Omission

While Mr. E. Roffe Thompson's article cannot but stimulate a demand for Government support of America's peace proposals, it is very unfortunate that in the invitations to sign Russia was excluded. Surely such an action is liable to inspire scepticism in our own Parliamentary Opposition, as the elimination of a country of this magnitude from the scope of a world-wide peace pact will undoubtedly curtail its tremendous potentialities.—*D. T., Glasgow.*

Brief-to-the-point letters not exceeding 100 words are invited. 5s. is paid for each letter published. Name and address essential, not necessarily for publication. Envelopes must be marked "Letter Parliament."

Britain Behind!

Why does Mr. Baldwin hesitate to ratify the convention renouncing the use of poison-gas in warfare? France, Italy and Russia have agreed. Does the Prime Minister think that this country is willing to be deluged with poison-gas while other countries have secured themselves against the horror? We have been taught to expect the British Empire to be in the van of progress, not in the rear.—*W. J., Dumbarton.*

Medals for Murder

It will help us to realise the useless horror of war if we consider that had Browne and Kennedy been driving a G.H.Q. car during the late war, and a German sentry had challenged them instead of the unfortunate policeman, doubtless they would have been applauded and possibly given a medal for an action that has been justly termed a "foul and brutal murder."—*G. H., Dorset.*

To Fly or to Bite?

Mr. C. D. Clark (JOHN BULL, April 28) dealt in a masterly fashion with disasters in the R.A.F., but there is another point worth considering. It is the out-of-date manner of recruitment. A well-educated young man of fine physique, with nerves of steel, applied for enrolment. He was promptly turned down because the teeth in his upper jaw are artificial. Are our airmen expected to eat the planes?—*H. B., Sussex.*

What Hopes!

Mr. A. G. Gardiner's article, "A Tragic Dilemma" (JOHN BULL, April 28), is not without its touch of ironic humour. The author, an ardent Free Trader, asks the most reactionary Government of modern times to assist in the shutting out from international trade the manufacturers of "sweated goods"! Surely, he must have forgotten that these firms, in many cases, are financed by British capital, and that the Government is ever faithful to its interests.—*T. K., Darwen.*

Printers' Pie

[*Half-a-crown is paid to the sender of every item published. Mark envelopes "Pie."*]

"BRIGHOUSE AND ELLAND ECHO" (Advt.):—"Linoleum and Carpet Warehouse. ROOMS MEASURED AND DELIVERED FREE on receipt of a postcard."

"DAILY MAIL":—"N.S.W. Flood Menace.—Settlers in low-lying districts HAVE RISEN 20 FEET IN 24 HOURS."

"BELFAST TELEGRAPH": — "Furnished front bedroom. SUIT TWO GIRLS, HEN OR MARRIED COUPLE."

"GREENOCK TELEGRAPH":—"The employers have agreed to continue the present wages rate UNTIL MARCH 31,929."

"SOUTHEND STANDARD":—"Mr. —— read a paper, it having been arranged that a member should be responsible for the service on the first Sunday afternoon of EACH MONDAY."

"YORKSHIRE EVENING POST" (Advt.):—"Rubber aprons. Usually 8½d. each. HALF PRICE 1/11½."

"BARNSLEY CHRONICLE" (Advt.):—"Flats to Let. All modern INCONVENIENCES. HOT AND COLD SLIDING DOORS."

Charity Begins

After the recent earthquake at Corinth, British warships were rushed to the spot and bread was issued at the rate of 2,000 lb. a day. Why cannot the Government show a little of the same sympathy towards our own ill-nourished and starving countrymen in South Wales and other places?—*R. T., Fairfield.*

Fish Fleecing

The Ministry of Agriculture and Fisheries' returns show that a total of 2,087,491 tons of wet fish, valued at £3,015,859, was landed in England and Wales during the first three months of this year. This works out at over 6 lb. a penny. What is the cause of the difference between this value and the price charged?—*F. S., Dewsbury.*

Lean Living

Many people, summoned for rates, would like to know more of the "excusal form." I proved last week, before three magistrates, that after rent, rates, etc., were paid I had 8½d. per head per day to keep my family, yet I was instructed to pay 5s. per week, current rates and arrears, which leaves me 7d. per day each for food, clothes, medicine, insurance and luxuries for five people. My husband is a miner.—*Z., Shildon.*

Time-table Terrors

A great number of 'bus accidents would be obviated if the companies did away with the time limit, which imposes on drivers the necessity of reaching certain points on their routes at certain times. The speeding-up to make up for lost time caused by traffic blocks, etc., is a source of danger to everybody. Surely the safety of the travelling public is of more importance than adherence to a time-table?—*D. G., S. Woodford.*

Coal, Cotton and Chocolate

Our luxury trades are in a flourishing condition, whilst trades producing life's essentials are in a bad way. The coal and cotton trades compare most unfavourably with the chocolate and tobacco trades. The latter pay good wages. Sport is well provided for, and in some instances, garden cities have been laid out amid beautiful surroundings. Surely what can be done with luxury trades could, with business methods, be done in trades producing life's necessities?—*H., Bristol.*

"Just as Good"

In the article "Panel Patients" (April 28) JOHN BULL brings a needed fact to the public notice. I had to give up my work through ill-health, so I consulted my panel doctor. This is what he told me: "I am afraid I cannot give you the medicine I think will cure you, as the panel won't allow me to, as they are rather costly, so I will try some other medicine." I have been taking that "other medicine" for a few months now and I am still in ill-health.—*G. B. E., Port Talbot.*

Good-bye, Lawyers!

Parliament, with its many lawyers, words its Acts so that only lawyers can understand them. Insurance, pensions and the Rent Restrictions Act, to take three cases only, are glaring examples of the trouble that this causes. It should be possible for the main features of each Act to be published in plain English in booklets issued by the Stationery Office. Thousands of people, who but for JOHN BULL would never have received their correct pensions, or the amounts due to them under so-called lapsed policies, would then be able to understand for themselves.—*G. C. M., Nayland.*

When Your Liver Is Right You Are Well

You must keep the liver, kidneys and bowels in an active and healthy condition to avoid constipation. Sick-headache, indigestion, sallow and pimply skin, biliousness, bad breath, sour and acid stomach and many other disagreeable ailments can be relieved. Stimulate the liver to-night with the purely vegetable laxative, CARTER'S LITTLE LIVER PILLS,

and cause the bowels and kidneys to pass off the poisonous matter. To-morrow you will feel refreshed and ready for a happy and successful day's work. Try them to-night.

All Chemists, 1/3 and 3/-
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SUSTAINING & REFRESHING

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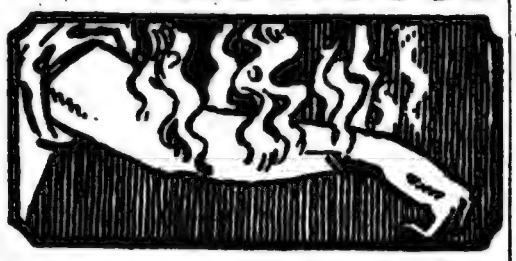

TO-DAY every sufferer from Burning Aches and Pains is offered the opportunity of experiencing AMAZINGLY QUICK RELIEF, and at the same time the oppportunity of learning How to OBTAIN LASTING FREEDOM from their crippling torture.

END your pain quickly. Simply read this announcement and accept the generous offer made TO YOU.

LETTERS of grateful thanks have poured in from the 25,000 readers who accepted the last Public Offer of 25,000 Free Demonstration Bottles of ESMOLIN.

MANY more than 25,000 who accepted these Free Trial Bottles have benefited. Most of the letters also tell the Good News of Relief being passed on to suffering relations and friends.

AND Chemists everywhere are co-operating in the good work of relieving sufferers by stocking and supplying the 1/3 and 3/- bottles of ESMOLIN.

One Lady's 7,000 Bottles.

JUDGE the measure of ESMOLIN-relieved sufferers' appreciation by one lady's supremely generous gratitude. Cured of her own torturing Neuritis and Crippling Muscular Rheumatism, she went about doing good to others. She has bought and given away to date more than 7,000 Bottles of ESMOLIN.

PEOPLE do not buy and give away 7,000 bottles in their desire to benefit others unless they have been benefited, and unless they KNOW that it is doing others good, too. This lady has been the means of bringing relief to thousands, including taxi-men, workmen, clerks, business men and housewives, etc.

Amazingly Quick Relief.

IT is the amazingly quick relief from pain that follows the very first application of ESMOLIN that surprises everyone. There is no long waiting followed by the dying-away of hopes of relief. THE PAIN MELTS AWAY. And yours will melt away, too, if you send the following Free Bottle Coupon and use the contents of your Trial Bottle.

How "Esmolin" Conquers Pain and Brings Lasting Relief.

LIKE magic it relieves the congestion and pressure that cause pain. The peculiar penetrative properties of ESMOLIN stimulate the sluggish blood-flow. Fresh, pure blood takes the place of the poisoned blood, *and aches and pains disappear with their cause.*

IN many cases the pain disappears for good. In other cases the pain-producing condition requires a number of regular twice or three times daily applications of ESMOLIN. No Neuritis, Rheumatism, Sciatica, or Lumbago can withstand regular applications of ESMOLIN. A drop of water will extinguish a small flame, but it requires more than one drop to put out the burning of long-standing Neuritis, etc.

See this Guarantee of Your Satisfaction.

YOU are welcome to one of the 25,000 Free Demonstration Bottles. You are equally welcome to buy and use the contents of a larger 1/3 or 3/- Bottle ON THIS PUBLICLY-PRINTED UNDERSTANDING OF YOUR BEING SATISFIED. If not, send empty bottle back to us and we will refund your money. That is a fair offer, isn't it? But if you have not yet tried ESMOLIN

POST TO-DAY THIS FREE BOTTLE COUPON. Simply post the following Coupon with 3d. Stamps for Packing and Postage. Experience without cost the extraordinary pain-easing properties of ESMOLIN.

FREE BOTTLE Coupon

Cut out and pin this Coupon—with 3d. Stamps—to your letter, giving your name and address, and post to THE ESMOLIN CO., LTD., DESK B, 110, CHARING CROSS ROAD, LONDON, W.C.2.

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Rheumatism, Sciatica & Lumbago

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The BOYNE STROPPER is all British with handsome plated finish. Guaranteed to last for ever.

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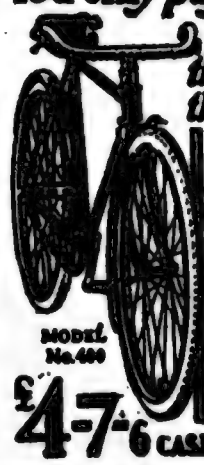

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BEST FOR THE "JUBILEE"

Pharamond's Great Chance—And Abbot's Speed—The Guineas—Courtesy on the Course—Week-End Winners

ONE of the many charms of the flat-racing season is its big races. Why this should be, goodness only knows, for backers usually burn their fingers, but no sooner is one big event out of the way when another looms up on the horizon, and, one and all, we are after it like a terrier chasing a rat.

FROM a point of view of finance the winner of a "seller" is just as satisfactory as the winner of the Derby, but one forgets the number of their selling race successes but never overlooks the fact that he backed Bow Legs when he won the So-and-So. I think this is the reason that most bookmakers die rich.

THIS week's big problem is the Kempton Park Great Jubilee, and, once again, we shall try to square accounts. Hot Night, Dark Japan and Abbot's Speed are a trio likely to be well backed. I have been advised not to miss Dark Japan, but Abbot's Speed, whom I coded when he won this race last year and also the Duke of York Handicap, makes a bigger appeal to me; and then, there is one other.

I SHOULD go outright for Abbot's Speed once more, but at the foot of the handicap Lord Derby's Pharamond crops up. The "Guineas" fourth—a good fourth, too—is in with 6 st. 13, and, if he is allowed to take his chance, will quite likely put up four or five pounds extra for the services of Tommy Weston.

PHARAMOND should be at good odds, as the men who plank the money down will not have a three-year-old for the Jubilee at any price. We have to go back to Polar Star's year—1907—when the last second season horse won, but it does not pay to be stalled off on this account. The heads passed over Lord Derby's Cap-a-Pie for the Ebor last August for the same reason. The race had not been won by a three-year-old since 1898, but Cap-a-Pie did the trick. My selection is Pharamond, each way; if absent, Abbot's Speed.

Tommy Weston

TOMMY WESTON was under the impression that he had gained third place in the "Two Thousand," but Pharamond was the shortest of short heads behind O'Curry. In addition, the colt was racing throughout on the worst side of the course. Weston made a fine effort to get up, and kept his head—and his cap. He is, by the way, a pastmaster at losing the latter; in fact, it would take a statistician to keep a record of the number that sail from his head in the course of a season.

IT looks as though French hopes of providing a good candidate for the Derby this year are going to be dashed to the ground, for none of the three-year-olds on the other side of the Channel have impressed my correspondent in Paris, who has been running the rule over them in public and private during the last few weeks. Ten remain in the Epsom race, but he does not consider any of them worth touching. The best is probably Pembroke, owned by Capt. J. D. Cohn.

BACKERS of my each-way selection for the Two Thousand Guineas—Royal Minstrel—practically cut level. The grey colt ran a great race to be pipped a head by Flamingo, but I think the latter had a deal in hand, and will show definite superiority over the longer distance of the Derby. Several of my friends who, prior to going into the paddock, intended to back Lord Dewar's Sunny Trace, returned to the ring and backed the winner. Flamingo has massive hind quarters. However, Scuttle, my tip for the fillies' race, made no mistake.

ON numerous occasions I have heard jockeys swearing at each other like troopers during a race, particularly when fighting for position at Tattenham Corner, and it is pleasant to see courtesy on the course. In the Grand International 'Chase at Sandown Park, J. Goswell, on Aruntius, lost his whip. Stott, riding Ruddyman, was well beaten at the time, and seeing his colleague's difficulty, I noticed him pass over his crop. Unfortunately, the action did not help Goswell. He had to pull up Aruntius before the finish.

BAMBOULA, as tipped last week, remains my selection to lift the first of the Cheshire cheeses in the Chester Cup; the danger is Feng. With the latter it may be a case of "twenty years after," for it is just over twenty years ago since Mr. O. W. Rayner, the owner of Feng, won the Thatcham Long-Distance Handicap at Newbury with Feather Bed, and then captured the Chester Cup with the same horse. Feng won the "Thatcham" at Newbury in a trot.

MY old friend Apelle has accepted for the Manchester Cup, and in spite of his big weight, should not be overlooked. Apelle has been called a cosmopolitan. The term is quite correct. At the present moment he is owned by an American and trained by an Irishman, Mr. McCreery and "Atty" Persse. He was bred by an Italian, by the French sire, Sardanapale, out of an English mare, Angelina. What more could one want?

SIGNOR TESLO, the breeder, owns the biggest and most important stud in Italy, and he comes to England for his mares, wise man! He has won the Italian Derby at least a dozen times, and nearly all the rich prizes in the land of the stiletto. The dam of one of his Derby winners, Chin, was bought by him at the Newmarket sales for 70 guineas.

OUR two-a-day code selections are still making racing pay, and at the moment of writing they are eleven points up on the season. Tabennite, 6 to 1, was the first to score and since then the following have come up trumps:—Elizabeth L colt, evens; Tuskar, 7 to 1; Peggy's Prospect, 9 to 4; Orange Mist, 4 to 1; Virgo, 7 to 2; Nightfall, 6 to 4; Maudlin, 100 to 8; Glenhazel, 2 to 1; and Scuttle 15 to 8. Several selections which have been coded each-way have shown a profit, or a minimum loss.

FROM now on I intend every week to put before JOHN BULL readers a few horses which cause a stir in the market, otherwise "springers." Of course, these "jobs" do not always materialise, but when a horse is backed for pounds, shillings and pence it stands to reason that he has shown up well at home. If he loses, the losses come back sooner or later, with interest.

OX AND ASS was all the rage at Newmarket and rattled down from 100 to 8 to 6 to 1—will win again. Pondicherry caused a flutter in the Two Thousand Guineas. Lord Glanely's colt finished seventh in the race—ran well. Grand Success was backed as if defeat were impossible, but went under. Two to be noted in the north as a result of market movements in their last events are Sea Kale and Callistemon.

FRANK HARTIGAN is well represented at Kempton Park this week-end, and I shall not be surprised if he wins with Caryl, Roman Emperor and Warning Cry. It is a long, long time since Hartigan was a familiar figure as a rider under National Hunt rules—amateur and professional—but few jockeys could give him points. As the Weyhill Wizard, he has turned out well over one thousand winners, under both codes, and he makes the park courses his happy hunting-ground.

TWIG IT, a useful youngster in Rimell's stable, should win at Chester on Thursday, and Royal Ambassador may come up on the same day at a nice price. At Kempton on Friday, Auditor should be given another chance in the Fulwell Plate, and it is no use looking beyond Flamingo for the Prince of Wales' Stakes.

ON Saturday, besides Roman Emperor and Warning Cry, I suggest Polly's Pudding—very useful—and Glenhazel. Friday's card at Ripon is best left alone, but on the final day Sir Picton, in the Ripon City Handicap, looks good.

"SILVER RING."

JOHN BULL'S
WONDERFUL
PEN OFFER
Cash the Coupons!
Get a 5/6 "Ever-Pointed" Pencil FREE and pocket a Shilling!!
JOHN BULL'S PEN COUPON
VALUE 2D
This Coupon will be accepted as 2d. in part payment of the "John Bull" 5/- Lever Filler Pen fitted with 14-ct. gold nib, iridium tipped, with which is presented FREE a 5/6 Ever-Pointed Pencil. Additional Coupons, any number up to five (six in all), ANY DATES, may be cut from "John Bull" and will be accepted in part payment. Thus you may send six Coupons and p.o. for 4/3 (which includes postage and insurance). Pocket Clip 3d. extra. Name engraved in gold on pen 6d. extra. Cross cheque/p.o. "& Co." Make payable to "John Bull." State if fine—medium—broad nib.—JOHN BULL Pen Dept., Long Acre, London W.C.2.

Two coded selections will be given daily in *The Sporting Life*.

B X S Q Y A E W M T G J V I

O H C R K L P Z 3 D F U 2 N

How to read the code: In place of the letters or figures advertised in *The Sporting Life* read those above or below the line as the case may be. SLEBQLA would read CAPORAL.

The code will be changed in next week's JOHN BULL. It covers the racing from Wednesday, May 9, to Tuesday, May 15.

In addition to "Silver Ring's" code tips, *The Sporting Life* publishes two selections daily sent out by the racing experts of *The Sporting Life Weekly Edition*. Don't miss them.

IF YOUR STOMACH TORMENTS YOU.

DO THIS FOR QUICK RELIEF.

A great deal of digestive suffering is due to excess stomach acid which causes heartburn, flatulence, stomach pain and other distressing symptoms. By taking 'Bisurated' Magnesia after eating or when pain is felt you not only remove the cause of the trouble and instantly neutralise the harmful acid, but your digestive organs are soothed, healed and strengthened in a wonderful way, and normal healthy digestion results. Because it is so quick, so safe and so sure in ending digestive troubles, doctors everywhere recommend 'Bisurated' Magnesia and use it in hospitals. 'Bisurated' Magnesia is absolutely unequalled as an indigestion remedy and food corrective, yet it costs only 1s. 3d. a package (either powder or tablet form) at all chemists. If your stomach ever torments you get 'Bisurated' Magnesia at once and recapture the pleasure of care-free, painless digestion.

A GOOD COAT for WHITSUN

Ladies! We offer you this high-class stylish All-wool Repp Coat on special terms to prove our wonderful value. A very handsomely designed coat, extra smart in style with New Tailored Collar, Trellis Strappings on side effect, half-belt and fully lined with Art. Silk. Very good quality Wool Repp, and the most stylish, well-tailored Coat you could wish for—a useful coat for all occasions, Business, or Holiday wear. Price 65/- on Easy Terms.

NO DEPOSIT

Simply send your name and address only; no money; if married, state husband's occupation, and say which shade we shall send you—New Navy, Grey, Blue, Beige, Brown or Fawn. Promise to pay 6/- when you receive the Coat, and 6/- monthly, and you have it to wear while paying for it.

WRITE FOR A COAT TO-DAY.
It's Really Wonderful Value.

MASTERS, LTD.,
83, Hope Stores, RYE.

44, 46 and 48 in. Length.

Colds Rampant

Isolate yourself from snuffly, sneezing people by keeping "Nostroline" inside your nostrils. Continuous disinfection with "Nostroline" prevents you catching cold. Thousands prove this daily. Get "Nostroline" at Chemists', 1/3d., or from—

Nostroline Labs., Clifton, Bristol

NOSTROLINE
Nasal Specific

HAVE YOU TAKEN A RISK?

Even if no symptoms appear and a risk of venereal infection has taken place, go at once to a doctor or attend at one of the Free Treatment Centres for advice.

There may be nothing the matter, but if there is the earlier the treatment is begun the quicker and surer is the cure.

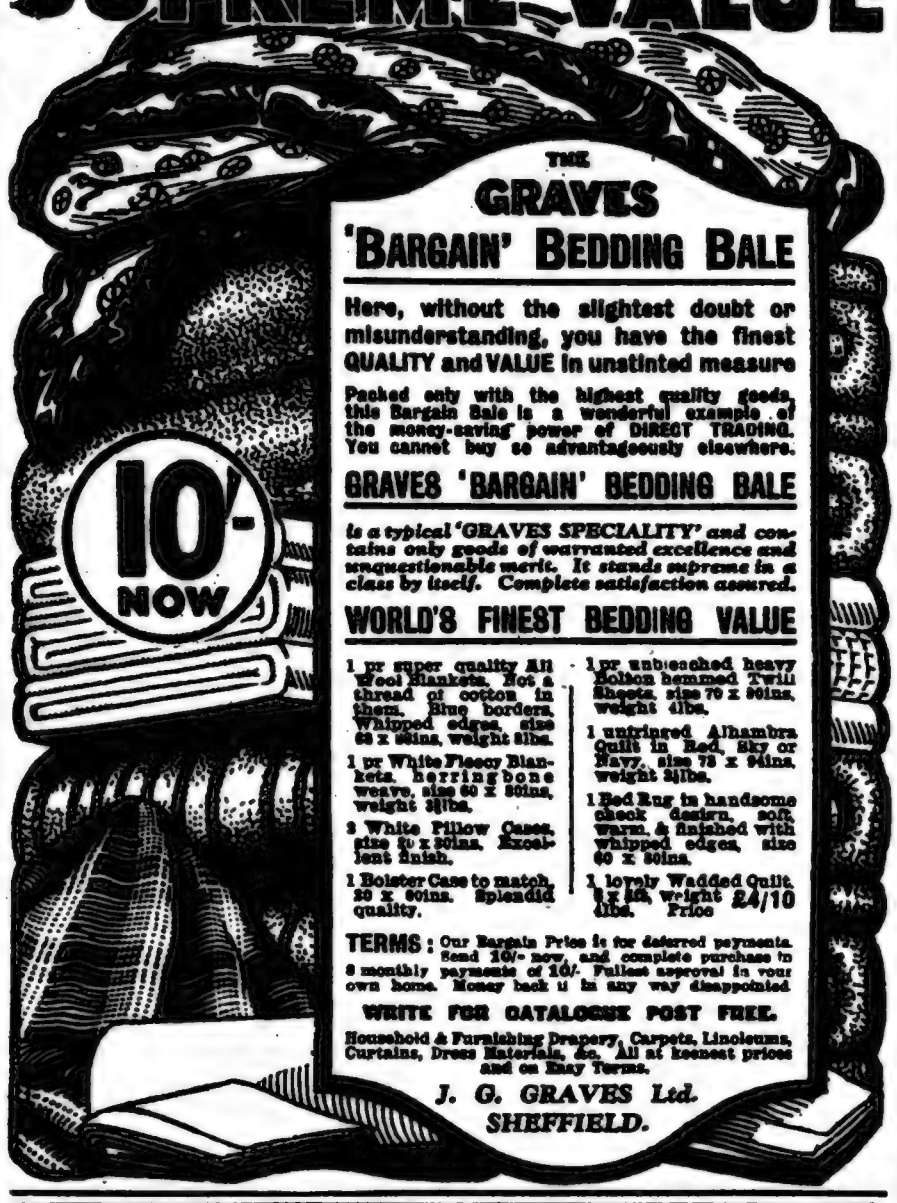
Advice and treatment may be had both free of charge and under conditions of secrecy.

Full information free (in plain cover) can be obtained from the Medical Secretary, British Social Hygiene Council, Incorporated, Dept. P., Carteret Street, Westminster, S.W.1 (St. James' Park Station), and his advice will be available free at this address on Mon., Wed. and Fri., from 12.30 to 2 p.m., and on Tues. and Thurs. from 5 to 7 p.m. No examination or treatment is undertaken at these offices.

Six useful booklets for Parents, 1/4 the set; four useful booklets for Girls, 8d. the set; six useful booklets for Young Men, 1/3 the set, all post free, in plain cover.

Issued by the British Social Hygiene Council, Incorporated, a responsible body recognised by the Government. Secretary-General: S. Neville Rolfe, O.B.E.

SUPREME VALUE



THE
GRAVES 'BARGAIN' BEDDING SALE

Here, without the slightest doubt or misunderstanding, you have the finest QUALITY and VALUE in unstinted measure

Packed only with the highest quality goods, this Bargain Sale is a wonderful example of the money-saving power of DIRECT TRADING. You cannot buy so advantageously elsewhere.

GRAVES 'BARGAIN' BEDDING SALE

is a typical 'GRAVES SPECIALITY' and contains only goods of warranted excellence and unquestionable merit. It stands supreme in a class by itself. Complete satisfaction assured.

WORLD'S FINEST BEDDING VALUE

1 pr super quality All Wool Blankets. Not a thread of cotton in them. Blue borders. Whipped edges, size 66 x 86ins, weight 5lbs.

1 pr White Fleecy Blankets, herringbone weave, size 60 x 80ins, weight 3½lbs.

2 White Pillow Cases, size 20 x 30ins. Excellent finish.

1 Bolster Case to match, 20 x 60ins. Splendid quality.

1 pr unbleached heavy Bolton hemmed Twill Sheets, size 70 x 90ins, weight 4lbs.

1 untrimmed Alhambra Quilt in Red, Sky or Navy, size 72 x 94ins, weight 2½lbs.

1 Bed Rug in handsome check design, soft, warm & finished with whipped edges, size 60 x 80ins.

1 lovely Wadded Quilt, 8 x 6ft., weight 8lbs. Price **£4/10**

TERMS: Our Bargain Price is for deferred payments. Send 10/- now, and complete purchase in 8 monthly payments of 10/. Fullest approval in your own home. Money back if in any way disappointed.

WRITE FOR CATALOGUE POST FREE.

Household & Furnishing Drapery, Carpets, Linoleums, Curtains, Dress Materials, &c. All at keenest prices and on Easy Terms.

J. G. GRAVES Ltd.
SHEFFIELD.

Cuticura Talcum Is An Ideal Toilet Powder

It is pure, smooth and fragrant and contains antiseptic properties which help to allay excessive perspiration. It imparts a pleasing fragrance and leaves the skin refreshed and cool.

Soap 1s., Ointment 1s. 3d. and 2s. 6d., Talcum 1s. 3d. For sample each address: F. Newbery & Sons, Ltd., 27, Banner St., London, E.C.1.
Cuticura Shaving Stick 1s. 3d.

I OFFER YOU THE PICK OF COVENTRY'S BEST BIKES

I OFFER to readers of "John Bull" first-class Coventry-built Cycles at POUNDS BELOW usual prices.

Absolutely GENUINE REDUCTIONS have been made in thousands of brand new, fully guaranteed 1928 Models, any of which I will send on 14 DAYS' APPROVAL, CARRIAGE PAID, on receipt of small deposit only.

Testimonials from everywhere in Great Britain. Satisfaction or money refunded. MY FREE LISTS will convince you, so write NOW for a copy and CHOOSE YOUR CYCLE FROM THE LARGEST SELECTION IN THE WORLD.

Edward O'Brien, Ltd.
THE WORLD'S LARGEST CYCLE DEALER, DEPT. 9 COVENTRY.

GREAT NATIONAL CAMPAIGN *against* RHEUMATOID-ARTHRITIS

London Manufacturing Chemist Discovers Simple Home Cure.

10,000 BOOKS AND TRIAL PACKAGES FREE TO-DAY

A most useful book has just been published telling the romantic story of the discovery of Curicones—a wonderful remedy for all troubles of a Rheumatic nature. If you are a sufferer don't delay, send to-day for your free copy: it will be sent you gratis, together with a trial package. It may mean the dawn of a new life! A life free from pain and stiffness.

It is the opinion of all those who have tested this wonderful remedy that it brings new and definite hope to all sufferers from

RHEUMATISM—RHEUMATOID-ARTHRITIS—LUMBAGO—SCIATICA—NEURITIS—MUSCULAR STIFFNESS—GOUT

DOCTORS TAKE CURICONES and prescribe them for their patients. Read these extracts from letters received:—

Dr. J. H. D......: "Have used Curicones in a case of Chronic Arthritis. They have given great relief."

Dr. E......: "Send 500 Curicones to-night certain. They are excellent."

Hundreds of other letters and testimonials from Doctors, Chemists and people in all stations of life may be seen at our offices.

DIET TABLE ALSO FREE.

Never mind whether you are told that your trouble is due to Microbes, Uric Acid, or other poison. Send for the Book, Diet Table, and Free Trial Package to-day. You will not regret it. Simply fill up and post the coupon below.

SEND THIS COUPON TO-DAY

Please send me free and post paid your trial package and book on Rheumatoid-Arthritis and Rheumatic Affections, diet table and full particulars of your discovery.

NAME.....

ADDRESS .....

AILMENT .....

To Messrs. Stephen Matthews & Co., Ltd., Manufacturing Chemists and Druggists (Dept. J.B.), 19-21, Farringdon Street, London, E.C.4.

PROPHECY AND THE GREAT PYRAMID

BY

D. DAVIDSON

A Series of Special Articles

Fully Illustrated.

PRICE 6d. **Postage Inland 1d. extra.**

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Solution to the Cross-word Puzzle in our last issue.

This week's puzzle is on page 38.

HAIR-GROWING DISCOVERY

I was bald. My hair grew anew, as shown in the portrait. Many persons—both men and women—who were completely bald have grown a full crop of beautiful hair by using KOTALKO.

Marvellous and speedy growth of hair has been reported even when falling hair, dandruff and baldness have existed for years.

A testing box of KOTALKO may be obtained by sending threepence in stamps to

JOHN HART BRITTAIN, LTD.,
3, Percy Street, 53 M.C., London, W.1.

YOUR "J.B. ENSIGN" CAMERA.

The British-made "J.B. Ensign" is fitted with TWO View-Finders, so that you may take upright or horizontal pictures—3½ x 2½—the most popular size of all. It will take either snapshots or time exposures. It is a daylight loading Roll Film Camera and will take the standard size spool OBTAINABLE EVERYWHERE.

Your first Film comes with your Camera!

JOHN BULL'S Great Gift

A FREE CAMERA for both YOU and YOUR FRIEND

ONCE again "John Bull" gives you the opportunity of sharing in the most amazing Gift Offer ever made by a paper to its readers. Here is an opportunity for you to secure a magnificent Camera FREE not only for yourself but for a friend as well. **Make no mistake about the Camera we offer. It is a genuine "J.B. Ensign," beautifully made by skilled British craftsmen—a real first-grade Camera, not a toy.**

We make this great offer because we want to introduce both "John Bull" AND "The People" to thousands of new readers

As "John Bull" readers know, "The People" comes "from the same stable." Just as "John Bull" is the finest weekly in the world, so "The People" is we believe the best of all Sunday papers. "The People," too, is the **only Sunday paper** to offer its readers a Free Insurance Gift.

But we know that whatever we may say about "John Bull" and "The People," there is nothing so convincing as an actual trial, and that is why we make the following unprecedented offer. Our offer is this :—

If you will—

1. **Give "The People" a trial for eight weeks—**
2. **—Find a friend who will give both "John Bull" AND "The People" a trial for eight weeks—**

we will present both to your friend and to yourself a "J.B. Ensign" Camera FREE. It is a condition, of course, that your friend is NOT already a reader of either "John Bull" or "The People."

IN giving these great national papers a trial, neither you nor your friend need incur any extra expense. In these days practically everyone takes a Sunday newspaper and also a weekly periodical. For the next eight weeks we ask **YOU** to take "The People" as your Sunday newspaper and **YOUR FRIEND** to take "John Bull" during the week and "The People" on Sundays.

As proof that both you and your friend have purchased "John Bull" and "The People" for eight successive weeks, you are both asked to cut out and affix eight consecutive numbers from eight successive issues of both these publications and affix them to the Gift Vouchers which will be sent to you upon receipt of the Forms below. That is all. Directly your own and your friend's Gift Vouchers are received by "John Bull" properly completed you will each immediately receive a **FREE** "J.B. Ensign" Camera. **There is no "catch."** The full conditions are published below, for both you and your friend to read.

ACT TO-DAY!

THE forms below reserve in your name and in the name of your friend two genuine "J.B. Ensign" Cameras. Get them filled in to-day! As soon as these forms are received "John Bull" will post to you two official Gift Vouchers—one for your friend and one for you. At the same time two "J.B. Ensign" Cameras will be specially set aside and reserved—one in your own name and one in the name of your friend. Act at once and your Gift Cameras will reach you both in good time for your holidays!

POST AT ONCE

Rules and Conditions

It is important that the Rules and Conditions below are read by both the "John Bull" reader and the friend who is being introduced.

The object of this scheme is to get bona-fide new readers for "John Bull" and "The People." If it should be found upon verification that any person introduced as a new reader is already a reader, both applicants will be disqualified.

A new reader shall be held to be a person who has not purchased "John Bull" and "The People" for the past three months.

Gift Cameras will not be awarded unless applied for on the special Gift Vouchers which are sent (one each for you and your friend) to approved applicants upon receipt of the forms on the right.

When your Gift Voucher is complete, (not before) all that you have to do is to see that it is sent in to us together with 10d. to cover cost of actual postage and packing. In addition, for your convenience and so that your gift reaches you ready for use, we have especially arranged with the Manufacturers to include with each Camera one 2/8 "Ensign" Film which will take six pictures, size 3½ x 2½. For this you send 1s. 2d.—the ordinary retail price. You thus receive your Camera completely equipped and ready to take photographs the moment you unpack it. Further films are obtainable at all local dealers, price 1s. 2d. each.

This offer is limited to the first 100,000 applicants.

No person may qualify for more than one Gift Set, and no gift will be awarded to more than one member of the same family living at the same address.

Copies of "John Bull" and "The People" must be paid for in the ordinary way, and no person may qualify by purchasing back numbers for either whole or part of the eight weeks.

This offer applies only to persons residing in Great Britain, Northern Ireland and the Irish Free State.

The Editor of "John Bull" reserves the right to disqualify any applicant for any reason which he considers good and sufficient.

CUT OUT HERE—DO NOT SEPARATE FORMS BELOW

YOU FILL IN THIS FORM

Reservation Form "A"

To be filled in by the reader of "JOHN BULL" who is introducing a new reader.

To "JOHN BULL," (Dept. A.2.), 85, Long Acre, London, W.C.2

Important

The "John Bull" reader **Must** enclose with these Forms a stamped addressed envelope bearing a halfpenny stamp. The envelope should be addressed to himself, and in it will be sent both his own and his friend's Gift Vouchers. When Gift Vouchers arrive hand your friend's on to him.

In accordance with your special offer, please set aside and reserve a "J.B. Ensign" Camera in my name in return for my undertaking to give "The People" a trial for eight weeks and also for introducing a new reader who has personally signed Form B and who undertakes to give both "John Bull" and "The People" a trial for eight consecutive weeks. I certify that my friend is NOT at present a reader of either "John Bull" or "The People."

I have read and agree to abide by the conditions governing this offer.

Please send me Official Gift Voucher for the Free "J.B. Ensign" Camera.

N.B. This Form, together with your friend's Form on right, should be posted by you in an unsealed envelope bearing a halfpenny stamp. A stamped addressed envelope bearing a halfpenny stamp must be enclosed by you for reply—your Gift Voucher and your friend's Gift Voucher will both be sent to you in this envelope. Upon receipt of Gift Vouchers you will hand your friend's Gift Voucher on to him.

NAME .....

ADDRESS .....

.....

..... DATE .....

Give below name and address of Newsagent. **A. 2.**

("John Bull") .....

.....

*("The People") .....

.....

*If the same as "John Bull," write in space above "as above."

N.B.—If you are NOT already a registered reader you may, if you wish, enclose Registration Form from page two of cover.

J.B. 12/5/28. Available until 26/5/28. PLEASE WRITE CLEARLY

Checked

These forms bring the J.B. ENSIGN Gift Vouchers

YOUR FRIEND FILLS IN THIS FORM

Reservation Form "B"

This Form MUST BE filled in and signed by the new reader personally—NOT by the "John Bull" reader who is introducing him.

To "JOHN BULL" (Dept. A.2), 85, Long Acre, London, W.C.2.

Your special Gift Offer was introduced to me by the "John Bull" reader who has filled in the Form on the left. I hereby certify that I am NOT at present a reader of "John Bull" or "The People," and that I have not purchased either of these publications for the past three months. I undertake to give them both a trial for eight consecutive weeks.

In accordance with your special offer, please set aside and reserve a "J.B. Ensign" Camera in my name. Also please send me (through my friend) Official Gift Voucher for my "J.B. Ensign" Camera (*). I have read and agree to abide by the conditions governing this offer.

NAME .....

ADDRESS .....

.....

DATE .....

(*)Please note that your friend will enclose with these forms a halfpenny stamped addressed envelope addressed to himself. In it will be sent both his Gift Voucher and your Gift Voucher. When the Gift Vouchers arrive he will hand yours on to you.

Give below name and address of newsagent.

("John Bull") .....

.....

*("The People") .....

.....

*If the same as "John Bull," write in space above "as above."

PLEASE WRITE CLEARLY.

Checked

N.B. A halfpenny stamped addressed envelope must be enclosed by the "JOHN BULL" reader for reply.

JOHN BULL Replies

THE Editor may be flippant on this page, but his humour is kindly and never malicious. He likes to end up the week's work on a bright note. Serious questions are dealt with by the expert staff of our Free Advice Service.

* * *

ARE the income-tax authorities worrying you? If you can't understand your forms, if you think you are being overcharged, write to JOHN BULL'S *Free Advice Service. Write in ink and enclose a stamped, addressed envelope. We have retained the services of a special income-tax expert, who will solve your difficulties—free, of course.*

A. G. (Aston).—"I did not make myself plain." Who did?

S. G. (Cromer).—"I am terrified when the collector calls." Collect yourself?

M. D. F. (Wembley).—"Rome was not built in a day." We never said it was.

B. L. (Mortlake).—"I hope you received my last letter." We hoped it was.

P. W. J. (Lewes).—"I am an expert at modern dances." Can you do the St. Vitus?

W. G. (Stockton).—"Women are not what they used to be." No. They used to be girls.

T. G. K. (Newbiggin).—"The madman tried to kill me." One should always humour the insane.

H. E (Colchester).—"The food was not fit for a pig" Did they take it away and bring you some that was?

G. W. Y. (Yarmouth).—"He didn't return my umbrella." Well, look at the weather we've been having!

D. N. (Colindale).—"I was taught at school chiefly with the cane." That should have made you smart.

A. N. (Liverpool).—"It doesn't matter what you wear on your head." Ears, however, are always fashionable.

L. B. R. (Belfast).—"Did your office-boy go to the Cup Final?" Oh, yes. He pleaded a grandmother's wedding.

D. N. (London, N.).—"The photographer produced a really good likeness of me." That was rather tactless of him.

A. Y. (Hackney).—"I have mountainous difficulties to surmount." You'll surmount them all right if you keep on the level.

Miss T. (Wigtown).—"I never went to cinemas when I was a schoolgirl." But were there cinemas when you were a schoolgirl?

A. Y. (Templeton).—"Woman's crowning glory is her hair." But there are not many nowadays who can cover themselves with glory.

L. N. (Hampstead).—"Greater London's population is about 8,000,000." We know. We know. Most of them have sent us spring poems.

A. B. (Lossiemouth).—"What do I need to earn a living with my pen?" A pen, brains, ink, brains, paper, brains, brains, brains and a publisher.

M. B. (Wardour Street).—"Gramophone music is used to help film actors to display suitable emotion." This explains the close-up of the villain's savage snarl.

J. M. (Ramsgate).—"I am willing to debate with you in public on any subject." We don't doubt it. There can't be any subject on which we hold the same views.

S. T. (Mayfair).—"I talk in my sleep." And probably in other people's sleep.

H. B. (Putney).—"Ignorance is bliss." Congratulations on your happiness.

B. T. (Jarrow).—"It's too early yet for muslin dresses." Yes, but they won't be long.

B. J. (Halifax).—"She said 'Thank-you!'" Not a post-office official, we warrant.

Miss M. (Balham).—"I am a thought reader." Then guess the reply we dare not print.

D. N. (Catford).—"Women have a sense of humour." Yes, they like to be humoured.

A. E. (Chalfont).—"I'll call on you with a spring poem." Be careful we don't spring first.

W. P. (Rochdale).—"Could you face the music?" Not while you sing your own praises.

J. P. (Nelson).—"I didn't get home that night owing to a flood." Did somebody bail you out.

T. N. (Taplow).—"I ordered a large dog-kennel." Are you going in a for a dog or a two-seater?

S. G. (Cardiff).—"He can't pronounce his r's." How vewy dweadful when he wings up a fwiend.

L. B. (Canchurst).—"I promise to write to you again." That's more like a threat than a promise.

A. N. P. (Glasgow).—"I changed the conversation to the weather." Well, that's changeable enough.

Miss D. (Euston).—"The bride looked charming in a sweet green dress." Did the bridegroom look green, too?

T. N. (Chester).—"Rosy cheeks are a sign of good health." We've seen girls healthier on one side than the other.

T. C. (Camberwell).—"This is my first and last letter to you." How do you do? Must you be going? Good-bye.

S. A. (Kew).—"Do you think baby looks like his dad in the picture?" To tell you the truth we're afraid that he does.

W. P. K. (Brockley).—"What is an optimist?" A man who thinks his seeds will turn out like the picture on the packet.

J. M. (Cornhill).—"I always help my wife when we have entertained visitors." Count up the spoons and forks when they have left?

F. L. (London, N.).—"There are not many earthquakes in this country." Just as well. The ground rents are big enough as it is.

W. H. (Birmingham).—"Though he is handicapped by weak eyes, he won't spend any money on glasses." He seems short-sighted.

B. E. (Bournemouth).—"Finally, can you recommend me a good cure for insomnia?" Yes, read yourself one of your own letters.

J. B. (Wallingford).—"Nearly everything I planted in my garden seems to have come up." Dear, dear—can't you do anything to keep the cats away?

S. N. (Camperdown).—"The views of Mr. Pussyfoot Johnson are unalterable." What would happen if the American reformer were lost in the Sahara Desert with only a bottle of beer in his pocket?

L. N. (Mitcham).—"You cannot be unhappy if you sing." Others can!

T. H. T. (Durham).—"I am at liberty." What can the Durham police be thinking of.

M. T. (Darlington).—"Jazz is just noise." Unjust noise, you mean, don't you?

C. N. (Cardiff).—"Necessity is the mother of invention." And also of instalments.

O. W. E. (Reading).—"Will you lend me a fiver?" Not with those initials, sonny!

T. N. (Marlow).—"April is my lucky month." Good gracious! Do you like Budgets?

P. T. (Hendon).—"What are the duties of a chaperone?" To keep out of the way.

W. A. F. (Salisbury).—"I am looking for winners as I am out of work." Better look for places.

Mrs. L. (Plymouth).—"I saw a wild cat chasing birds, but it didn't catch any." No wonder it was wild!

A. Y. (Goole).—"What is the best time of the year to make crazy paving?" When the weather is balmy.

T. C. B. (Luton).—"Do you know how I began to get acquainted with my wife?" Probably by marrying her.

T. A. L. (London, E.).—"I was held up by a man on my way home." You shouldn't have got into that condition.

T. B. (Leicester).—"Even Peers of the Realm are chastised as children." Oh, yes. You've heard of a belted earl, haven't you?

F. M. (Camden).—"He stole a car which overturned and pinned him to the ground." Caught with the goods on him!

Mrs. G. (Ruislip).—"Is it necessary to put up a scarecrow after planting flower seeds?" You needn't if you intend to pass a lot of time in the garden yourself.

C. F. (Birkenhead).—"I'd like to strike a good winner." Secure a *Bullets* Super-Gift this week and win a good striker—or a £300 cheque.

R. J. (Rugby).—"What should I do when a woman driver in front of me sticks out her hand." Jam on your brakes, quick.

D. N. (Peckham).—"Obviously some people eat too much." One sure sign is when men are regularly measured for larger watch-chains.

H. S. (Keswick).—"It's hard to lose your all, through unfortunate speculation." On the contrary, it's the easiest thing in the world.

J. D. (Coniston).—"It isn't the actual car but the attachments that run away with money." Especially those with bobbed hair.

A. B. T. (Dover).—"He prefers to smoke a clay pipe." It has the advantage, of course, that you don't need to pick it up if you drop it.

JACK TAR (Chatham).—"While I'm away on voyages the missis goes in for tennis, bathing and golf." A sailor has a wife in every sport!

Mrs. L. (Sittingbourne).—"I told my lodger plainly he must either pay up or get out." Very magnanimous. Most landladies would make him do both.

F. B. (Acton).—"My wife has taken up economy." Oh? What has she bought now?

S. N. (Highgate).—"Many young poets write solely for money." Where? Home?

T. H. (Burton).—"Nothing has three legs." Have you never seen a milking stool?

G. G. (Lewisham).—"I stand six feet in my socks." We only get one in each of ours.

EVE (Rochester).—"I envy her good-complexion." Don't do that. Buy one! yourself.

E. H. (Portslade).—"Excuse my writing so much, as this is really my farewell letter." So long!

A. B. Y. (Goole).—"I believe in a long engagement." It certainly means a shorter marriage.

F. C. (Dover).—"I'm afraid she's going to throw me over." Then keep away from the cliffs of Dover.

H. B. (Bolton).—"I tried to kiss her and now she won't speak to me." She evidently hates failures.

A. L. (Amhurst).—"What does the automatic telephone mean?" Wrong numbers without human help.

B. R. (Colchester).—"On my last trip to Alaska the temperature was down to zero." That's nothing.

A. L. (Chorley Wood).—"He told me I played the violin so well that I should be with Paganini." Yes. Paganini is dead.

(Many replies unavoidably held over.)

Spots!

Gone for Good

Why let spots ruin your complexion and be a continual source of embarrassment when you can get rid of them so easily? Wex is so pleasant to take and so certain in action that you should start taking it to-morrow. Read what Mrs. A. T. says:—

Feb. 25th, 1928.

I am so pleased to let you know I received your sample. I continually had pimples on my face, but after taking Wex they have slowly disappeared and I also feel better in my health.

Why Wex Removes Spots

Spots are caused by thickening of the bile, which prevents the liver from carrying away the waste products of the body. Wex goes to the root of the matter, assisting Nature by thinning the bile. The impurities which are clogging the system are removed, spots disappear, the skin becomes clear, indigestion, dull eyes, coated tongue, and other kindred ailments disappear, and the whole system is toned. Prove this to your profit. Wex is a delightful sparkling morning drink. You take one teaspoonful in half-a-glass of water on rising. Wex is sold by 7,000 Chemists, including all branches of Boots, Taylor's Drug Co., Timothy White Co., Ltd., at 1s. 6d. per bottle, 2s. 6d. double quantity. Made by E. Griffith Hughes, Ltd. (Established 1756), Manchester.

RUPTURE CONQUERED

ALL PAIN AND DISCOMFORT ENDED

Wonderful invention acclaimed by all Doctors.

INSTANT AND PERMANENT RELIEF ASSURED

From a photograph of Mr. T. Beasley, who cured himself by this wonderful invention after 30 years' suffering.

What "The Lancet"—the great Medical Journal—says:

"AN INGENIOUS PAD.—The Beasley Surgical Appliance Company, of Charing Cross Road, London, have submitted to us a hernia appliance which should obviate a great deal of the trouble and inconvenience caused by an unadaptable pad. The Beasley appliance embodies an inflatable pear-shaped rubber pad covered with leather, and by the aid of a small detachable bulb any degree of resiliency can be given to it. The air-filled pad adapts itself to the part which it is intended to support, and is kept in position by webbing or rubber bands. The whole apparatus is easily washable, and the air valves are so simple that there is no likelihood of their getting out of order."

Testimonials Pouring In

Absolutely unsolicited, from "J.B." Readers who have tried other appliances and devices. What clearer PROOF can you have? Read below a few of the typical testimonials which reach us by every post:—

"One Recommendation Leads to Another."

Port Talbot.

"This morning I called up to see Mr. Humphries—"he is highly delighted with your Rupture Appliance. "He says that he can do anything—he has had no "trouble since wearing your belt and THE RUPTURE "HAS NEVER COME DOWN. As he was saying "to me this morning, he feels like jumping over a gate. "He is not able to speak too highly of the comfort he "has. Send me one at once.

GEO. BURCH."

"More Comfort."

3, East Street, Lewes.

"It is my pleasure to voluntarily testify to the "efficiency of your Rupture Appliance for keeping "Hernia in its position, the displacement of which "caused me considerable inconvenience and con-"sequent strain. It is nearly a year since I pur-"chased the Appliance from you, with the result that "I have had more comfort than for some years hitherto, "during which time I was wearing other trusses and "belts. The convenience of purchasing parts instead "of a whole appliance is also a big consideration in its "favour.

FRANK TAYLOR."

"In One Day More Comfort."

5, Blenheim Cottages, Monkgate, York.

"Received the Appliance all right, and I can "honestly say I got more satisfaction in one day's "wear than I did in two years from my last appliance.

W. BRITTON."

"Work Without Fear or Pain."

"Lighthorne," Warwick.

"I am writing to tell you how pleased I am with "your Appliance. I feel as good a man as I was 20 "years ago. I can get about and do my work without "fear or pain. In fact, at times I forget there is any-"thing wrong with me.

WILLAIM HIRONS, J.P."

"Beasley Far the Best."

Morecambe.

"I have had many and various supports, but I "find the Beasley Appliance far the best. It holds the "rupture securely and provides an ideal pad for "comfort. I NOW FIND WORK A PLEASURE, "and am not aware that I am wearing any support "at all. I certainly shall recommend all sufferers "to procure a Beasley Appliance without delay. "May 1928 be the best and most prosperous year "you have ever had.

JOHN W. EASTWOOD."

Can you doubt the fact that here at last is the Appliance that will meet your particular case however bad? Eventually you will come to Beasley's as do other Ruptured men and women. Accept our generous Offer NOW. Why suffer any longer?

Write at once for Special Free Booklet and Generous Offer to "John Bull" Readers.

If you are ruptured send now for Free Booklet giving full details of the most wonderful appliance ever invented for the relief and comfort of Ruptured Men, Women and Children. It is not a truss. It is just a neat, washable little belt with a pad you inflate in a second to just the pressure you require to suit your varying needs. You can adjust it in a moment, and it cannot possibly slip out of place. It is so light and comfortable that you positively will not know you have it on. Indeed you will forget the rupture altogether.

And it holds the Hernia with such gentle firmness that in nearly every case the broken tissue reunites and the rupture is conquered for ever. No wonder doctors everywhere recommend it. No wonder that great medical journal, THE LANCET, has endorsed it enthusiastically.

Read about our remarkable offer of a full personal trial absolutely free. It costs you nothing, so why delay? Just fill in this coupon NOW, and post it to-day.

As the Beasley Appliance has medical endorsement, members of approved societies under the National Insurance Act can obtain grants towards its cost.

SPECIAL "JOHN BULL" COUPON FOR FREE BOOKLET AND FREE TRIAL.

THE BEASLEY SURGICAL APPLIANCE COMPANY,
Dept. 208, 26, Charing Cross Road, London, W.C.2

Send me your illustrated **FREE** book about Rupture, and particulars of your offer of a **Personal Free Test** under guarantee.

Name .....

Address .....

.....

Free Consultations at above address or at our provincial branches, 117, Dale End, BIRMINGHAM, and 49, King Street, MANCHESTER.

"The Greatest of These . . . ."

Sick Man's Lost Opportunity

Shall It Be His Last?

IT is intensely pathetic when, for want of a little money, a man cannot avail himself of the chance of regaining his strength in a convalescent home.

This is the case of an ex-Service man who served all through the war, with the exception of three months, when he was wounded in the battle of the Somme.

"I never," he writes, "lost a day's work through illness up till December, 1925. I then fell off work sick, and after a few weeks I was forced to apply for outdoor relief, and am still receiving it.

"I have a wife and seven children, the eldest a girl of seventeen. The next two are boys, one of whom is earning 6s. and the other 6s. 6d. a week. The next three are going to school, and the baby of two years is at home.

"My total income is 7s. 6d. National Health insurance; guardians' relief, 18s., and 12s. 6d. from boys' wages, making in all £1 18s. a week to feed and clothe myself, wife and seven in family, also to buy coals. I applied to the British Legion and got a food voucher value 7s. 6d. for two weeks.

"My doctor advises me to have a change of air for a few weeks at a convalescent home, and I have the chance of going free of all cost, but I am not in a position to accept it, owing to shortage of changes of clothing.

"I had the same chance last year, but owing to the coal strikes of 1921 and pits standing idle, I was in too poor circumstances to go."

That his case is genuine is borne out by a clergyman who can sign himself "Capt." and add "M.C." to his name in addition to "Rev."

"I can willingly guarantee each statement made," he writes, "having served as adjutant and company commander in the same division during the war. . . . I feel that his case is certainly a hard one."

We feel the same, and we trust our readers who feel the same will see what they can do to provide a broken-in-health ex-Service man with the means to recuperate.

"The Greatest of These—"

Registered under the War Charities Act as the JOHN BULL *War Sufferers' Fund. All cheques should be made payable to the Fund, and donations addressed to the hon. Secretary, 93, Long Acre, London, W.C.2. Every penny that is subscribed to "The Greatest of These—" Fund goes to give help to the needy. All the expenses of administration are borne by* JOHN BULL.

ACKNOWLEDGMENTS

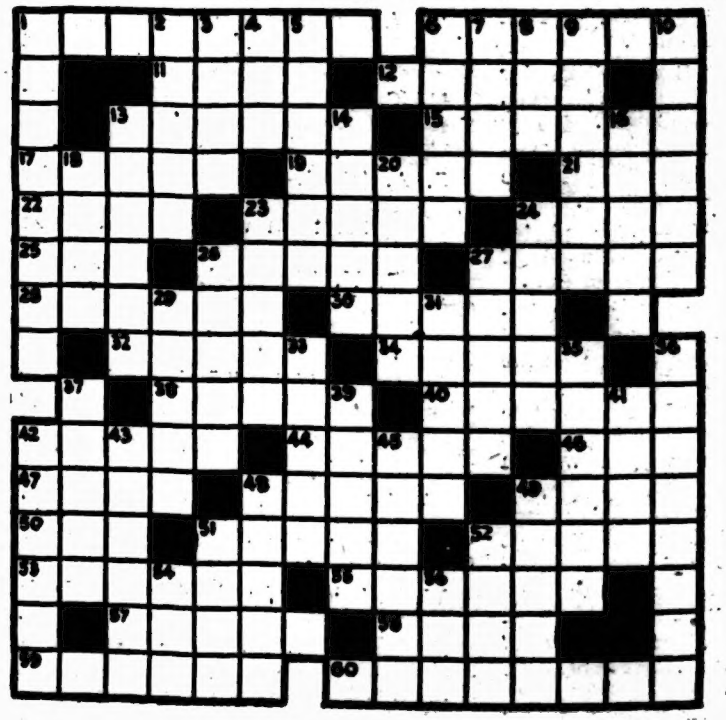
Mr. S. Richards (Harlesden), 1s.; R. S. G., 1s.; A. Skevington, 2s.; Regular Reader (London), 2s. 6d.; Anon. (South Africa), 11s.; B. Collier (Newport), 1s.; H. E. Whittick (Walsall), 5s.; Dan Banks (Oldham), 1s.; Learning by Experience, 10s.; M. S., 1s.; Anon. (Bradford), 1s.; S. A. G., 1s.; Mr. S. G. Fisher (Stafford), 2s.; T. Hustler (Barry Island), 3s.; The Merry Crew, 2s.; Mdy (Ayr), 1s.; Anon., 1s.; B. (Brighton), 1s.; M. E. H. (Lihook), 1s. 6d.; T. B. M., 4s. 8d.; Mrs. Warren (Blandford), 2s.; Mr. Wm. James (Bootle), 1s.; Mrs. C. Manifold, 1s.; Anon. (Bentley), 6d.; A. S. Peart (Saltburn/Sea), 5s.; Hopeful (Coldcoats), 1s.; Ucalite, 4s.; Miss K. Rolfe (Moffat), 6d.; Mrs. Johnson (Pontefract), 6d.; H. Roberts (Runcorn), 6d.; Ex-Soldier, 6d.; M. G. Reilly (Kirkcaldy), 1s.; Arthur Smith, 1s.; L. Wyllie (Leith), 1s.; Mr. John Ford (Hoddesdon), 2s. 6d.; Torquay, 2s. 6d.; F. & J. (Wakefield), 1s.; A. M., 1s.; Shoreham-by-Sea, 2s. 6d.; Grateful Widow, 2s. 6d.; Two Kiddies at Bristol, 1s.; Wireless (Builthwells), 10s.; The Ninth (Blackburn), 6d.; A. W. Beattie (Carrigallen), 6d.; J. N. S. B., 2s.; mond), 2s. 6d.; Mr. A. T. Harding (St. John's), 10s.; Mrs. Brooks (Bradford), 6s. E. H. R. (Radcliffe), 6d.; Mrs. Frost, 1s. 6d.; H. T., 6d.; Jessie For Luck, 2s. 6d.; M. C., 4s.; A Grateful Reader (Greenside), 5s.; Unlucky Mollie, 1s. 1d.; R. Carrod (Hull), 5s.; Cardswinner, 1s.; Ucalite, 1s.; J. E. Leather (Northwich), 1s.; Mrs. S. J. McPhee (N. Shields), 15s. 6d.; Mr. Hyman Goldberg, 10s.

Parcels of clothing are gratefully acknowledged from Reg. M. T., Mrs. A. Humphrey, M. T. Smith, Mrs. Sutton, N'Jooks, E. M. V. (Eastleigh), Mrs. E. Hill (Watford), Mrs. Hancock (Mortlake), Not Forgotten, L. B., N. H. Dannatt (Orpington), Mrs. A. Acock (Ramsgate).

(Many acknowledgments unavoidably held over.)

Our Cross-Word Corner

Amusing and Instructive



CLUES ACROSS

1. A short treatise.
6. Joyous.
11. Form of transport.
12. To linger near.
13. Perverted.
15. Ceremonial.
17. Flat fish.
19. Pertaining to the voice
21. Everything.
22. Famous Dean.
23. Indian soldier.
24. Before.
25. Toothed wheel.
26. Possessed.
27. Expressed choice.
28. Afire.
30. Postpone.
32. To eat away.
34. Again.
38. Mean fellow.
40. Deficient.
42. Kind of tea.
44. Verified fact.
46. A limb.
47. Placed horizontally.
48. Signifies.
49. Cease.
50. Serpent.
51. Mercenary.
52. To frown.
53. Band of seven.
55. Scattered rubbish.
57. Species of sea-duck.
58. Eager.
59. Behind.
60. 10d.

CLUES DOWN

1. Bodily.
2. To babble.
3. Swift animal.
4. Edge.
5. 11.
6. A raid.
7. Wrong.
8. To fix.
9. Absentee.
10. Soothed.
13. To sway.
14. Drugged.
16. Change.
18. A terminal ball.
20. Written in secret system.
23. Cow-food.
24. Main artery.
26. Sea air.
27. Name for plants allied to the bean.
29. Wilful burning.
31. Clenched hands.
33. Consumed.
35. Speaker.
36. Manufacturer's shaped guide.
37. Stop.
39. Native village.
41. A black bird.
42. Formless matter.
43. Cured herring.
45. Dissimilar.
48. A measure.
49. Place.
51. Ancient Sanskrit hymns.
52. A pace.
54. Fasten.
56. 10.

The solution of our last week's Puzzle will be found on page 35.

100 MORE "BULLETS" SUPER-GIFTS!

Who Laughs Last?

"MY friends and relations have rather laughed at me," writes Mrs. A. Davison, of 44A, Tisbury Road, Hove; "but I told them I should continue my *Bullets* until I did win."

Last week, after years of competing without a cash prize, it was Mrs. Davison's turn to laugh. On the ninth anniversary of her wedding-day the news arrived of a First Prize of 500 Guineas in *Bullets* No. 673. Her winning *Bullet*, THE POST OFFICE — REGULAR MAILS — CASUAL FEMALES, hits the mark by clever wording. There is perfect balance and effective contrast between the words she selected and Mrs. Davison has provided another good instance of how ingenious phrasing can lift an ordinary observation to a high position in the prize-list.

Everybody's Prize-list.

There is something for all in the attractive one-week offer now before you. If cash is your quarry, you will appreciate that £300 First and the 1,122 other money prizes which are waiting for good *Bullets*. But everybody welcomes the novelty of occasional prizes in kind. So you will note with satisfaction that there are 100 more opportunities to win the "Super-Gift" of your choice this week. These new prizes will soon be gone—win yours while you can!

The result of Competition No. 674 ("Bullets" £2,000 Offer) will appear in next week's issue.

The original cheque for £52 Guineas, awarded to the First Prize-winner in "Bullets" 673, will be displayed in the window of Mr. A. Wright, 17, George Street, Hove.

SELECTION OF EXAMPLES FOR "BULLETS" COMPETITION No. 677.

LIFE OF THE NATION	INDUSTRY'S LIFE-BLOOD
BALDWIN'S INNINGS	IS KINDNESS DANGEROUS?
OUR GOODS	THE DEVIL SERVICE
STEPPING STONES	WHY NOT
BATTLE OF WITS	LIFE'S GAY
MAN IN THE GUTTER	"WILL YOU BE MINE?"
DAMNABLE	AMERICAN TOURIST
THE LATEST	COSTS TOO MUCH
ABROAD	WORTH CULTIVATING
SO MANY PEOPLE	WHAT ARE RATES?

These Examples can be made use of on the Coupons on this page, and must reach us on or before THURSDAY, MAY 31. All Coupons so used MUST be marked clearly with the number 677 in the top left-hand corner. All envelopes containing these Coupons must be addressed to "Bullets" No. 677, JOHN BULL, Long Acre, London, W.C.2 (Comp.). Such Coupons must not contain any of the Examples for Competition No. 676.

EXAMPLES FOR "BULLETS" 676.

REAL STATESMAN
IF THE WORLD KNEW
TROUBLE AT HOME
OUR WORKHOUSES
WHAT MARRIAGE MEANS
THE LABOUR MARKET
LATELY
ON OUR OWN
WITH OPEN EYES
COMPANY PROMOTER
THANKS TO WINSTON
TIME FLIES
GERM WAR
TALE OF WOE
ASTONISHING
BASHFUL LOVER
LIKE MUSIC
TRUE TO LIFE
THE DERBY
WISE INVESTMENT
HOW TO KEEP YOUNG
THE FINEST
ROOM FOR ALL
MAN WHO'S GUILTY
IN THE UNDERWORLD
COMPANIONSHIP
BIG ADVANTAGE
PUTTING IT MILDLY
AS WE EXPECTED
HER FAILING
DISTURBING
WHAT IS STRENGTH?

"BULLETS" RULES.

1. The First Prize will be awarded for what in the opinion of the judges in consultation with the Editor is the best Bullet received, and the other prizes in order of merit, the test being cleverness, aptness and originality.

2. Only two attempts may be written on each coupon, and a postal order must be enclosed at the rate of 6d. for each coupon made use of. This must be made payable to JOHN BULL, and crossed & Co. Competitors must write their names and addresses and the date of sending the order on the back of the postal order, the number of which must be duly noted on each coupon submitted. Coupons must not be mutilated.

3. The Editor undertakes that every Bullet received shall have careful consideration by a competent staff of qualified judges.

4. The Editor's decision on any matter of dispute arising in connection with this competition must be accepted as final and legally binding in all respects, and acceptance of this rule is an express condition of entry.

Employees of Odhams Press are not eligible to compete.

SPECIAL NEWSAGENTS' PRIZES.

Cheques for £5, £2 and £1 respectively will be paid to the Newsagent from whom the winners of the first three "Bullets" Prizes in Competition No. 676 have purchased their copies of "John Bull."

HOW TO MAKE "BULLETS."

THERE is nothing difficult about *Bullets*. All you have to do is this. Select any of the *Examples* below—then give any TWO, THREE, or FOUR words with some bearing upon it. Three recent Prize-winners were:—

Example:—THE POST OFFICE — *Bullet*:—REGULAR MAILS—CASUAL FEMALES.
Example:—MECHANICALLY — *Bullet*:—TIME UNEMPLOYED "ARMY" EQUIPPED.
Example:—UNPLEASANT TRUTH — *Bullet*:—MINERS' *Children* "GOING DOWN."

ENCLOSE A POSTAL ORDER AT THE RATE OF 6D. FOR EACH COUPON USED. See rule 2.

Address Coupons:—"Bullets" No. 676 "John Bull," Long Acre, London, W.C.2 (Comp.)

Example _____ Closing Date, Thursday, May 17.
Bullet _____
Example _____
Bullet _____
(676) P.O. No. _____ Signed _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 1 Coupon, send P.O. for 6d. Address _____

Example _____ Closing Date, Thursday, May 17.
Bullet _____
Example _____
Bullet _____
(676) P.O. No. _____ Signed _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 2 Coupons, send P.O. for 1s. Address _____

Use two, three or four words. Enter name and address on each coupon.

Example _____ Closing Date, Thursday, May 17.
Bullet _____
Example _____
Bullet _____
(676) P.O. No. _____ Signed _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 3 Coupons, send P.O. for 1s. 6d. Address _____

Example _____ Closing Date, Thursday, May 17.
Bullet _____
Example _____
Bullet _____
(676) P.O. No. _____ Signed _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 4 Coupons, send P.O. for 2s. Address _____

If you wish to send in further "Bullets" you can write them on plain paper.

NEXT WEEK £500 FIRST and FINAL SUPER GIFTS!

Cures the Deaf in 30 days

10 Days' Trial of Marvellous New Remedy

£500 REWARD

Catarrh, Deafness, Head Noises— Now 4½ Years Since Cured!

MISS HODGSON.

Miss Hodgson, 39, Dunelt Road, Blackpool, S.S., writes: "It is now 4½ years ago since the 'Shirley System' cured any Catarrh and Deafness. I am still cured. Before commencing your treatment I had suffered for six years, and searched everywhere in my despair for a cure. I tried all sorts of advertised remedies with no effect. Then in six weeks your wonderful 'Shirley System' had completely cured me. Catarrh, Deafness, and Head noises all vanished. I recommend every sufferer to give your wonderful treatment a trial."—April 2nd, 1928.

10 Years Nearly Stone Deaf, Cured and Catarrh-Free Now Over 2 Years.

MR. HUDDLESTON.

Mr. R. H. Huddleston, Guy Hill Farm, Wennington, Lancaster, writes: "Am pleased to say that the complete cure effected in my case of Catarrh and Deafness over two years ago still holds good. You will understand why I recommend the 'Shirley System' when I tell you I had suffered for ten years from deadly Catarrh and was almost stone deaf. Yet your wonderful treatment cured me and restored my hearing in less than a month, banishing every symptom: coughs, colds, sneezing fits, headaches."—March 27th, 1928

40 Years' Catarrh-Deafness! Then 'Shirley System' Miracle

MR. BUTLER.

Mr. John Butler, 5, Market Square, Stafford, writes: "The 'Shirley System' has been a Godsend to me. 40 years a victim to Catarrh and Deafness, no other treatments (and I have tried all) afforded more than temporary relief. My long-standing and stubborn case put your wonderful cure to a severe test, but in two weeks the results were miraculous. Your complete cure worked like a charm; the effect is simply wonderful. Catarrh, constant colds, difficult breathing, throat trouble, have all gone. Taste and smell are restored."—March 12th, 1928.

Catarrh, Deafness, Headnoises All Cured to Stay Cured!

MR. HOBSON.

Mr. Thomas Hobson, junr., 11, Lion Street, Stourbridge, writes: "Three years ago the 'Shirley System' completely cured me in a month after terrible suffering from Catarrh, Deafness and Headnoises. I am very pleased to say I am still keeping well and quite fit and have had no return of the trouble. For two years I could not breathe through the nose, smell or taste food. A cough, congested throat, headaches, sickness, pains over the eyes and shortness of breath made my existence miserable. The 'Shirley System' is wonderful."—March 10th, 1928.

I WANT you to try my method of curing Deafness and Head Noises. **I want you to try it at my expense.** Are you willing to prove you can be cured without it costing you a single penny? So sure am I of my cure that I will give you a 10 days' trial. Can anything be fairer? I could fill this page with convincing **argument** as to the merits of my cure. I could use adjective after adjective to describe what it can do, but all the argument in the world will not commence to convince you like the hundreds of startling testimonials which I have in my records.

I want you to carefully note that the letters which I publish contain the name, full address and photograph of the person who writes me their grateful testimonial, and I will forfeit £500 to anyone who can prove that a single testimonial I publish is not true in every particular. I can cure you in your own home without discomfort or loss of time, and I send my treatment on 10 days' trial **to prove it.** If you are deaf, I cannot see how you can fail to answer this announcement. I want every person in the kingdom who is suffering from Deafness from any cause to write me and tell me so. You may say, "Yes, he has possibly cured hundreds of others, but I am afraid my case is hopeless." My answer to that is simply this, "Send for the 10 days' trial treatment."

I particularly want to get in touch with those cases where electric batteries, artificial ear-drums, and so-called deaf cures have failed. If you are one of those who have tried every other remedy, take advantage of this unusual offer. If you have Head Noises, Earache, Ear Discharges, Catarrhal Inflammation of the Middle Ear, or Deafness of recent or long standing, all I ask you to do is to prove every word I say in this announcement. I do not want you to be governed by any of the **arguments** I use to interest you in this new discovery of mine.

10 Days' Trial

Send a Postcard To-day

No matter whether your case is one of recent or long standing **write me to-day.** Surely, to hear again—to be cured of the most irritating disease of modern times—to be able to listen to the sermon, the play, the singer, or the prattle of the little ones, justifies you in doing so simple a thing. Do not put it off a minute longer. Enjoy the same privileges of your friends and relatives whose hearing is perfect. All I ask you to do is simply to write to me to-day (a postcard will do) and mention this paper. Do it **NOW,** before you forget it. If you put it off, you will only say to yourself every day, "Why didn't I write to Elmer Shirley for his treatment on 10 Days' Trial?" If you don't want to say that to-morrow and every day, write to me **to-day.** Address your letter or post-card to Mr. Elmer Shirley, 35, Gray's Inn Road (D.512), London, W.C.1.

(Personal consultations by appointment, 3 to 4 o'clock daily except Saturdays).

10 Years' Catarrh; 3 Years' Deaf. Cure Still Complete After 4½ Years.

MISS HEYS.

Miss Heys, 1, Victoria Street, Southport, writes: — "Nearly 4½ years ago I tried the 'Shirley System' for my case of Chronic Catarrh Deafness, and Head noises. I had suffered for 10 years from Catarrh, etc., and for three years from Deafness. A month's course of your treatment cured me and the wonderful improvement it brought about in my case is still maintained. I feel quite well now; I have been so all through the severe winter and have been able to go out in all weathers."

—March 6th, 1928.

Wonderful to Hear Again! Nearly 3 Years' Cured.

MR. G. TAYLOR.

Mr. George Taylor, Hill Barn, Compton Abdale, Glos., writes:— 'Almost three years ago you completely cured me in a month of Deafness and headnoises, from which I had suffered for several years. Not for one instance since has there been the slightest return of the complaints. It is wonderful to hear again after being deaf so long. The 'Shirley System' is truly remarkable in its curative properties. For the great benefits I have derived from your wonderful treatment I show my appreciation by advising other sufferers to try it."

—March 3rd, 1928.

9 Years' Catarrh Cured and Hearing Completely Restored.

MR. FRANKLIN.

Mr. T. Franklin, 1, Heybourne Road, Willoughby Lane, Tottenham, N.17, writes: 'Last summer I had your 10 days' treatment after suffering nine years from Catarrh, and Deafness in the left ear. The result is that I can now hear as well as ever I did in my life! The Catarrh has been completely cured as well. Naturally, I shall tell everybody what your treatment will do in these long-standing cases. Constant colds, hawking and scraping to clear the throat, and headaches were features of my case.—February 16th, 1928.

Catarrh, Deafness, Headnoises—Cured to Stay Cured 2 Years Ago.

MRS. WRIGHT.

Mrs. Wright, Haslin House, Harpen Hill, Buxton, writes: "Two years ago, after suffering terribly for many years from Catarrh, with Deafness, the 'Shirley System' cured me completely in ten days. I have enjoyed splendid health ever since. I am still quite free from Catarrh. I never fail to recommend your wonderful treatment both personally and otherwise. It stopped my colds, sneezing and coughing; restored my hearing and sense of smells, banished headnoises, pains over the eyes, and 'that tired feeling' in the morning."—February 14th, 1928.

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